5-SESSION PROGRAM

Case Interview Coaching

The 1% Case Method, applied to you.



Dr. Florian Smeritschnig
Former McKinsey consultant

$1,925
in bonus materials

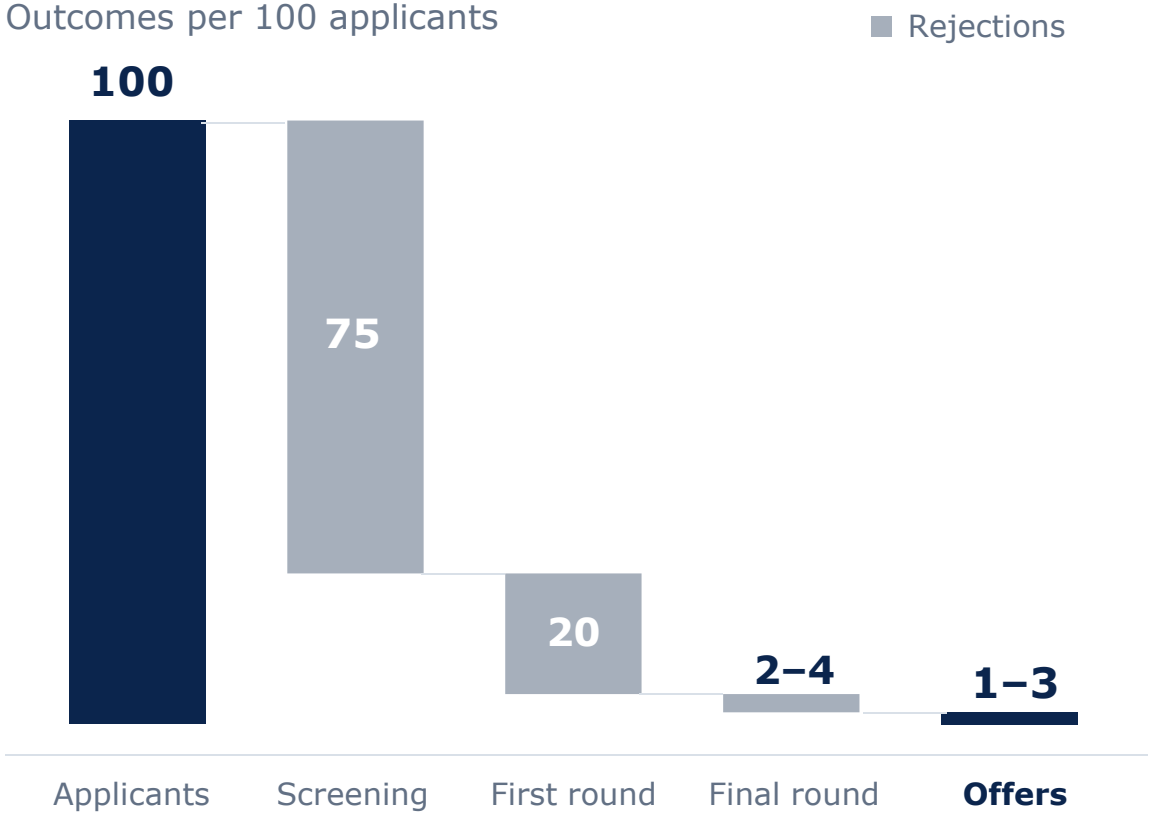
700+
client offers

95%
offer rate

Consulting interviews are highly selective

Consulting application funnel

Outcomes per 100 applicants



≈10% of candidates who interview receive an offer

Common preparation gaps

01 Outdated books and preparation advice

02 Coaches without a proven track record

03 Weak cases and inexperienced practice partners

WITH STRUCTURED PREPARATION AND COACHING

Up to 95% offer rate (based on firms and invested time)

Structured preparation helps strong candidates turn interviews into offers

© StrategyCase.com

I help candidates land consulting jobs...

01

Case and fit interview coaching

- Live 1:1 coaching for case and fit interviews
- Tailored to your experience and target firms
- Proven techniques to build confidence and interview readiness
- Detailed feedback and clear development plans

Structured, progressive 5-session program

02

Digital courses and practice drills

- Case Interview Academy
- Fit Interview Masterclass
- McKinsey Interview Academy
- Guides and practice tests for McKinsey, BCG and Bain
- Industry overviews for case interviews

20+ hours of video
Thousands of drills and cases

03

End-to-end support and mentorship

- Personal support between sessions, from screening to offer negotiation
- Guidance for career switchers and experienced hires
- Access to my case practice group for focused peer preparation

Personal guidance
Dedicated practice community

A complete preparation program to help you turn interviews into offers

© StrategyCase.com

...across the entire recruiting process...

Networking and application → **Tests and screening calls** → **First round** 2–3 interviews → **Final round** 2–3 interviews → **Offers**

Build your candidacy

- Build relevant experience
- Develop a clear fit and motivation story
- Network and secure referrals
- Prepare a strong resume and cover letter

TYPICAL TIMING

Experience: built over years
Networking and applications: 1–6 months

WHO YOU MEET

HR and junior consultants

Reach the interviews

- Aptitude and screening tests
- Fit and case screening calls
- Optional non-evaluative case training

TYPICAL TIMING

1–2 weeks after applying
Sometimes up to 2 months

WHO YOU MEET

HR and current or former junior to mid-level consultants

Demonstrate your skills

- **Personal fit:** your background, motivation, achievements and skills
- **Cases:** structure, analysis, clear recommendations
- **Other formats:** group exercises, written cases or aptitude tests

TYPICAL TIMING

1–3 weeks after screening
Sometimes longer

WHO YOU MEET

Junior and mid-level consultants (e.g., associates and managers)

Confirm your performance

- Revisit case and fit skills with senior interviewers
- Address weaker areas or questions from round one
- Occasionally, an additional deciding interview

TYPICAL TIMING

1–2 weeks after round one
Sometimes on the same day

WHO YOU MEET

Senior consultants and partners

© StrategyCase.com

…at every level of the consulting pyramid

01 Students and recent graduates

Launch your professional career with a junior role at a leading consulting firm.

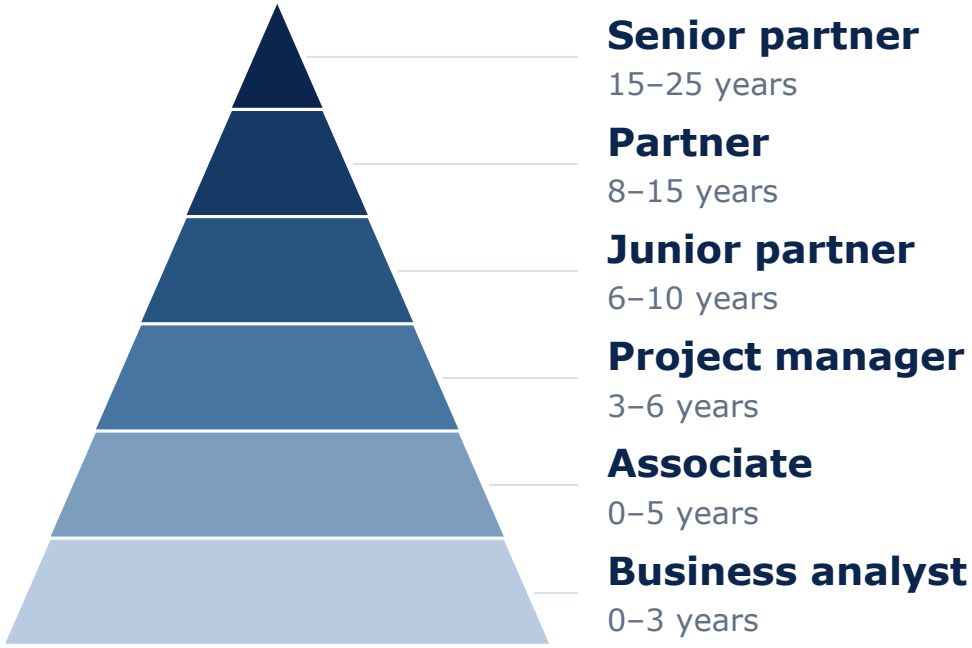
02 Professionals with 3+ years of experience

Move from industry or a smaller consulting firm into strategy consulting, including project manager opportunities.

03 Experienced professionals with 7+ years

Build on your specialist expertise for senior opportunities, including junior partner and partner roles.

Consulting career levels



Progression from analysis and delivery to team leadership, client relationships and business development.

30% **of my clients come from non-traditional backgrounds**

Including engineers, doctors and lawyers, alongside candidates from a wide range of industries and countries.

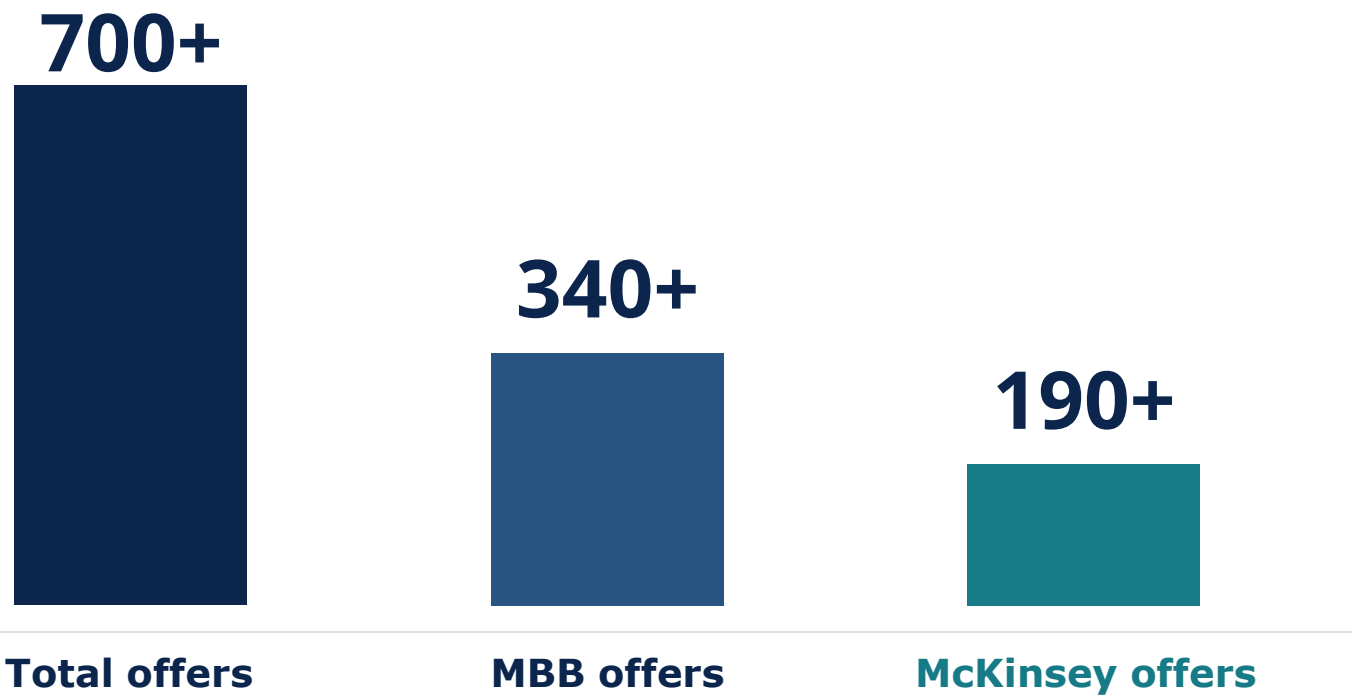
© StrategyCase.com

Illustrative roles and experience ranges. Entry level depends on the firm and individual profile.

...by achieving unparalleled offer rates

Offers secured by my clients

Cumulative offers across all coaching clients



MBB and McKinsey offers are included in the total.

Compare coaches by proven outcomes

01 Read success stories

Look for testimonials from candidates who landed offers at your target firms.

02 Understand the offer rates

Check which candidates and programs the reported results cover.

03 Look for consistent evidence

Review outcomes from multiple clients, as well as reviews and star ratings.

80%+ MBB-only offer rate

90%+ Other-firm offer rate

95%+ Full-program offer rate

© StrategyCase.com

Four reasons you’re in good hands with me

Testimonials at the end of this presentation

01	**Proven results**	**95%+ offer rate for full-program candidates** 700+ offers secured, including 190+ at McKinsey.
02	**Candidate trust**	**1,600+ five-star reviews and 2,300+ coaching sessions** Across PrepLounge, Leland, Amazon and StrategyCase.com.
03	**Personal mentoring**	**Personal support from application to offer** Resume reviews and networking, case theory and practice drills, plus expert coaching to prepare you for interviews and the job.
04	**Industry trust**	**Methods trusted by other coaches** Fellow coaches use my products and apply the methods from my bestselling book when guiding their own clients.

© StrategyCase.com

My candidates think & communicate like consultants

A clear mission

"Help me to help you to make you successful."

A McKinsey partner said this over coffee on my first engagement. It shaped my approach to coaching: strong results come from collaboration and mutual support.

That principle led me to create **StrategyCase.com**: comprehensive preparation and guidance for aspiring consultants and new hires.

Consulting mindset first

I coach you to structure problems, analyze clearly and communicate at a top-consultant level.

Significant impact

2,300+ — **Case and fit interview coaching sessions**

1,600+ — **Verified five-star reviews**
Across multiple platforms

700+ — **Consulting offers**
MBB, Tier 2, Big 4, boutiques and in-house strategy teams

1.5m — **Consulting applicants reached**
Through StrategyCase.com

Case interview author

Highest-rated case interview book on Amazon

University teaching

Consulting and problem solving across Europe, Asia and North America.

Coaching delivered mainly through structured packages; 4 sessions per client on average.

© StrategyCase.com

Preparation that turns the odds in your favor

Client outcomes

01 Non-traditional backgrounds

Top consulting roles from non-target schools, including candidates with no business background.

02 Highly competitive recruiting

MBB offers in sought-after offices, including during economic downturns.

03 Standout interview performance

Fast case solving and strong performance across rounds, with some clients skipping interview rounds to progress to an offer.

Outcomes my clients have achieved

★★★★★ September 28, 2023 by Anonymous

I'm going to headline this review by saying I got the McKinsey offer. All I used for this was 'The 1% Case Method' and all that that gets you – one to one sessions with Florian, access to his StrategyCase resources, and practising with his other top quality candidates that he is coaching. I do not have a business background at all but Florian took me from zero to offer in just five sessions.

Not only did I get the offer but I was told I was the "most definite offer" of this recruitment cycle and that the partners immediately gave me a "yes" before even discussing my performance. This is 100% down to Florian's ability as a coach to get you to be offer-ready and there is absolutely no way I could have done it without him. (I've also left an individual lesson review with the above in it – that's me!)



© StrategyCase.com

Value for you, me and consulting firms

Who benefits

01 You

Target offers and lasting skills

Work toward offers at your target firms while building skills for interviews and the job.

02 Me

Successful client partnerships

Work with motivated candidates, expand my global reach and build on a track record of success.

03 Consulting firms

Talent ready to contribute

Recruit prepared, motivated people who can contribute from the start.

How I support you

Networking and referrals

Plan targeted outreach and strengthen your chances of securing referrals.

Resume and cover letter

Refine your documents to present your experience and fit clearly.

Recruitment tests and games

Prepare for the assessments used by your target firms.

Case and fit interview coaching

Build the skills and confidence to handle case and fit interviews.

Offer negotiation and career advice

Evaluate your offers and prepare for a strong start in consulting.

© StrategyCase.com

About me: Dr. Florian Smeritschnig

12+ years in consulting

5 years at McKinsey, with an earlier internship at Kearney.
Founder of StrategyCase.com, independent advisor and VC.
Consulting.de columnist and university lecturer in problem solving across Europe, Asia and the US.

Bestselling author and resource creator

Creator of Case Interview Academy and Fit Interview Masterclass.
Author of *The 1%: Conquer Your Consulting Case Interview*, *The 1%: Case Interview Workbook* and *Consulting Career Secrets*.

2,300+ coaching interviews

1,500+ on PrepLounge and 800+ through StrategyCase.com, universities and other platforms.

700+ consulting offers

MBB, Tier 2, Big 4, boutiques and in-house strategy teams.



1.5m+

Consulting applicants and new hires reached

© StrategyCase.com

Let’s discuss your consulting goals

Dr. Florian Smeritschnig

Founder, StrategyCase.com

Get in touch to discuss your target firms, preparation timeline and next steps.

Coaching and preparation

Personal guidance, practice resources and a plan for your applications.

DM

Send me a DM via the link below

COACHING PROFILE

https://www.preplounge.com/en/case-coach/profile/337437

LINKEDIN

Dr. Florian Smeritschnig

© StrategyCase.com

Additional information

Program structure, feedback and resources

© StrategyCase.com

Coaching tailored to your goals and timeline

01 Introduction

FREE SCREENING CALL

A clear starting point

Discuss your experience, case and fit interview skills, target firms and timeline.

Explore my coaching approach and ask your questions.

Agree on a flexible program and book your first session.

10–20 minutes

02 Diagnostic session

1 SESSION

Your baseline and plan

A double-length case, four PEI / fit stories, or a full mock.

Detailed debrief using real interview evaluation criteria.

Learn my case approach and fit storytelling techniques.

Leave with a tailored plan, practice materials, homework and access to my client network.

30–40 min case + 40–60 min feedback and learning

03 Focused practice

4 SESSIONS

Build interview readiness

Authentic cases, McKinsey PEI and general fit interviews.

Targeted drills, brainteasers and market sizing exercises.

Build on your strengths and address your weaknesses.

Every session ends with feedback, homework, Q&A and an updated prep plan.

60–90 minutes per session

04 Ongoing support

THROUGH THE OFFER AND BEYOND

Mentorship and career advice

Practice questions and application document reviews.

Networking and referrals.

Offer evaluation and negotiation.

Career planning, your first months on the job and a sustainable consulting career.

Direct contact through a dedicated email address.

Continued personal support

© StrategyCase.com

Your program includes

$1,925
in bonuses

18 bonuses.

All included at no extra cost.

Personal support

Priority access to me
and motivated case partners

Application support

Resume and cover letter guides
plus personal document writing

Test preparation

McKinsey, BCG, Bain and Kearney
guides, simulations and practice tests

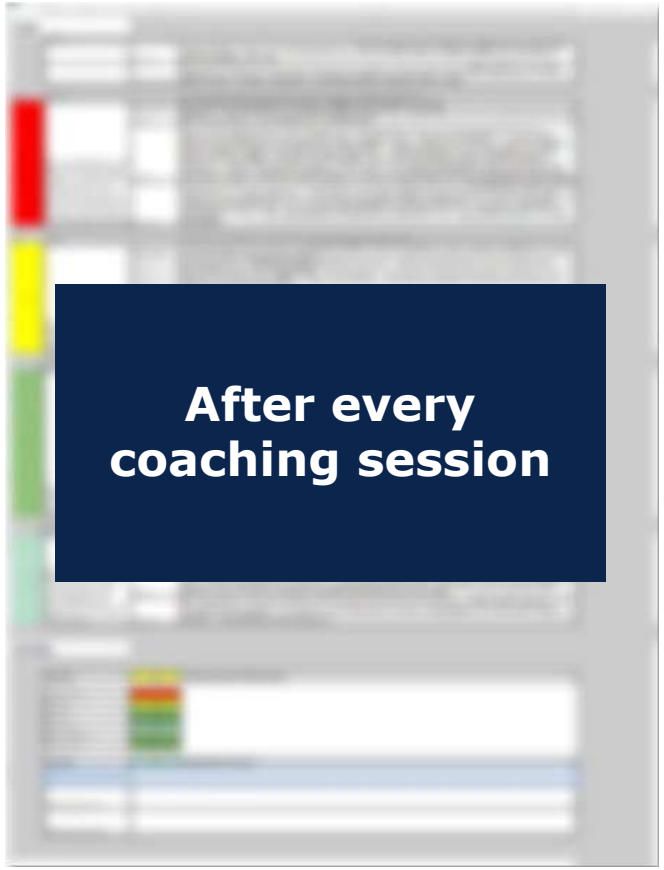
Case & fit interviews

Video courses (20+ hours), 2,000+ practice drills,
a case collection and 27 industry deep dives

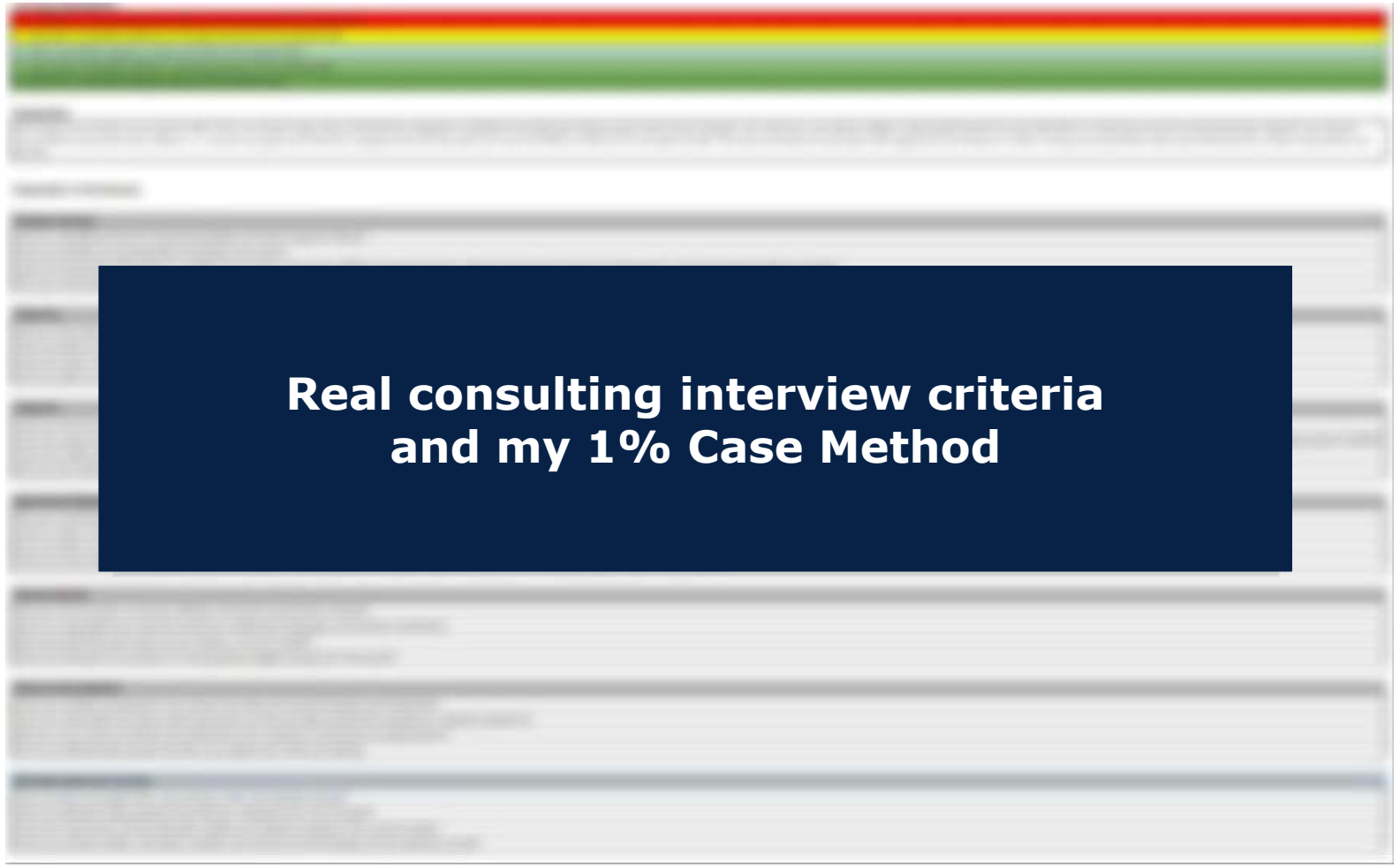
© StrategyCase.com

3–9 pages of written feedback after every session

Delivered directly to you



Grounded in real interview evaluation criteria



© StrategyCase.com

Better practice with the right candidates

Practice with motivated, skilled peers

Train with pre-vetted candidates who take their preparation seriously and can challenge you.

Make your practice time count

The work between our sessions matters. Use high-quality materials and focus on the areas that need improvement.

Start with a tailored preparation plan

After your first session, receive premium practice materials and introductions to my client network to support your prep.

Your practice network

14

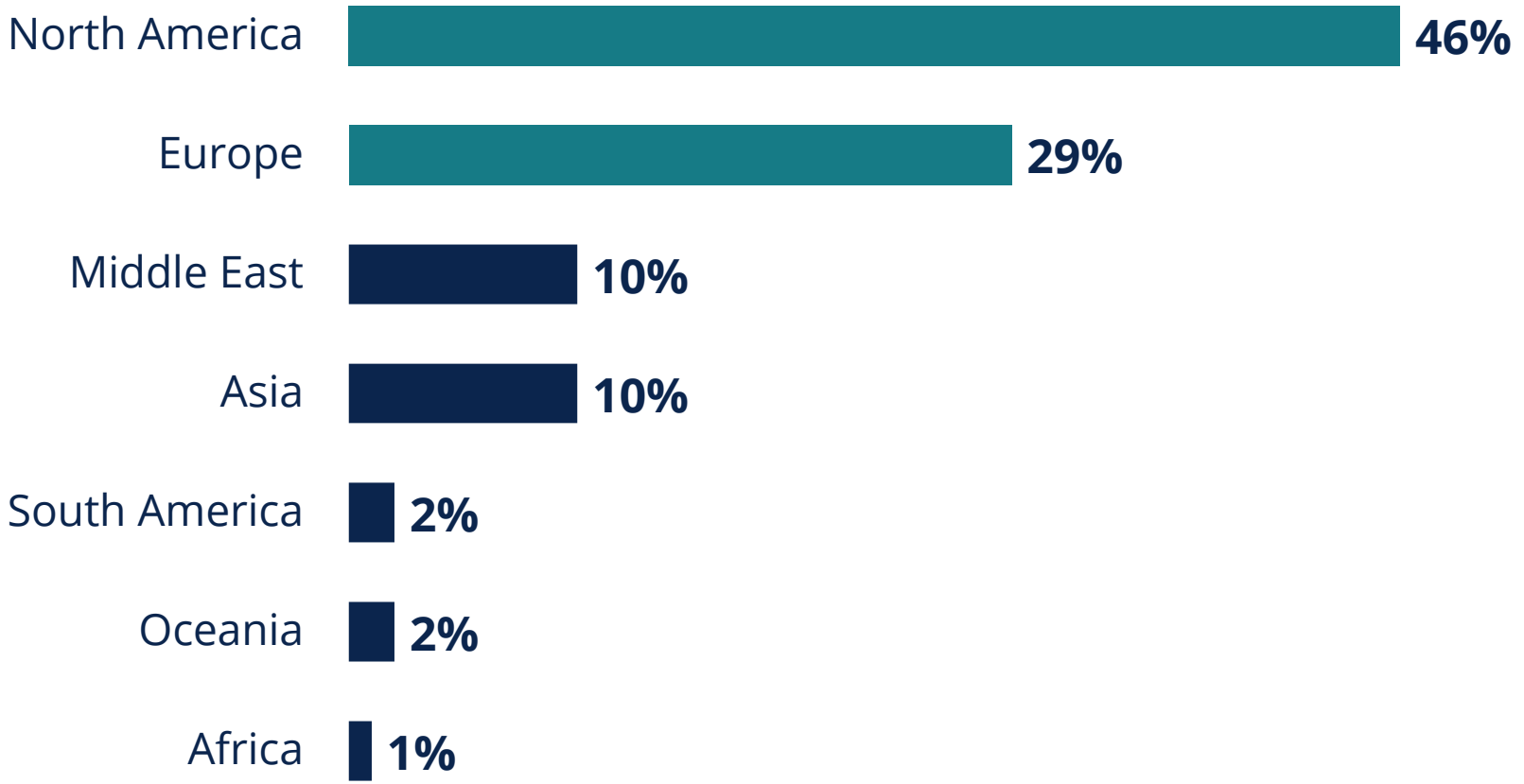
High-quality practice partners on average

Introductions after your first session

© StrategyCase.com

A global footprint in 1:1 coaching

Share of coaching by region



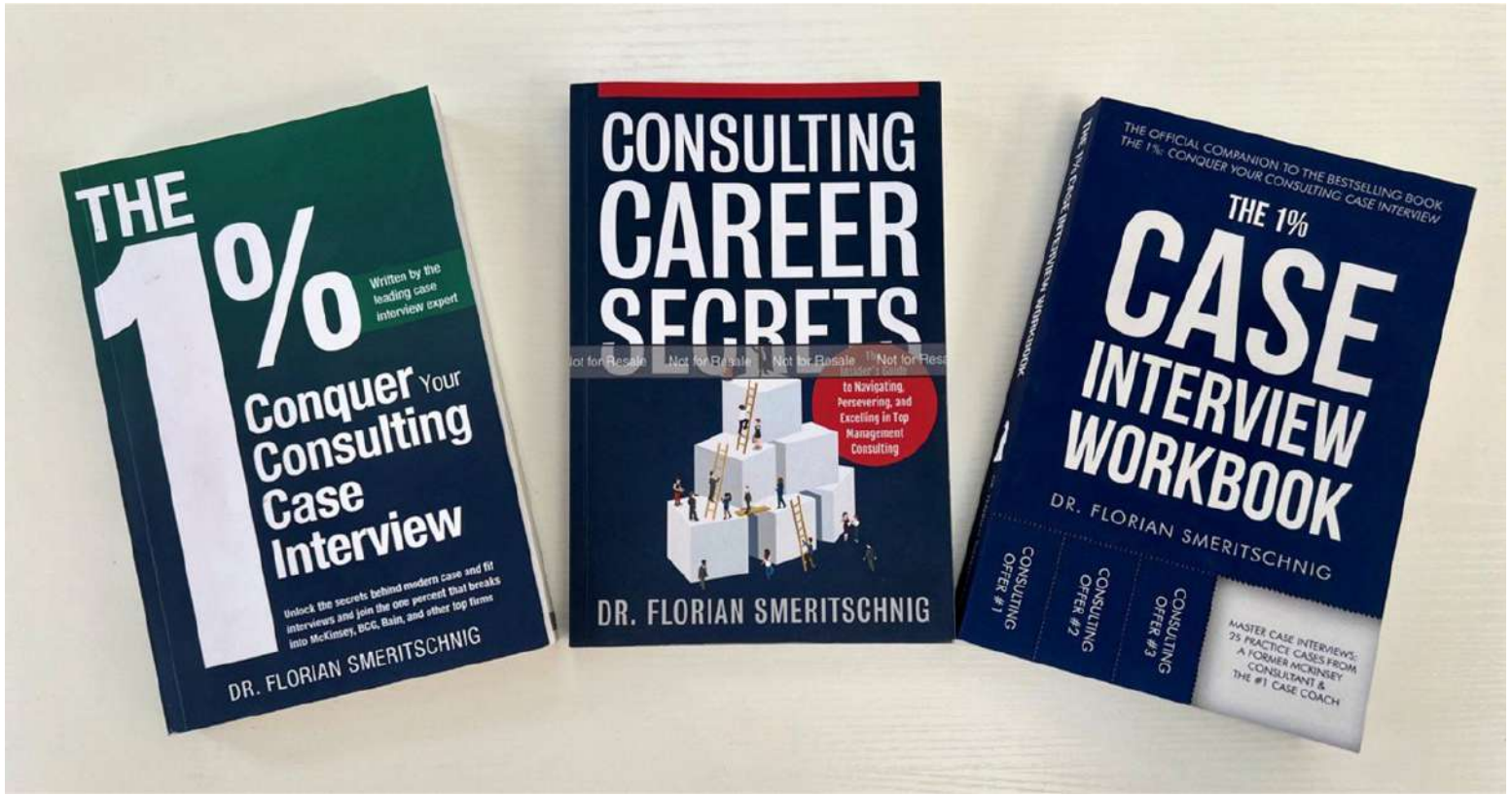
75%

North America and Europe

1:1 coaching over recent years

© StrategyCase.com

Books for consulting interviews and careers



The 1%

Conquer Your Consulting Case Interview

Consulting Career Secrets

Guidance for navigating a career in consulting

The 1%

Case Interview Workbook

© StrategyCase.com

Reviews, media and further reading

Profiles and reviews

PrepLounge

StrategyCase.com

LinkedIn

Interviews and podcasts

Humans of CEMS

London School of Economics interview

The Consulting Podcast

The Performance Podcast

Semafor: the consulting hiring slowdown

German Handelsblatt article

Consulting.de articles

In German

AI and the future of consulting hiring

The outlook for consulting recruitment

Standing out as a consulting applicant

Books on Amazon

The 1%: Conquer Your Consulting Case Interview

The 1%: Case Interview Workbook

Consulting Career Secrets



The Consulting Podcast

© StrategyCase.com

Current Testimonials

Offers across MBB and more

© StrategyCase.com


Sample of 700+ offers


Sample of 700+ offers

McKinsey

Anonymous *(Verified Buyer)* – September 30, 2026

I used the coaching to prepare for McKinsey and received an offer. I struggled with different parts of the case and that's where Florian came in. He did an excellent job guiding me through the process and helping me develop the "McKinsey way of thinking"

BCG McKinsey

[redacted] *(Verified Buyer)* – October 4, 2026

Florian transformed my casing. By referencing anecdotes from past interviews and consulting projects, he turned dry casing into something memorable and helped me understand the 3 W's for every move in a case: what to do now, why, and how. This helped me turn abstract concepts into habits to follow.

The program and sessions are broken down into clear steps, building from one case to the next, with each case offering a unique twist and learning objective. It felt complete and well thought through. Besides, I found the level of individual care remarkable.

Deloitte

Job update Coaching candidates ×

[redacted] Wed, Nov 4, 10:27 PM (2 days ago)

to me

Hi Florian,

This is over due, but wanted to let you know I got an offer from Deloitte and I'll be joining them as a Senior Consultant next year. Thanks for your help!

[redacted]

© StrategyCase.com | Coaching Offer

Oliver Wyman

[redacted]

Verified Buyer

★★★★★ 5/5

With Florian's help I was able to land an offer at Oliver Wyman as an experienced hire. Highly recommended!

1 day ago



Florian Smeritschnig Case Coaching (5-Session Package)

Monitor Deloitte

[redacted]

Thu, Aug 6, 7:06 PM

to me

Hi Florian,

I hope you're doing well! I wanted to reach out—it's been a while, and I have some updates to share.

[redacted]

[redacted] interviewed with Monitor Deloitte for their [redacted] office, [redacted] I'm pleased to share that I received an offer :)

I wanted to thank you genuinely for your guidance throughout this process. It made a real difference in how I approach case interviews. I'm still preparing for other opportunities ([redacted], and I feel considerably more confident with cases. That's entirely thanks to your coaching.

[redacted]

Thanks again for everything.

Best,

[redacted]

McKinsey

Coaching candidates ×

Fri, Jul 17, 4:23 PM

to me

Hi Florian,

Hope all is well. I just heard back, I got the offer at McKinsey! Thanks for all the help, you really pushed me through.

Kind regards,

BCG

Job Secured Coaching candidates ×

Sat, Aug 8, 1:00 AM (9 days ago)

Dear Florian,

Offer secured. Thank you!

Best regards,

McKinsey Bain Inhouse-Strategy

(Verified Buyer) – August 3, 2026

★★★★★

Florian is an outstanding case coach. I did just 3 sessions with him on a very short timeline, and those sessions were pure rapid-fire case drills specifically selected for the interviewers I was about to face. Even though I had done some cases before, his preparation was extremely targeted and efficient. I'm happy to say the results speak for themselves and I walked away with 3 offers in 2 weeks. Highly recommend Florian if you want focused, high-intensity practice that actually moves the needle.

McKinsey

on Jun 17, 2026 by Anonymous

Florian was an incredible coach throughout my McKinsey prep, and I'm thrilled to share that I got the offer! We worked within a tight timeline, but Florian made every session count. His feedback was always objective, detailed, and specific, never generic, which made it easy to identify exactly what to improve. He was also incredibly prompt with responses whenever I reached out with questions, which made a real difference given how compressed my prep window was. Beyond the case and PEI prep itself, Florian's experience at McKinsey gave him a genuine understanding of what interviewers are actually looking for, and that insight showed up in every session. I felt fully prepared walking into my final round because of the work we put in together. If you're looking for a coach who is thorough, honest, and genuinely invested in your success, I'd highly recommend Florian!

Bain

5.0 Excellent coach

Florian is one of the most knowledgeable and practical coaches I have worked with. His advice is highly relevant, actionable, and focused on helping candidates perform at their best.

During and after our sessions, he provided detailed feedback and concrete suggestions that helped me identify areas for improvement and elevate my performance from a good candidate to a stronger, more polished one. He also shared valuable resources and clear next steps for continued preparation before my interview.

I highly recommend Florian to anyone looking for expert guidance, practical insights, and a structured approach to interview preparation.
Show less

Anonymous June 2026
Received coaching for Management Consulting

Client landed a role at:

Bain & Company

McKinsey

Anonymous

Verified Buyer

5/5

I enjoyed prepping for McKinsey with Florian. He really knows his craft, is detail-oriented and gives very specific, actionable feedback. He mapped exactly where I stood after the first case across several metrics, tracked my progress across every session, and always provided clear tips and practice instructions on how to reach the next level. The combination of his knowledge and personalized coaching made it a very good investment. I saw steady improvement and went into the case interview feeling well prepared. On the PEI side, we tweaked the stories once and the interviewers loved them.

1 day ago



Florian Smeritschnig Case Coaching (5-Session Package)

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Bain

★★★★★ May 04, 2026 by [redacted]

Interview Coaching

The coaching sessions with Florian were critical building blocks on my path to securing an MBB offer! I highly recommend working with him to anyone. The sessions and his feedback were incredibly helpful. What stood out was that Florian was always available for follow-up questions between sessions, provided me with a concrete preparation plan including materials, and ultimately lifted my performance and confidence to a whole new level. Finally, as a professional, full-time coach, Florian brings an outstanding level of insight into the process, backed by exceptional examples and targeted drill materials. Here is a glimpse into my sessions with Florian: The mock cases were challenging and tailored exactly to my target level and development goals. The feedback was extremely detailed, actionable, and highly structured. In addition to verbal feedback, Florian provided a very granular scorecard that highlighted concrete levers for improvement across each category. Finally, Florian took a tremendous amount of time to clear up all open questions, connected me with other great candidates for mock cases, and gave me specific exercises to work on between sessions. A perfect, all-around preparation!

McKinsey

[redacted]

Verified Buyer

★★★★★ 5/5

Florian squeezed me in on short notice when my interview timeline suddenly compressed. He helped me prepare thoroughly in just three weeks, and I ended up receiving an offer. I had also used his Solve Prep program previously, which proved invaluable for the first step of the process.

5 days ago



Florian Smeritschnig Case Coaching (5-Session Package)

Oliver Wyman

An update.... Coaching candidates ×

[redacted]

Sat, May 9, 8:39 AM (9 days ago)

to me

Hey Florian

I hope that all is well on your side.

I wanted to let you know that I did the interview on [redacted]

Anyway, the important bit is that after all the effort over the past few months... I got the job! I wanted to say an **enormous thank you** for all of your help and guidance in developing my case study skillset over the past few months. It has been a huge help to my progress and ultimately key to getting across the line.

I am incredibly grateful and delighted to have worked with you during the [redacted] interview process. Would be great to catch-up and take you to dinner whenever our paths cross.

Thank you, once again - I guess the hard part starts now... :)

Kind regards,

[redacted]

Horvath

[redacted]

Fri, Apr 17, 11:34 AM (3 days ago)

to me

Hi Florian,

Vielen Dank [redacted] im Mai nun eine Stelle bei Horvath als IT Beraterin anfangen werde. Ich bin schon sehr gespannt. :)

[redacted]

[redacted]

MBB

[redacted] *(Verified Buyer)* – April 21, 2026

★★★★★

Booked end-to-end support throughout the entire successful process: Florian got involved early on and was a true game-changer for me as I navigated the stages of recruiting. He consistently stood by my side, offering invaluable guidance and plenty of thought-provoking ideas, along with practical content such as cases and drills.

In-house consulting

Anonymous

Verified Buyer

★★★★★ 5/5

I had the pleasure of working with Florian, and I cannot recommend him highly enough.
From the very beginning, his holistic coaching style stood out. Instead of taking a rigid, one-size-fits-all approach, he looked at the whole picture — my goals, challenges, background, and personal circumstances. He was incredibly attentive to my needs and adjusted his support to what actually worked for me.
As someone who is neurodivergent, I especially appreciated his patience and understanding. He took the extra time to guide me through the framework and math process at a pace that felt right, never rushing or making me feel overwhelmed. His calm, supportive presence made a huge difference. He broke things down clearly, offered gentle reminders, and celebrated every small win.
What I valued most was how consistently encouraging he was. I feel much more prepared and empowered. If you're looking for a coach who is compassionate, patient, and cares about your outcomes, I highly recommend working with Florian. He is a true gem!

4 weeks ago



Florian Smeritschnig Case Coaching (5-Session Package)

© StrategyCase.com | Coaching Offer

McKinsey

5.0 **The Best Case Coach I Ever Worked With**

Florian is quite simply the best case coach I have ever worked with. He brings a rare combination of extensive consulting experience and deep strategic insight. What sets him apart is his ability to break down complex case structures and navigate the specific nuances of different firm styles.

Beyond the mock sessions, Florian provided a rigorous framework for improvement, offering detailed feedback across logic, content, and personal delivery. Most importantly, he didn't just coach during our time together; he provided a roadmap and resources for self-improvement between sessions. Thanks to his metrics-driven approach, I was able to scale my performance across multiple dimensions. He is the primary reason for my success!

Show less

March 2026

Received coaching for Management Consulting

Chris landed a role at:

McKinsey & Company

Monitor Deloitte

Confidential

Verified Buyer

5/5

I had a great experience working with Florian through the 5-session coaching package. The sessions were extremely professional and well structured, and he always created an environment where I felt comfortable asking questions and discussing any doubts.
What I appreciated most was how flexible he was with scheduling and how supportive he remained throughout the process. Florian is very attentive during the sessions and provides clear, practical feedback that helps you improve quickly.
His coaching approach is very practical and focused on the skills that really matter in consulting interviews. Thanks to the preparation and methods we worked on together, I was able to significantly improve my performance and ultimately received two offers from strategy consulting firms.
I would definitely recommend Florian to anyone preparing for consulting interviews.

4 days ago



Florian Smeritschnig Case Coaching (5-Session Package)

Confidential

Apr 08, 2026 by

Coaching from The 1% Case Method

Working with Florian has been one of the most valuable investments in my consulting and interview journey. His material is not only high quality, but constantly evolving to reflect what's actually happening in the market today. The peer sessions are particularly useful in bringing together driven, like-minded individuals and creating a space to practice, exchange feedback, and improve quickly. The real impact, however, comes from the 1:1 sessions with him. They are incredibly targeted and insightful, they pinpoint exactly what needs to be worked on, why it matters, and how to approach it in a practical way. In my case, he helped me significantly sharpen my communication during case interviews, which ultimately got me over the line to secure an offer.

Anonymous

Verified Buyer

5/5

Ich habe mehrere Case Coaching Sessions bei Florian gebucht. Er hat sich für jede unserer Sessions sehr viel Zeit genommen und sich individuell auf mich eingestellt. Ich habe genaues und umsetzbares Feedback bekommen. Man merkt sofort, dass Florian ganz genau weiß wovon er spricht und ein erstklassiger Coach ist. Ich kann ihn uneingeschränkt für jegliche Art von Coaching empfehlen.

23 hours ago



Florian Smeritschnig Case Coaching Session

McKinsey

Update zu meiner Bewerbung

Inbox × Coaching candidates ×

[redacted] Fri, Feb 27, 9:28 PM (7 days ago)

to me

Hallo Florian,

Ich hoffe, dass es dir gut geht.

Ich kann dir mit viel Freude und etwas Stolz mitteilen, dass ich den Interviewtag gemeistert habe und ein Angebot erhalten habe! Ich werde also bald Teil der Firma sein :)) Schade eigentlich, dass du nicht mehr dort bist.

[redacted]

Tier-2 Confidential

Verified Buyer

5/5

Florian was an exceptional consulting mentor who prepared a tailored plan. He was thorough and engaging me through challenging business problems that kept the sessions interesting. He never rushed ahead until I fully understood every concept, patiently explaining and reframing until everything truly clicked. I genuinely appreciated the experience and would recommend him without hesitation.

1 week ago



Florian Smeritschnig Case Coaching (5-Session Package)

Oliver Wyman

Re: Case Sessions Coaching candidates ×

Sun, Feb 15, 5:22 PM

to me

Hi Florian,

Danke noch einmal für die Sessions, die haben mir wirklich sehr geholfen. Habe das Offer von OW bekommen - der Case Ansatz mit wenig klassischen Frameworks und mehr Out-of-the-Box war echt Gold wert!

Viele Grüße

© StrategyCase.com | Coaching Offer

McKinsey BCG

Blackrock



Blackrock Coaching candidates

Thu, Jan 15, 9:00 PM (14 hours ago)

to me

Hi Florian,

Hope you're well and had a lovely Christmas! Just wanted to update you – I've received an offer from BlackRock for their finance and strategy programme, which I'm pretty pleased about. What do you think about this in terms of opportunities thereafter? got a solid backup now.

The market sizing prep we worked on was really helpful – it actually came up in the BlackRock interview and I felt much more confident tackling it thanks to our

Thanks again for all your help.

McKinsey BCG

★★★★★ on Jan 18, 2026 by

Florian was a very detailed instructor that provided constructive feedback throughout my entire casing journey. I was able to secure offers from all 3 MBB firms - I'd highly recommend his services to anyone taking case prep seriously.

Bain

McKinsey BCG

Verified Buyer

★★★★★ 5/5

Casing with Florian ultimately landed me McKinsey and BCG offers in my target offices.
He dove straight into pinpointing my exact gaps, whether it was structuring the case or "leading" the conversation, and built a tailoreed plan to address them. Florian provided actionable tactics, firm-specific insights into how cases are evaluated, and practical tips on what to watch for during the interview to stay aligned with the interviewer's expectations.
His feedback was always direct and spot-on, pushing me out of my comfort zone while also knowing exactly when to offer encouragement, especially when I was being overly harsh on myself about my performance. That balance of tough honest input and genuine support made a huge difference in building both my skills and my confidence.
He shared valuable resources and advice between our meetings to keep my progress steady and make sure I cover all bases like the behaviorals, networking and follow-up strategies (also when NOT to overdo it), to negotiation tips once offers came in.
Most coaches I worked with treated it as purely transactional but Florian stayed interested throughout, checking in during my prep to see how I was holding up.
His competency, expertise, and real dedication absolutely justified the investment.

3 weeks ago



Florian Smeritschnig Executive Interview Coaching (10-Session Package)

© StrategyCase.com | Coaching Offer

McKinsey

Btw, StrategyCase.com played a key role in me getting my McKinsey role 2 years back. Thank you in general :)

09:26

BCG

McKinsey

Update Coaching candidates ×

Wed, Jan 7, 7:01 PM (9 days ago)

to me

Hi Florian,

Thanks for all your help with prep - sharing I got offers with BCG and Bain this week.

Best,

Simon Kucher

L.E.K.

Thu, Jan 8, 1:23 PM (8 days ago)

to me

Hi Florian,

ich hoffe, du hattest eine schöne Weihnachtszeit und einen guten Rutsch ins neue Jahr.

Ich wollte dir ein kurzes Update geben. Vor Weihnachten habe ich noch 2 Offers von Simon-Kucher und L.E.K. bekommen

Vielen Dank für deinen ganzen Support!

Liebe Grüße,

BCG

Anonymous

Verified Buyer

5/5

Florian supported me from the very beginning, and his coaching and materials helped me quickly ramp up my casing skills as well as prepare effectively for the behavioral interview. Thanks to his guidance, I was able to secure an offer for a BCG internship. I highly recommend working with Florian!

1 day ago

Florian Smeritschnig Case Coaching (5-Session Package)

© StrategyCase.com | Coaching Offer

McKinsey

Bain

Verified Buyer

5/5

Checking in after receiving two offers: booking Florian was a fantastic decision. He always showed up well-prepared with fresh, challenging cases that kept me sharp. A few unexpected twists really pushed me, which was perfect. Expert interviewer, and his feedback was so detailed and left no stone unturned. Thanks again!

3 weeks ago



Florian Smeritschnig Case Coaching (5-Session Package)

McKinsey

Anonymous

Verified Buyer

5/5

What can I say? I worked with Florian for my McKinsey interview prep and I got the offer. My dream offer. I already told him in person, but it's worth writing here: he's the best coach I've ever had. I tried so many resources before, but nothing came close. His coaching is super practical, very tailored, and exactly focused on what actually matters in the McKinsey process. Every session felt efficient and personalized to my strengths, weaknesses, and learning style.

Florian wasn't just a coach. He felt like a top-tier sports trainer on the sidelines: cheering, pushing, analyzing, and helping me make adjustments I simply would not have spotted on my own.

Both the PEI coaching and the case coaching were spot-on. During the final interviews, the feedback I got said everything:

"Your performance was way above average. Your creativity and business sense really stood out."

"You absolutely nailed the PEI — we're looking exactly for someone like you."

They even told me to let them know when my onboarding is so they can try to get me on a project! That's how strong the feedback was!!!

To be clear: Florian can't do the work for you. You still have to put in the hours. But if you're willing to do that, he'll help you get there.

I can fully recommend him. I've used a lot of prep material and he's truly next level. It worked.

2 weeks ago



Florian Smeritschnig Case Coaching (5-Session Package)

McKinsey

Dec 05, 2025 by

Interview Coaching

I had six sessions with Florian and ultimately secured the McKinsey offer. He consistently provided constructive, actionable feedback throughout. I can wholeheartedly recommend him

Deloitte

Sat, Dec 13, 10:59 AM (5 days ago)

to me

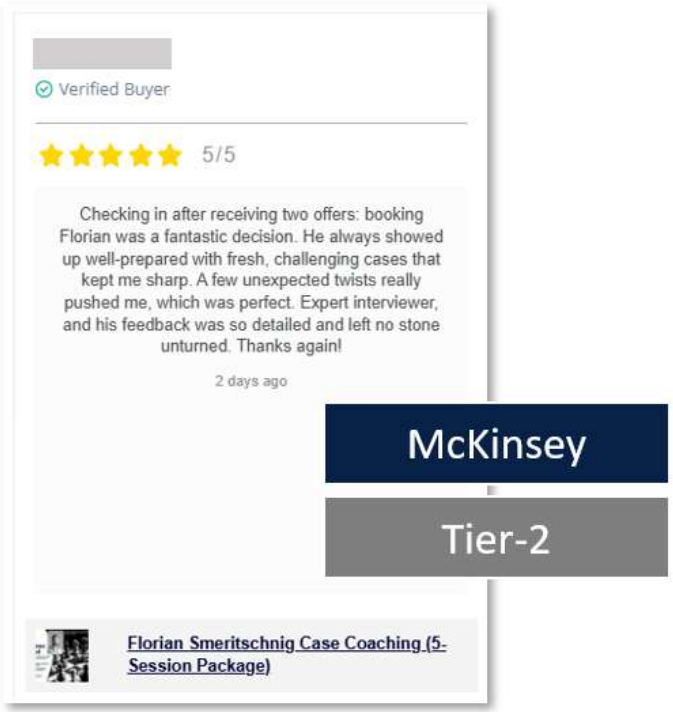
Hi Florian,

I have accepted the Deloitte offer :-) Starting Feb 1st.

It was great working with you! I wish you all the best. Enjoy your break and the holiday season.

Kind regards,

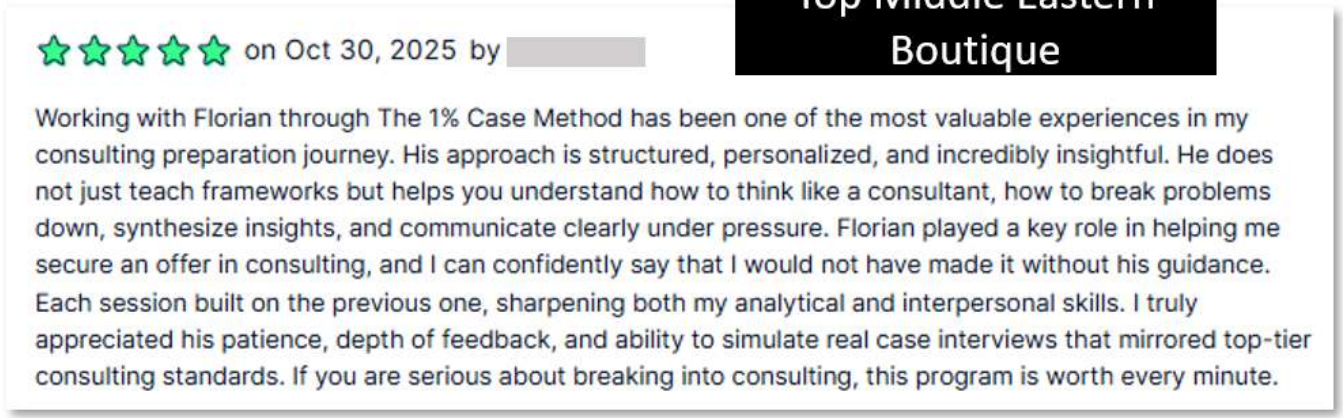
© StrategyCase.com | Coaching Offer



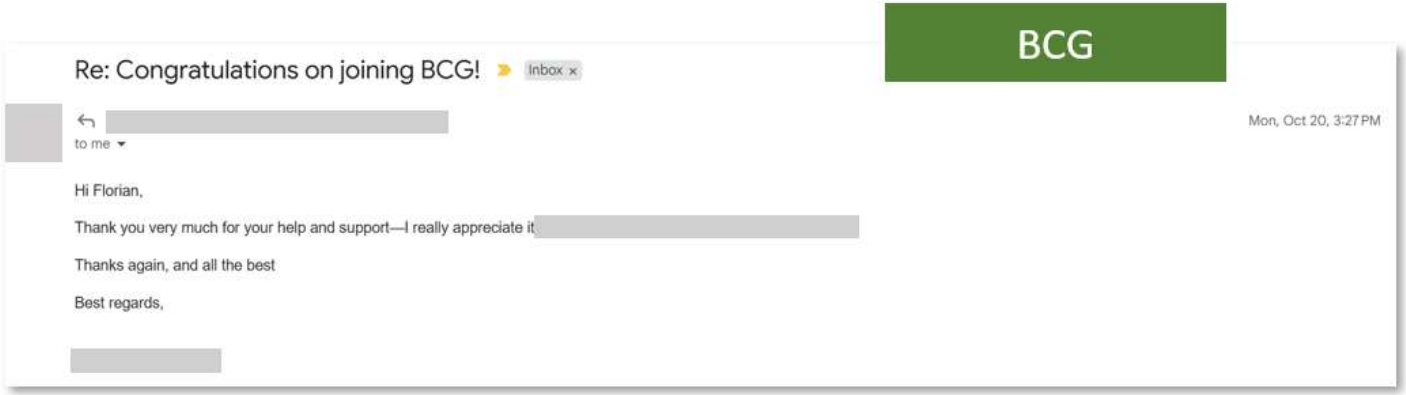
McKinsey

Tier-2

Top Middle Eastern Boutique



BCG



© StrategyCase.com | Coaching Offer

McKinsey

★★★★★ on Oct 01, 2025 by [redacted]

Took the course. Learned from Florian. Got the McKinsey Business Analyst offer. 100% worth the investment

McKinsey

[redacted]

Verified Buyer

★★★★★ 5/5

I had the chance to work with Florian specifically opting in for the 1% Case Method, and I can confidently say it made quite a difference in my interview journey. The program is extremely structured and practical and more importantly tailored. For me specifically, I had already a good amount of case study knowledge and pretty high floor in my performance hence I was doubtful at first as to what else can these coaching sessions help me with if I am already good, I had a brief chat with Florian and was convinced he can take me from a fairly good candidate to an excellent one, and that's exactly what happened. Because of that I thankfully was able to get the offer at Mckinsey and would highly recommend this program.

3 weeks ago



Florian Smeritschnig Case Coaching (5-Session Package)

McKinsey

★★★★★ on Sep 19, 2025 by Anonymous

Just received an offer to a McKinsey US office! Here was my prep journey: received a message with an interview invite; I had not received one any other time I applied, so I did not case prep. I realized I needed to prepare, fast. With Florian, I did 5 sessions, and in between, I worked on his proprietary stack of drills. Thoughts: Florian is an excellent coach for two reasons: a) after all of the candidates he has coached, he truly understands what a perfect performance looks like, even down to the way that you embody an executive presence on the call, and b) his sessions are structured to maximally ensure you cover all of these nuances. He provides you with a spreadsheet of bespoke feedback after each session that is based on a series of dozens of positive indicators across each component of the case interview he has identified. Then, he has drills for you to work through to ensure all of the communication and structuring nuances are being followed. In this way, he is extremely precise in his demands of you, ensures your cases and PEIs flow with perfection, and ensures that you engage in all of the oddities of a perfect interview by second-nature prior to your interview. Concerns you may have. Is it too expensive? To be real, if an MBB offered you a job, but with a 20% wage discount, wouldn't you still take it? For the US base BA salary (for example), the coaching is just around 1.5% of first year salary, and compared to other coaches, it is not very risky at all since conditioned on having an interview, and doing everything he tells you to via prep, I'd feel strongly that you will make it. Does his method translate to the US? He has a lot of success with US candidates, and the case interviews are identical almost everywhere! No reason not to go for this coaching if you can afford it. The best investment you can make is in yourself!

In-house Consulting

[redacted] Fri, Sep 5, 3:42 PM

to me

Hi Florian,

schön, von dir zu hören. Ich hoffe dir geht es gut und du hattest einen tollen Sommer. :)

Herzlichen Glückwunsch zu deinem neuen Buch!! Das freut mich zu hören. Vielen Dank, dass du an mich gedacht hast.

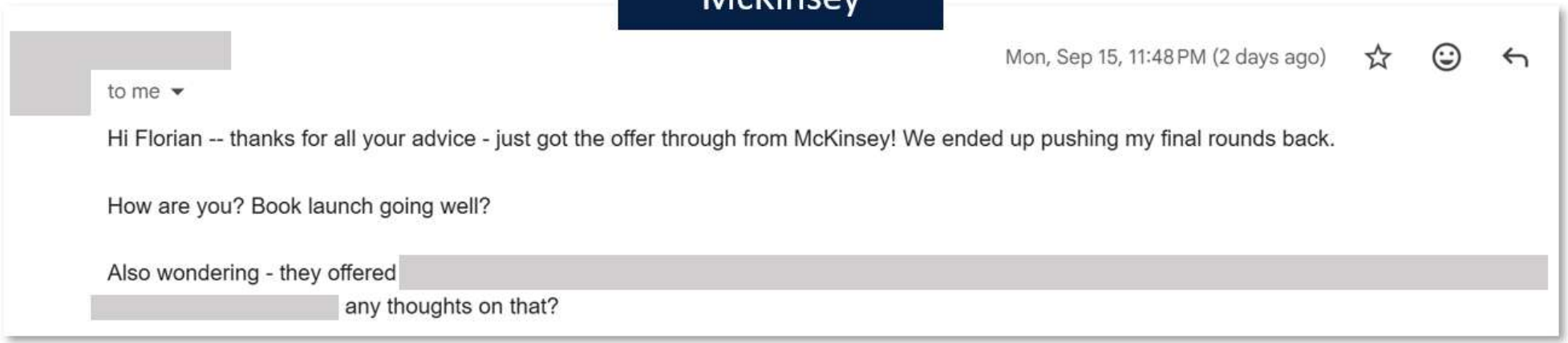
Job Hunt habe ich zum Glück endlich hinter mir - am [redacted] im Inhouse Consulting [redacted] I'll keep you posted - eventuell hast du ja noch eine gute Lektüre für mich zum Jobstart?

Viele Grüße und ein schönes Wochenende

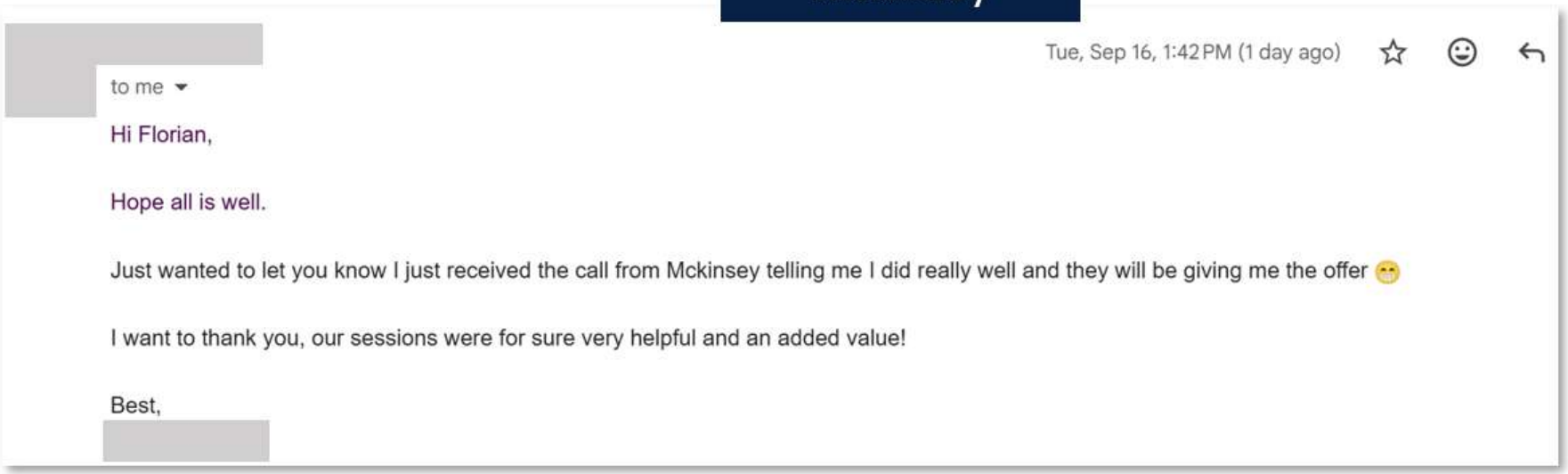
[redacted]

© StrategyCase.com | Coaching Offer

McKinsey



McKinsey



© StrategyCase.com | Coaching Offer

BCG

McKinsey

Anonymous

Verified Buyer

★★★★★ 5/5

Put simply, Florian is an outstanding coach (and an even better human). He puts an enormous amount of effort and care into your process, and works with you as a deeply invested partner to your success. Because of his help, I got final rounds for all 3 MBBs, and offers from both McKinsey and BCG. Florian not only worked with me on building strong case habits, but on perfecting the casing style for each firm. My McKinsey interviewers noted my excellent storytelling in the PEIs, a direct result of the work Florian put into perfecting them with me. I cannot recommend his services enough.

4 days ago



Florian Smeritschnig Case Coaching (5-Session Package)

EY-Parthenon

[redacted] Wed, Aug 27, 4:22 PM

to me

Hi Florian,

Congrats on publishing your new book! I'll be sure to grab a copy.

I just received my start date for EY-Parthenon — [redacted] I may schedule our final session in mid-September to get your advice and insights on starting strong and succeeding as a consultant or planning for a career beyond it.

Thanks for all the support!

Best,

[redacted]

Bain

[redacted] Tue, Aug 26, 2:45 PM

to me

Hi Florian,

Thank you for letting me know, I'll be sure to check it out! I recently got my Bain offer and could not have done it without your support and effort! Therefore I won't need to book further sessions, but let me know if there's anything else I can do.

Best,

[redacted]

•••

★★★★★ on Sep 24, 2025 by Anonymous

This program was absolutely crucial in my improvement in casing. Florian provided one-on-one feedback that was personalized to each section, as well as a very thorough review that allowed me to see how I could improve on my mistakes. The coaching material online is also super helpful in reviewing hundreds of examples for framework, math, and general structuring practice.

L.E.K.



[redacted] Update Inbox ×

[redacted]

Fri, Aug 8, 1:23 PM (4 days ago)

to me

Hello Florian !

I hope you're doing well.

Here's a quick life update on my side: I will join [redacted] Product Manager intern [redacted] followed by L.E.K. [redacted] Associate Intern [redacted] A good mix of tech with a creative dimension with strategy consulting, so I'm very happy!

Thanks again for all your help - I think it made the difference not only for consulting interviews but also for the tech ones.

Best,

[redacted]

McKinsey

BCG

★★★★★ on Aug 08, 2025 by [redacted]

I was fortunate to receive offers from McK and BCG, and while the entire experience has felt surreal, one thing I know for sure is that working with Florian and using his 1% methods was one of the best decisions I made. His PEI coaching is genuinely flawless. The guides he provides are PEI bibles. Even when interview prompts shifted slightly, I stuck to Florian's structure and my stories landed cleanly every single time. Across all my interviews, one of the most consistent pieces of feedback I got was how strong my personal stories were, and that's 100% thanks to how thoroughly Florian helped me prepare. For case interviews, Florian didn't just teach me how to solve cases, he helped me build a mindset. His approach sharpened how I think and gave me a structure I could apply to almost any problem. His practice cases were spot-on, and the drills we did were eerily similar to the ones I got in my actual interviews. Honestly, if you work through all the drills in the 1% modules, chances are you'll end up practicing at least one real case you'll get asked. That's how accurate and useful the content was. Thanks to Florian, I walked out of interview already feeling like I'd been there before. After both rounds, I asked for formal feedback and the response was basically: "Keep doing what you're doing." That's because Florian made sure I was airtight on every front. But what really sets Florian apart is how he shows up as a coach. I had dabbled other coaches before I found him, and after just one session with Florian, it was clear he was on another level. His process around cracking this is incredibly structured and optimized for success. He gave me his full attention in every session, focused precisely on what I needed to improve, and never made me feel rushed or like I was just another appointment on his calendar. He always made time for follow-ups, and struck the perfect balance between honest feedback and encouragement. Florian is world-class. If you're serious about landing an offer, work with him. It truly changed everything for me.

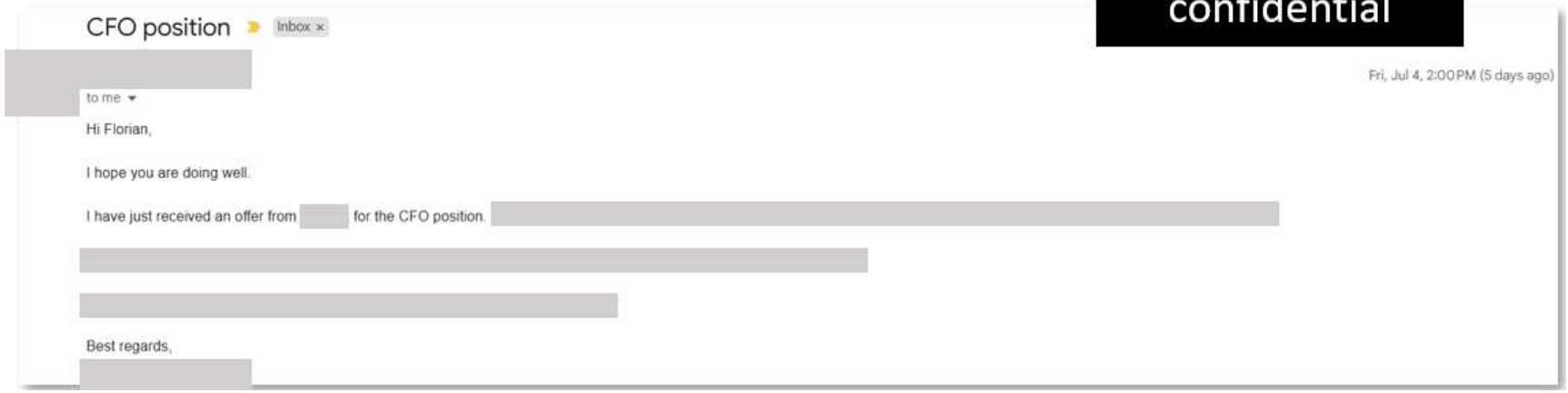
McKinsey

★★★★★ on Apr 11, 2025 by Anonymous

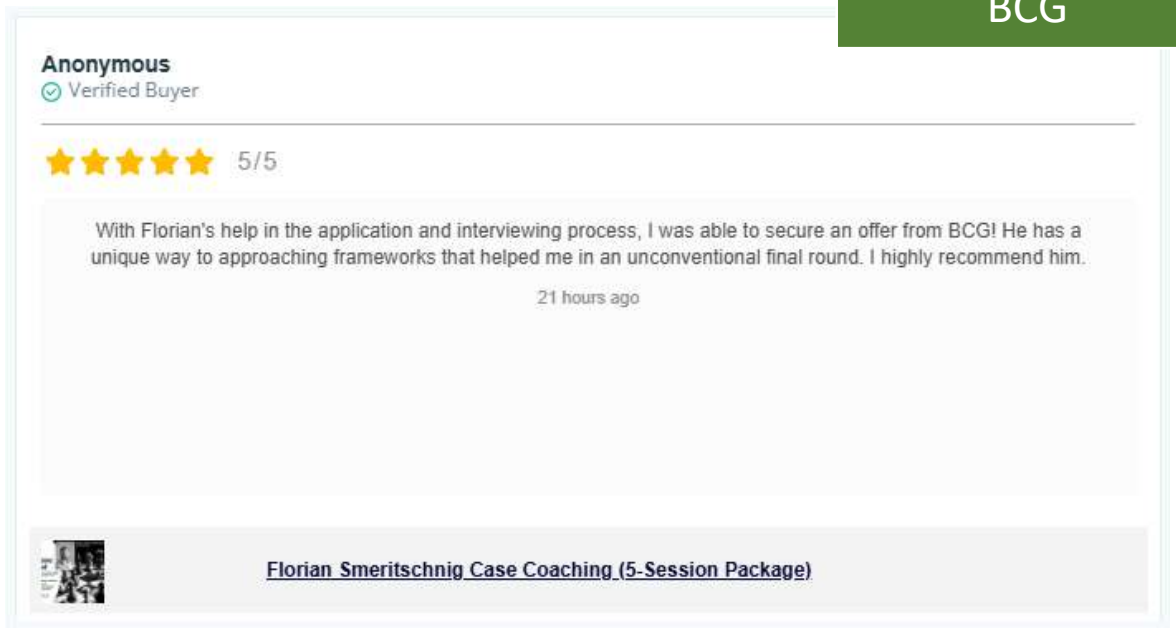
I highly recommend the 1% Case Method for anyone aiming to break into top-tier consulting firms. I found the program's structured approach and comprehensive resources invaluable. The personalized coaching sessions and extensive practice materials equipped me with the skills and confidence needed for case interviews. Thanks to this program, I secured an offer from McKinsey, even amidst a highly competitive recruitment process. It's a game-changer for aspiring consultants.

© StrategyCase.com | Coaching Offer

confidential



BCG



© StrategyCase.com | Coaching Offer

McKinsey

Anonymous
Verified Buyer

★★★★★ 5/5

Working with Florian was absolutely pivotal – I wouldn't have received my McKinsey offer without his coaching. What truly sets Florian apart is his ability to tailor the preparation process to the individual. He quickly identified both my strengths and the key areas I needed to improve to perform at an MBB level. It wasn't just about case prep – we refined my PEI stories in depth, and I'm convinced that this personal clarity and precision made the difference in the interviews. Florian brings a rare mix of structure, honest feedback, strategic thinking, and just the right level of challenge. I highly recommend his coaching to anyone who wants to go into interviews not just "prepared," but ready to stand out at the very top level.
Thank you, Florian!

1 month ago



Florian Smeritschnig Case Coaching (5-Session Package)

McKinsey

[redacted]
Verified Buyer

★★★★★ 5/5

Florian's had the biggest impact on my success – hands down. His approach is sharp, structured, and personalised.

2 months ago



Florian Smeritschnig Case Coaching (5-Session Package)

McKinsey

06/28/2025

Florian,
I'm thrilled to share that I've received an offer from McKinsey! Your insightful content and the platform you've built were so helpful throughout my interview process.
Thank you for everything. I wish you continued success in your career, and for this platform to flourish, enabling it to assist even more aspiring consultants.

08:55

Roland Berger

[redacted] to me

Tue, Jun 3, 10:54 AM

Hi Florian,

Ich wollte dir nur kurz bescheid geben, dass ich bei RB ein Angebot erhalten habe für ein Praktikum, ich werde [redacted] anfangen.
Vielen Dank dir nochmals für die super Vorbereitung & weiterhin viel Erfolg!

Best,
[redacted]

© StrategyCase.com | Coaching Offer

McKinsey

(Verified Buyer) – April 9, 2025

Highly effective for finding personal blind-spots to really perfect casing!



McKinsey

Mar 12, 2025 by Anonymous

Coaching from The 1% Case Method

I recently received an offer from McKinsey and I can confidently say that the PrepLounge program played a key role in helping me get there. The resources were structured, insightful, and perfectly tailored to what top consulting firms look for. Florian's guidance in particular was incredibly valuable – he provided targeted feedback and strategic advice that made a real difference in my preparation. Highly recommend this program to anyone seriously preparing for consulting interviews.

McKinsey

★★★★★ March 06, 2025 by [redacted]

I recently received an offer from McKinsey, and Florian's coaching was absolutely key to my success. I only had three weeks until my first interview, and his structured approach helped me become fully prepared in such a short time.

Before working with Florian, I tried three different coaches to practice cases, but nothing compared to his method. His cases are exactly like McKinsey's, from the case structure to the math questions and the type of business problems they use. He didn't just teach me how to solve cases—he taught me the right approach in a way that made tackling McKinsey cases feel natural and intuitive.

I took Florian's 5-session package, which also included access to his website, filled with drills and structured practice materials. Another standout aspect of his coaching is the Excel feedback sheet he provides after every session, breaking down strengths, weaknesses, and areas for improvement. This made it easy to track my progress and refine my approach.

If you're serious about McKinsey prep and want the closest thing to the real interview, Florian is the best coach out there. I can't recommend him enough!

Oliver Wyman


[redacted]

Thu, Mar 6, 4:38 PM (5 days ago)

to me

Hi Florian,

danke dir!

[redacted]

Ansonsten, ich hatte in der Zwischenzeit auch meine Interviews bei Oliver Wyman, es ist gut gelaufen [redacted]
ein Praktikum in [redacted]

LG,

[redacted]

KPMG

FEB 28

[redacted] • 5:21 PM

Hey Florian!

It's been a while since we chatted, hope you are doing well!

Just wanted to give you a quick update on recruitment. I just received and accepted an offer from KPMG advisory, where I will be working in their deal's advisory & strategy team [redacted]

Best,

[redacted]

Bain

[redacted]

Verified Buyer

5/5

Florian was outstanding to work with! Over three weeks he provided excellent guidance, demonstrating his diligent and well-thought-out learning method. His calm presence and structured plan made the process managable and his expertise truly stood out. If I had one regret, it would be not engaging him earlier in my prep but even so, it was absolutely worth it, and everything worked out perfectly. Highly recommended!

3 weeks ago



Florian Smeritschnig Case Coaching (5-Session Package)

© StrategyCase.com | Coaching Offer

Boutique Consulting Firm

Einschätzung Angebot

[redacted]
To StrategyCase.com Coaching Service

Reply | Reply All | Forward | ...

Wed 1/22/2025 1:12 PM

You replied to this message on 1/22/2025 1:51 PM.

Hallo Florian,

ich hatte ja am [redacted]

Gestern habe ich jetzt auch ein Angebot bekommen. [redacted]

Was ist deine Meinung zum Angebot? [redacted]

Beste Grüße
[redacted]

© StrategyCase.com | Coaching Offer

Bain

★★★★★ December 13, 2024 by Anonymous

OFFER!!!

I booked the 5-session package with Florian, and I have to say it was the best decision. I just received an offer from Bain! Florian supported me throughout the entire preparation process, not only during the sessions but also by being always available for my questions. He provided all the materials needed for preparation and always gave me constructive feedback, which helped me improve quickly. It was an enormous advantage for me to benefit from his experience and expertise. MBB offer without a target university, in a difficult economic situation, and while working full-time - I'm super happy and can only recommend Florian to everyone. It paid off 100% for me!

ADL

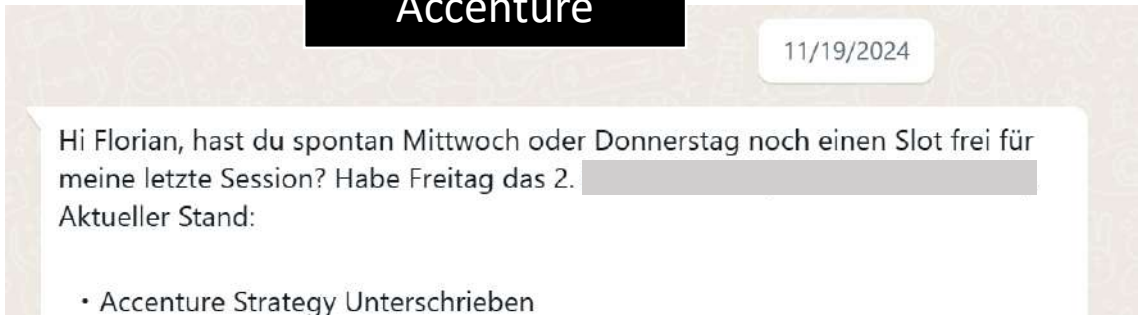
[redacted] Wed, Jan 22, 3:28 PM (6 days ago)

to me

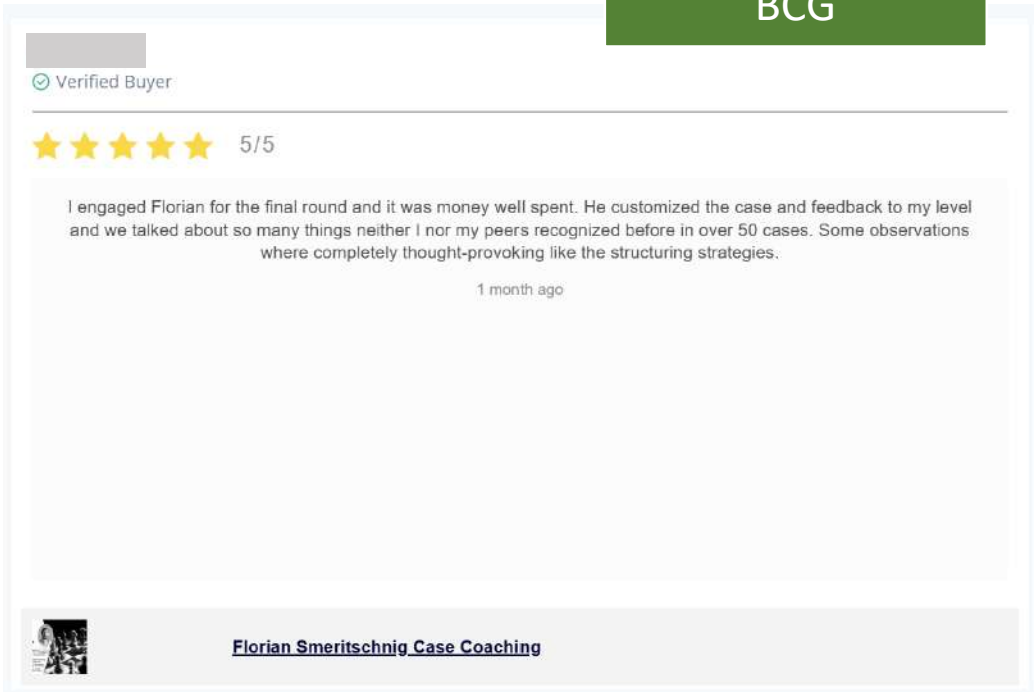
Hi Florian,

Hope you're doing well. I got the ADL internship [redacted]

Accenture



BCG



© StrategyCase.com | Coaching Offer

BCG

Bain

★★★★★ October 29, 2024 by Anonymous

Florian is the absolute MVP. He was a fundamental lever in my path towards achieving multiple NYC MBB offers to join full time.
Specifically, I would highlight 3 points: i) proximity to the market, ii) quality and depth of contents and iii) becoming a true friend.
First, Florian is extremely updated on the current consulting market trends, which always made me very confident in the fact that I was preparing with the most up to date materials and that I knew I could just focus on improving my capabilities. Secondly, the quality and depth of Florian's contents is unmatched.
Amazing feedback every time we spoke and very well articulated. It became "fun" to learn with Florian and I was always looking forward to the next session!
Finally and, most importantly, Florian became a friend in the preparation and always opened exceptions when those would bring added value to my preparation (including doing me a mock interview in the same day before one my last interviews which was essential to get me in the right mindset).
Thanks Florian – I am very thankful to you my friend!

Accenture

Consulting Summer Offer Inbox ×

Wed, Oct 23, 2:36 PM

to me

Hi Florian,

Hope this finds you well! I wanted to let you know that I received an offer from Accenture for their Strategy Summer Analyst position. I wanted to thank you for all your help and guidance through case prep and recruiting in general. I appreciate you taking the time and effort to work with me throughout the process.

Thank you so much again!

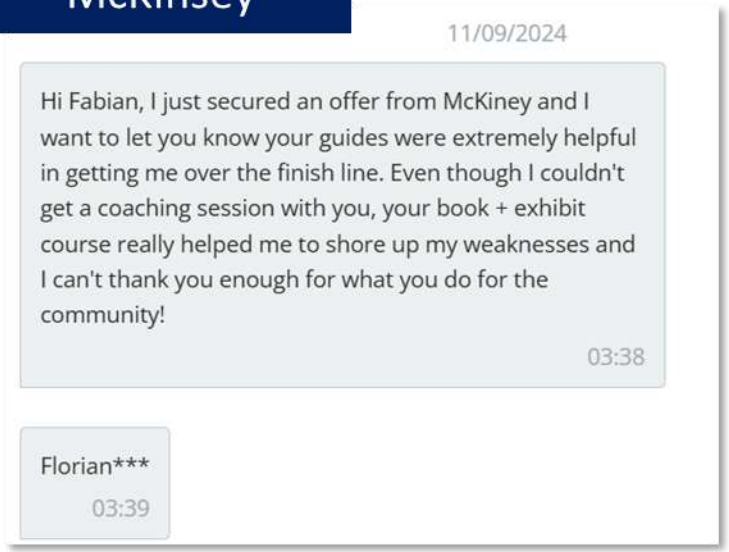
Best,

McKinsey

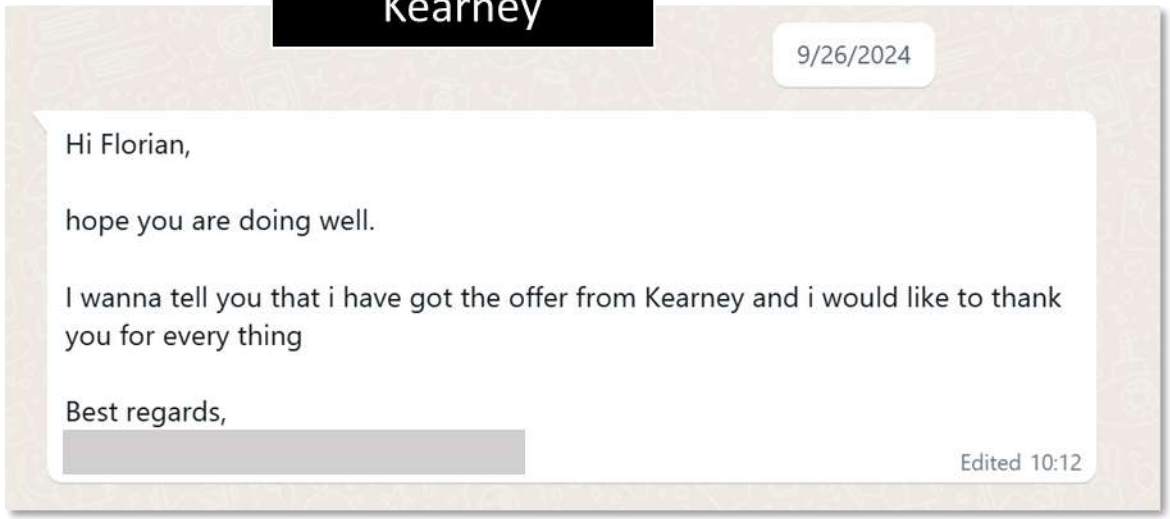




McKinsey



Kearney



Bain



McKinsey

★★★★★ July 08, 2024 by

Florian – The Best Coach on PrepLounge

I had the privilege of working with Florian during my prep journey, and his guidance was truly instrumental in securing my 2025 McKinsey Summer Business Analyst offer at the Japan office.

After finishing my first year at a UK university, I set my sights on consulting, specifically on landing an internship at McKinsey. Initially, I used CaseCoach to get a handle on case interviews, but without a feedback loop, my progress felt limited. With case interviews, there's rarely a single "right" answer, and the broad range of approaches made it difficult to gauge my improvement and build confidence.

That's when I found Florian. I was looking for someone who could provide targeted, actionable feedback and a seasoned coach like Florian seemed far more valuable than simply practising with friends or colleagues at MBB firms. Florian's experience as a consultant at McK and proven results of +170 Mck offers made him the perfect choice to guide me toward my goal.
Three Reasons Why Florian is the Best Coach on PrepLounge:

1. Outstanding Personality and Approachability

I remember feeling incredibly nervous before our first intro call—Florian's experience as a former McKinsey consultant was a bit intimidating, and I wondered if I even deserved to be on the same call with him! But from the first moment, Florian made me feel at ease. He took the time to listen and understand my situation, offering insightful guidance that was always supportive and never intimidating. Throughout the highs and lows of the job hunt, Florian's friendly and empathetic approach kept me calm and focused, which made all the difference.

2. Top-Tier, In-Depth Feedback

The "1% Case Method" program includes five interview sessions with Florian, and each session was a game-changer. After just one session, I already felt more prepared for McKinsey's interview process! Florian's feedback goes beyond surface-level advice. He provides detailed, structured critiques across essential skills (communication, content, structure) and key areas (structuring, quantitative analysis, chart analysis, brainstorming). His Excel feedback sheet, with specific pointers and scoring, gave me clear, measurable goals to improve. With his experience generating over 170 McKinsey offers, Florian offers unique insights that dramatically elevated my case technique, business acumen, and confidence.

3. Extensive Resources Worth $1,758 from CaseStrategy

What makes Florian's "1% Case Method" stand out is the comprehensive access to resources. Beyond our interview sessions, I frequently tapped into his CaseStrategy materials, including the McKinsey Solve Game Guide, Case Interview Math Mastery Video Course, Structuring and Framework Course, and more. Whenever I needed to strengthen a particular skill—like structuring—I'd use Florian's drills to refine my approach. This targeted practice paid off; when I received my offer, the interviewers specifically praised my structuring skills, a testament to Florian's effective resources.

Final Thoughts:

I'd like to extend my deepest gratitude to Florian for his support throughout my journey. I wish him all the best in helping future candidates reach their goals. If you're serious about consulting and want to work with a coach who knows exactly what it takes to succeed, Florian is undoubtedly the best on PrepLounge.

strategy&

[redacted]

Fri, Jul 12, 8:55 PM

to me

Dear Florian,

Apologies for the delay. The first months at work have been very intensive.

[redacted]

Try to be as MECE as possible!

It's a great opportunity to thank you and the large contribution you had in my current position.

How are you in these days?

Cheers,

[redacted]

MBB

[redacted]

Verified Buyer

5/5

I attended a number of sessions with Florian over the last weeks. He is a great mentor and very constructive. He played an important role in my success.

7 days ago



Florian Smeritschnig Case Coaching

BCG

Jul 08, 2024 by [redacted]

Interview Coaching

Update: I am now more than delighted to share that with Florian's help I have been able to land a full time position with BCG in the DACH region. I am beyond thankful for all of the tips he has provided and can truly recommend his coaching to anyone looking to break into BCG. Initial review of the third session: Very useful insights, even after doing a third session he still found new recommendations for me. I can also recommend him for preparing for the BCG "real life cases"

BCG

Verified Buyer

5/5

I got an offer from one of the MBB!!! And I wouldn't have made it without Florian's help!
Case interview is intimidating at first, but I gained confidence step-by-step through Florian's coaching! His approach focuses on behavior-based techniques that clarify what to do in each step of the interview process, and he provides detailed, actionable feedback after each mock interview session, helping me understand my strengths and areas for improvement. Between session, I could use tons of targeted, self-paced learning resources on the platform to address weaknesses and come back stronger for the next practice.
What I love most about this experience is Florian's warm personality, which alleviates much of the pressure when working with a professional coach and when the real interviews are coming. At the end of the day, I don't just get a coach ; I actually gain a supportive, experienced friend to accompany me on this challenging yet rewarding journey!

9 hours ago



Florian Smeritschnig Case Coaching (5 Session Package)

BCG

to me

Fri, May 17, 7:12 PM (10 days ago)

Hi Florian,

How was your trip in Asia? Hope you enjoyed it a lot!

I just got a call from BCG this morning - they decided to give me the offer for summer internship!!! I'm one of the only three who got the offer at for region.

Thank you so much for the help along the way! Definitely cannot do this on my own. :)

McKinsey

Verified Buyer

5/5

I had the pleasure of engaging Florian earlier this year.
My situation: I am an experienced hire with 8 years of experience. I had no experience with case interviews when I was contacted last minute to prepare for EM-level interviews.
The process: Florian was instrumental in bridging this gap for me quickly. He interviewed and guided me through multiple cases and all PEI situations, and created preparation plan with homework assignments and closely monitored my development.
The outcome: His advice and structured approach not only made me offer-ready but also prepared me for the job. He helped me get the job and transition into the new role.
I am forever grateful for this support!

6 days ago



Florian Smeritschnig Case Coaching (5 Session Package)

McKinsey

BCG

to me

Sat, May 11, 9:09 AM

Guten Morgen Florian,

ich hoffe, es dir gut geht!
Ich habe mich nach reiflicher Überlegung jetzt für McKinsey entschieden. Ich fange also an. Hauptentscheidungsgrund war das Dazu habe ich bei BCG auch nochmal viele Fragen gestellt.

Viele Grüße

© StrategyCase.com | Coaching Offer

In-house Consulting

[redacted] *(Verified Buyer)* – February 12, 2024 ★★★★★

Florian analyses your case skills in-depth in the first session and shows you how to improve in the different dimensions to meet the standards set out by the top consulting firms. The feedback is very organised into different skill dimensions and case elements and extremely detailed. I really liked his hands-on approach and down to earth coaching style. I constantly had the feeling he was working with me throughout the whole process even outside of sessions when he answered all my questions. He gave me practical guidance on negotiating my entry.

McKinsey Boutique

[redacted] *(Verified Buyer)* – March 5, 2024 ★★★★★

Florian's 1% coaching package stands out due to his dedication and personalised attention. The time and commitment in each session surpassed my expectations with all meetings going way past the scheduled time. His support extends beyond sessions and I found myself bombarding him with questions to which he responded quickly and with patience.

He is a pragmatic coach and concentrates on strategies and critical thinking rather than memorization of frameworks. This approach and his mindset tricks have given me a sense of security and versatility for a diverse range of cases. Moreover, Florian's provides a preparation plan, complemented by targeted practice exercises and the opportunity to connect with like-minded coachees in his network.

Having worked with other coaches in the past for internship interviews, I can assert that Florian's approach and feedback, coupled with his vast experience across different firms, and his engagement is rare. I have not experienced this before.

I got everything out of the programme I wanted.

McKinsey

[redacted]

Mon, Apr 22, 11:07 PM (8 days ago)

to me

Hallo Florian,

ich hoffe, es geht dir gut und du hattest einen schönen Urlaub.
Den McKinsey Auswahltag hatte ich letzten [redacted] ich habe auch ein Angebot bekommen.

[redacted]

© StrategyCase.com | Coaching Offer

A&M

Wed, Jan 10, 8:32 PM

to me

Hi Florian,

Cheers to the New Year!

Thank you for the follow up email - I am so sorry I went MIA for the past 2 weeks. I did not want to tell you until things are 100% certain and I sign the offer as I did not want to jinx it. But the interview with went very well,

The fit interview also went way better than I expected.

At the end of the interview, he told me that "you are doing very well during this interview" and "you should be able to hear back from us within 2 days - it will be quick". He def got my hopes up. Only 30 min after the interview, HR reached out to me and offered me the position (I attached the email below!). I was ecstatic as I did not think it would happen that fast but HR told me that told her to proceed with me ASAP.

Thank you again for being with me throughout this journey, Florian! I am sure I cannot make it this far without you and your guidance. Never in my wildest dream would I receive an offer only 30 min after the interview - as you can also notice how important this opportunity is to me. I will definitely keep you more in the loop the next few days to come.

Talk to you soon!

Best regards,

McKinsey

– January 15, 2024

In one case interview and one PEI meeting Florian prepped me successfully for a McKinsey summer internship on a tight timeline.

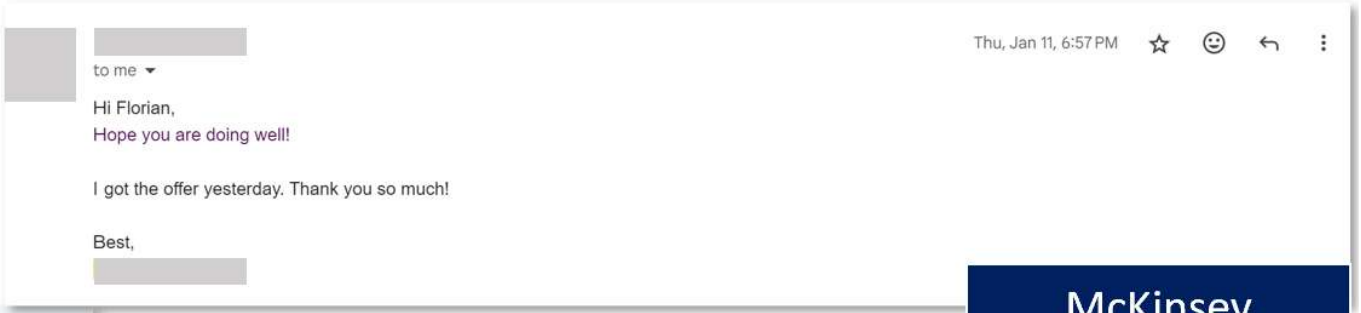
PwC

Thu, Jan 18, 11:53 AM

to me

By the way, I am glad to tell you that I received a verbal offer today from PwC Abu Dhabi for a Finance Transformation Consultant/ Manager role. It was good practice. Hopefully I can translate that to MBB!

© StrategyCase.com | Coaching Offer



McKinsey

Tier-2

★★★★★ November 28, 2023 by Anonymous

After struggling with my consulting interview, I reached out to Florian for help. Prior to connecting with him, I had practiced cases using resources like LOMS, Case Coach, and Custom Case Coach. My challenges included feeling overwhelmed with resources, not grasping the logic behind frameworks, difficulty communicating concisely, and struggling to think quickly on the spot.

Here's why I highly recommend Florian:

1. Pricing: Florian offers one of the best prices in the market. His bundle includes private sessions and a wealth of materials on his website, such as video courses, practice drills, and case books from reputable MBA programs. This comprehensive package saved me money compared to other platforms that charge solely for access to drills.
2. Coaching Style: Florian prioritizes the individual over rushing through sessions. His three key qualities—attentiveness, patience, and reliability—made him an invaluable coach. Detailed feedback, prompt email responses within 24 hours, and a focus on my needs demonstrated a genuine commitment to my progress.
3. Coaching Sessions: After each session, I received detailed feedback addressing what to improve, why improvement was necessary, and how to achieve it. Florian effectively enhanced my problem-solving skills, and I consistently noticed improvement after each session. Despite last-minute scheduling challenges from the firm I was interviewing with, Florian always came prepared and ensured my objectives were met.
4. Quality of Material: Having a PhD, consulting expertise, and having authored a book on case interviews should provide you with all the credentials you need to trust him. If not, I'm not sure what else would. All the materials on his website are carefully either selected from various sources (MBA case book) and or written by himself (practice drills) so you can have access to everything you need in the most time efficient manner.

In summary, Florian transformed my consulting interview experience. With his guidance, I overcame my initial struggles, capitalized on my strengths, and improved my weaknesses. If you're facing challenges similar to mine, I wholeheartedly recommend booking Florian to unravel each obstacle one by one.

BCG

December 3, 2023

Working with Florian for my offer was an absolute treat. He reassured me and showed a deep understanding of my situation and ambitions right away. His approach was highly personalized and he always came prepared with a case tailored to my specific development needs. Most importantly, his advice was spot on. He identifies weaknesses and areas for improvement quickly and does this with an insane level of detail orientation. He was not only pointing these out but also told me how to change and practice to internalize the newly learned skills with his drills. He also showed me how to build on my strengths which is something that I never considered before.

Throughout our sessions, Florian was super friendly and approachable. His ability to crack a few good jokes made the learning process more enjoyable and less stressful. His expertise and friendliness made the entire coaching experience effective and worthwhile.

One final aspect I greatly appreciated was the flexibility. He was very accommodating with scheduling and rescheduling, which helped me to balance my coaching sessions with my work commitments.

McKinsey

Boutique

December 28, 2023

I bought the training with Florian because he had good reviews on all platforms I looked at and I can attest now that he prepared me very well for my interviews. On top of his expertise in case interviews and drilling you to the next level, he gave me even more courage and self-confidence. In every session he found new topics and questions to challenge me and always had very helpful tips, for instance, to polish your strengths and hide weaknesses. I felt very well prepared and was therefore able to go into several interviews a little more relaxed, which resulted in more than one offer which is more than what I expected. I can recommend his training to anyone who really wants to take their consulting interviews seriously. He also had great tips on how to prepare for the role after the offer.

L.E.K.

Tue, Dec 5, 2023, 7:22 PM

to me

Hi Florian,

I am happy to inform you that I received and accepted a full-time BA offer from McKinsey office.

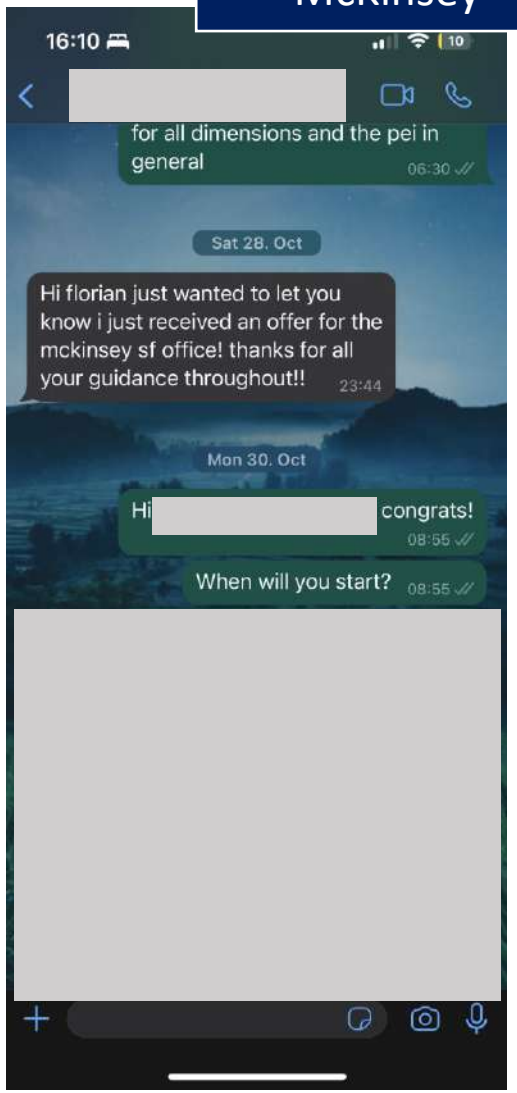
Thanks a lot for your precious contribution during this journey together!

Have a nice evening.

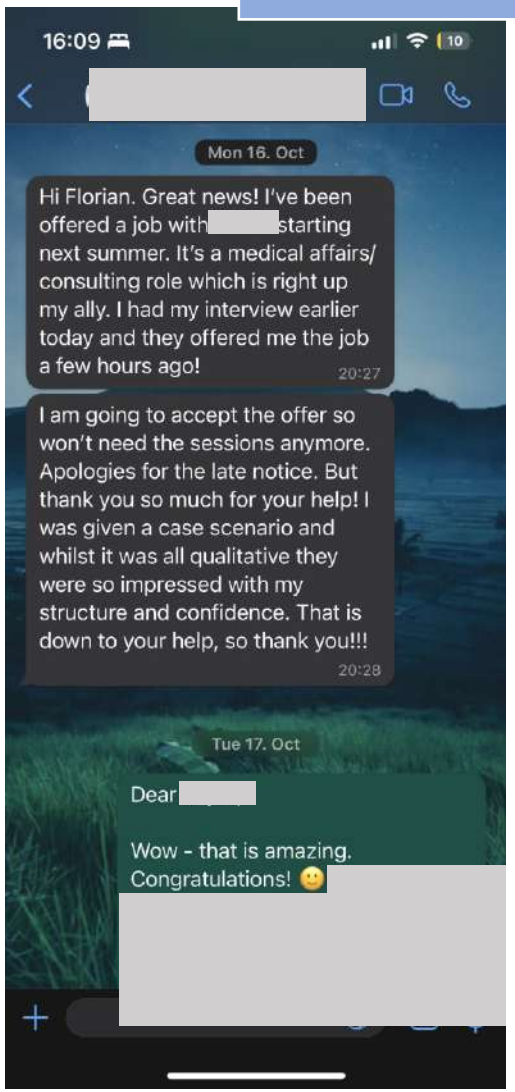
Br,

McKinsey

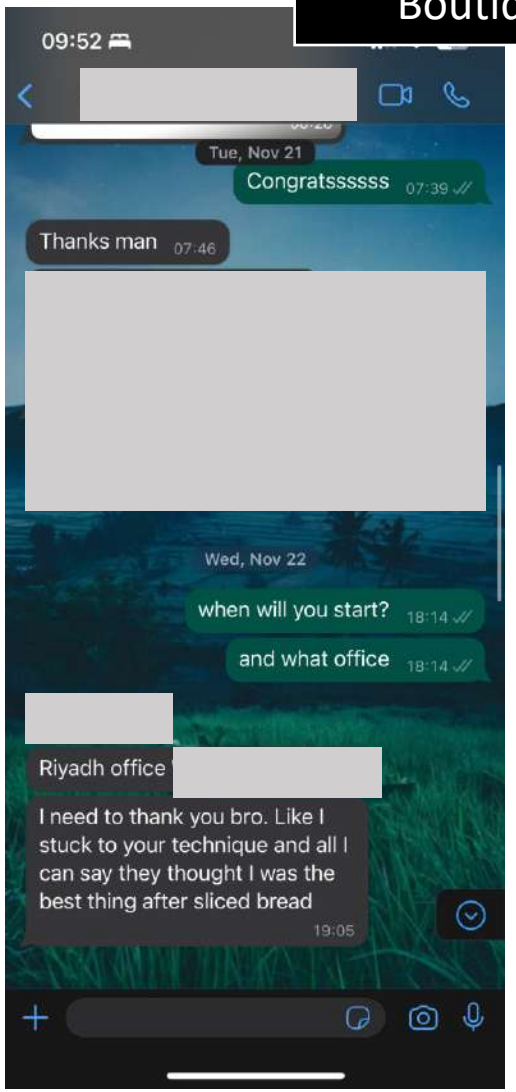
McKinsey



Top 3 Pharma In-House Consulting



Boutique



© StrategyCase.com | Coaching Offer

McKinsey

★★★★★ September 28, 2023 by Anonymous

I'm going to headline this review by saying I got the McKinsey offer. All I used for this was 'The 1% Case Method' and all that that gets you – one to one sessions with Florian, access to his StrategyCase resources, and practising with his other top quality candidates that he is coaching. I do not have a business background at all but Florian took me from zero to offer in just five sessions.

Not only did I get the offer but I was told I was the "most definite offer" of this recruitment cycle and that the partners immediately gave me a "yes" before even discussing my performance. This is 100% down to Florian's ability as a coach to get you to be offer-ready and there is absolutely no way I could have done it without him. (I've also left an individual lesson review with the above in it – that's me!)

I could go on all day about why this is the best package on PrepLounge, but I'll break it down into four areas: 1. It is 100% representative of the real interview; 2. Florian's drills and feedback are masterfully done to help you see huge improvements between cases; 3. Florian is truly a great, helpful and responsive guy; 4. Casing with his network was super helpful and fun.

1. Having recently been through my McKinsey interviews, I can say right from the get-go, Florian will run a 100% realistic scenario with you – the difficulty, pace, and style is entirely accurate to the real thing. This means you waste no time from the second that you start with Florian. This made me feel way more relaxed in the real thing because I'd cracked very similar cases in practice, so it just ended up feeling like another case with Florian – a great feeling when interviewing for your dream job!

2. Florian will give you a comprehensive spreadsheet of feedback broken down into really granular categories as well as very actionable ways to improve each area. I followed his feedback to the letter and got the offer. In between sessions, the resources you gain access to through this package - the drills, video academy and others – will make you so highly competent in each. My frameworks went from being very average to having my interviewers telling me that they were some of the most creative and structured that they could remember. This is again 100% down to Florian.

3. Florian is genuinely so easy to talk to. He dealt with my nerves, anxieties and fears throughout the whole process super well. Every time I had a wobble, he reassured me. Every time I had a question about anything interview related, he was super responsive, no matter how dumb my questions were haha. He is just a cool guy and I have really enjoyed every chat, call or case that I've had with him.

4. I feel really lucky to have had access to a network of super smart, funny and outgoing people to practice with. I have no doubt this has been a huge part of my success. I've genuinely made some really cool connections and friends from all over the place who were so comforting and reassuring in the build-up to my interviews (and offer!). I'm excited to celebrate their offers with them too :)

Overall, Florian has made my dreams come true and having this offer for McKinsey is genuinely going to open so many doors for me now, and I know I'm going to have access to so many amazing opportunities that a few days ago (pre-offer) were just a fantasy. As I said, the feedback was that I excelled in the interviews and I 100% attribute that to Florian and his coaching methods.

McKinsey

★★★★★ October 09, 2023 by [redacted]

Florian support throughout the process has been fundamental to get a full time offer at McKinsey & Company. From structuring approach till PEI strategies, Florian helped me navigating the challenging interview process, being approachable, kind and always ready to spar. Highly recommended!

L.E.K.

Capital One

Offer Comparison Inbox ×

[redacted] Wed, Oct 18, 9:00 PM

to me

Hello Florian,

I hope you are doing welll I wanted to let you know that I received two offers: 1 from capital one strategy and 1 from LEK consulting for the undergraduate summer internship. I was wondering if you could answer firstly which would be better for MBB re-recruiting next year for full time and secondly if I cannot re-recruit which would be the better option in terms of consulting development.

Best,

[redacted]

McKinsey

[redacted] September 29, 2023 ★★★★★

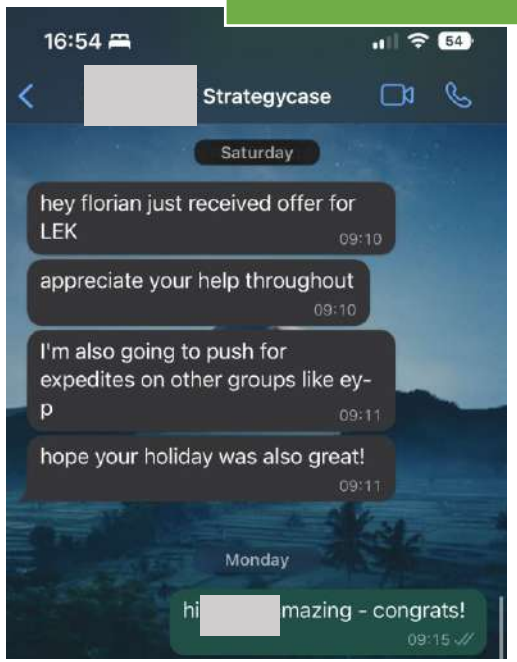
Florian prepared me so incredibly well for the McKinsey interviews – I cannot recommend him enough! He is very knowledgeable about what the interviewers are looking for and really takes the time to learn your strengths and weaknesses. I learned something new in every session I had with him, and really felt like all of his advice was tailored to me. If you're considering a session with Florian, just do it!

McKinsey

[redacted] November 2, 2023 ★★★★★

The 1% Case Method works! 🙂 After a longer journey I can finally say that my effort and investment paid off but I owe Florian a lot of graditude for his teaching and continuous support. I don't have the usual candidate profile and I could see that he was really interested in my progress and success from the first call on. We did many things besides going through case problems that helped me get a grip on business sense and judgement. After every session he always provided me with new tasks and homework practice to go through on my own but I was always able to discuss my struggles and questions with him. Thank you and I am looking forward to what is coming next.

L.E.K.



McKinsey

Offer!! Inbox ×

to me

Fri, Sep 8, 6:07 PM

Hey Florian,

Just wanted to tell you that I just got an offer from McKinsey!! Thanks so much for all your help in getting me ready for it!

Best,

McKinsey

M – September 29, 2023

Florian prepared me so incredibly well for the McKinsey interviews – I cannot recommend him enough! He is very knowledgeable about what the interviewers are looking for and really takes the time to learn your strengths and weaknesses. I learned something new in every session I had with him, and really felt like all of his advice was tailored to me. If you're considering a session with Florian, just do it!

Bain

★★★★★ July 21, 2023 by Anonymous

Very well worth it. Florian gave really great mock cases before my final rounds at Bain, and I was able to get an offer! He cares a lot about you and will make sure all your questions are answered.

© StrategyCase.com | Coaching Offer

Bain

★★★★★ August 05, 2023 by Anonymous

Amazing coach who gave tailored advice that books do not cover, helping me on the road for MBB offer as an intern! Highly recommend

McKinsey

★★★★★ August 21, 2023 by Anonymous

SIMPLY THE BEST! Florian is great, he really cares about your success and provides very structured and detailed feedback. I was impressed by his support. I have done a few coaching sessions and I have to say that Florian is really great, he provides written feedback with many information. I can only recommend him!

McKinsey

August 22, 2023 ★★★★★

Florian is a true mentor and not just a coach. I think enough has been written already but I wanted to wholeheartedly agree to what I have read before booking here and elsewhere. Florian helped me keep my spirits up and working with him was the main reason for getting my desired offer in this tough recruiting market.



– August 26, 2023 ★★★★★

I contacted Florian through a recommendation of my friend who received offers last year and we worked on a bunch of cases and PEI stories together. His interview style is very professional and he always has his poker face during the interview which I found to be exactly like in my McKinsey interviews, friendly but not revealing anything about my performance or if they liked my answers. When the interview was over he always switched back to feedback mode and was very amiable. The feedback that we discussed in each meeting was incredibly detailed and nuanced from general things to a lot of details that make you stand out in front of interviewers. For PEI, he told me exactly how to tell my stories and what to adjust to get the highest scores.

After every session he sent a scorecard and detailed evaluation for each element of the case with a homework plan. Every session we had took more than the allocated time and Florian was very patient with answering questions or extending just to discuss all details of the case and my performance. He was very responsive and approachable after each session helping me to clarify open questions or things I thought about later.

I already received offers with McKinsey and Bain and now canceled my BCG recruitment. I am very thankful for what I/we have achieved and I can only recommend working with him.

Bain

McKinsey

© StrategyCase.com | Coaching Offer

McKinsey

– July 6, 2023

Thank you so much for all your help!

Whoever is reading this, I can totally recommend the program Florian has built. His advice is incredibly practical and actionable and he always tailors the sessions to your needs. I had a particular issue with the quant sections in each case and we focused on really quant heavy cases which together with his feedback and homework drills made me much more comfortable.

The sessions follow a clear progression and the feedback always left me with clear next steps and tasks.

Between sessions Florian was always available for impromptu advice on my homework or questions about my applications.

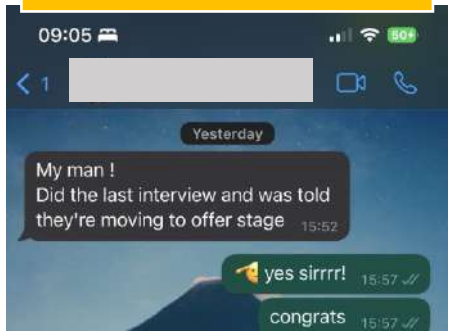
I cannot recommend a better coach for MBB!!

Roland Berger

July 27, 2023

I clearly recommend Florian as a case interviewer and trainer for the amount of effort he put into every session, the things I learned and finally the successful offer I wanted. Kudos to what you have built and how you guide people through your program!

Delivery Associates



Kearney



McKinsey

Bain

[redacted] – June 21, 2023

★★★★★

Maybe the most structured way to get several consulting offers.

– Florian has created a very structured process that begins already before the first session and guides you from session to session
– He has a method that works for each case and is more intuitive than what I read about before. No learning of frameworks but learning how to approach problems like a consultant. I think this will also help me on the job
– Each session was adjusted to my performance and tailored to current doubts I had. I was able to see my progress with him and in peer practice
– There was never any time limit. He was always very patient and made sure all questions were answered and I had a plan for the time between coaching sessions
– I did not have a lot of time for my preparation and he made sure to be available always on short notice
– I felt in great hands as Florian was always telling me something to be confident about

Many things were included in the coaching. Florian reviewed my resume and cover letter, I received access to other customers for peer practice, I used all preparation materials from the site and when I had a question, it was always answered within a few hours, etc, etc

I have not worked with other coaches but I am very happy with my experience and outcome (2 MBB offers, 1 Big 4).
Thank you for making that possible!

Big 4

confidential

★★★★★ July 11, 2023 by Anonymous

I recently completed a full coaching program with Florian and it was 100% worth it – especially since I walked away with my dream consulting offer. The things Florian has taught me have not only been invaluable for my interviews, but also in my personal and professional life, with many peers commenting on my structured thinking and concise communication.

Working with Florian is especially effective because he has synthesized interview success down to a list of habits, and sessions would be spent drilling these habits into you so that you can face any interview with confidence, no matter the case. This learning is enforced by the trove of amazing resources (drills, guides, etc.) that Florian has developed over the years as well as peer practice with his network of coachees (all of whom are strong at casing so you don't waste time practicing with peers who do not know what good looks like).

Furthermore, Florian is a person who really cares about your success. He is patient during sessions and always ready to spend extra time to make sure you get the most out of the session. He is also available outside sessions for any questions or doubts; in fact, I always found myself impressed by the timeliness and detail of his replies outside of sessions.

Overall, if you need to prepare for consulting interviews, Florian is your man! His sessions are simply the best and I can't recommend him enough. Drop him a message, you won't regret it :)

Oliver Wyman

[redacted] Thank you for your support! Inbox ×

[redacted]

Thu, Jun 29, 4:35 PM (5 days ago)

to me

Florian,

I hope this finds you well. I would like to take a moment to thank you for your time and support throughout the recruitment process. I am grateful to share that I have recently received an internship offer from Oliver Wyman!

I couldn't have gotten here without your advice, and am looking forward to taking the next steps in my career. I would love stay in touch as I navigate full-time recruiting, but am excited to take a nice summer break in the meantime. :)

Thanks,

[redacted]

[redacted]

Sun, May 21, 1:11 PM (6 days ago)

to me

Hi Florian,

ich habe jetzt Angebote von zwei Beratungen. PD (Partnerschaft Deutschland, nur public) und &consorten (Boutique von McK-Partnern gegründet).

[redacted]

[redacted]

LG

[redacted]

2x Boutique

McKinsey

[redacted]

04/25/2023

Hi Florian, could you share the Google Meet link for today's session?
09:58

I now found the email! Please ignore the message.
09:58

Great, see you soon :-)
10:26

06/01/2023

Hi Florian, hope you are doing well. I finally got an offer from Mckinsey! I can't express how grateful I am. Thanks once again!!
12:29

[redacted]

Propose interview

Media & Docs

Proposed interviews

Please note that your messages will be automatically deleted after five months.

Monitor Deloitte

Thank you for your help! Inbox ×

Tue, Jun 20, 4:32 AM (1 day ago)

[redacted]

to me

Hi Florian,

It's been a while! I am writing to let you know that I recently got offers from Monitor and IQVIA (final round for a PE coming up too). It was a long journey and I am really grateful for the offers given the current economic situation.

I wouldn't have been able to achieve this without your help. Your coaching completely transformed how I approached cases, so thank you!

Best regards,

[redacted]

© StrategyCase.com | Coaching Offer

McKinsey

Thu, May 4, 7:49 PM (10 days ago)

to me

Hey Florian,

Hab gerade den Call von McK bekommen, dass sie mich gerne an Board hätten. Very exciting!

Danke für Deine Hilfe während des Prozesses!

LG,

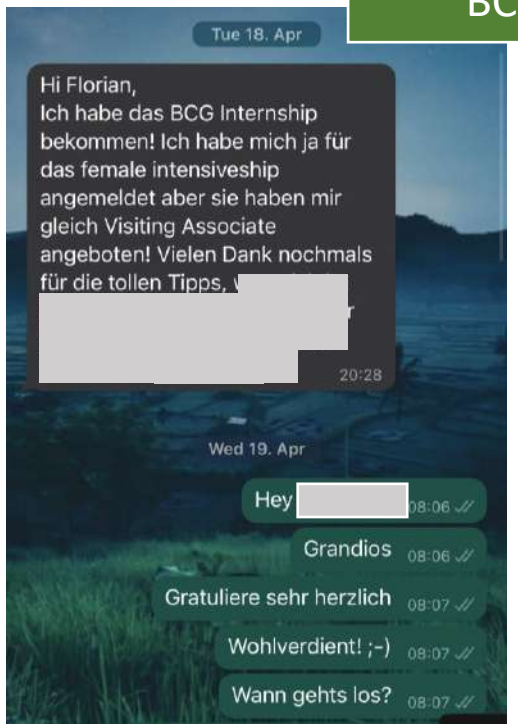
McKinsey

May 10, 2023

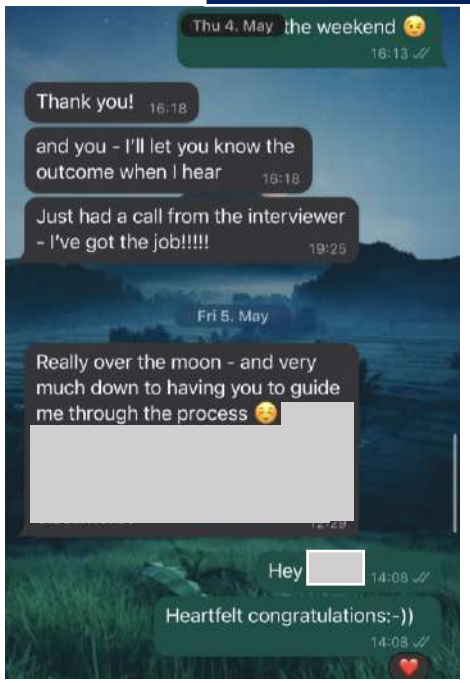
I applied for a McKinsey as a medic with very little knowledge about case interviews. I spent a bit of time preparing using the two well-known books on the market and other available resources but felt very chaotic in my approach.

With only 5 weeks until my interview and a lot of improvement to be made I booked in for Florian's 5 session package with the desire for a mentor to help provide some clarity/structure to my prep. I am so, so glad that I made the investment. Florian has a super structured approach to coaching, provides the most detailed feedback, with spreadsheets and even a timeline for you to follow for your own preparation. His practice cases are almost identical to real McKinsey interviews. He has an intimate knowledge about what the interviewers are looking for and perfects every aspect of your technique. We ended up doing an additional session before my final round to discuss final round/partner interview strategies. I felt well prepared and confident going into my interviews, a mindset that I think makes all the difference with MBB. With Florian's help I was able to maximise the little time I had left to prepare and secure an offer with McKinsey. Thank you Florian!

BCG



McKinsey



BCG

May 1, 2023

I come from a non-traditional background and tried to study all available materials on cases but the more I "learned" the more lost I became. I found Florian's book which I loved because it laid out a clear foundation and approach. I decided to go ahead with his coaching and I can honestly say it was the best decision. In these sessions I did not just learn to solve a case but solve problems like a consultant. I don't think I would have gotten that far on my own and also in such a short time.

Everything from the first session, the feedback, the detailed preparation plan and mentoring on the way (many emails and voice message) was top-notch. Florian was always available and I felt he was personally very invested in my situation and outcome. The practice materials were great and reflected exactly the types of cases and difficulty level I had in my interviews.

Florian's feedback in each session was tough but encouraging and actionable and I left every session with more confidence and a clear action plan.

If you want to go for MBB case coaching and be successful, I can highly recommend it. Thank you for everything!

[redacted] March 30, 2023

★★★★★

Phenomenal experience from start to finish.

I knew after reading his book and the intro call that I wanted to work with Florian as he already provided so much insights and value during the call.

I have gone through 5 sessions now and worked through most of the materials he shared and I can say that the sessions and "homework" have been transformational for my case interview skills. Since the second sessions I never struggled again to open a case and move through it. The habits he teaches focus on what to do at each stage of the case and how to do it. It becomes very intuitive to just solve any problem. The preparation materials and his coaching network helped me cement and practice my skills.

I am very happy and thankful for what I learned and for the outcomes.

McKinsey



BCG

McKinsey



BCG

McKinsey

★★★★★ March 14, 2023 by Anonymous

Excellent sessions with very insightful and actionable tips for both the case and personal experience interview. If in doubt, would highly recommend trying at least 1-2 sessions with Florian.
Just got the call with an offer from McKinsey!

© StrategyCase.com | Coaching Offer

– March 4, 2023

I wholeheartedly recommend Florian not only as a case interviewer and coach but also as a mentor who works very hard for your success:

1. He knows 100% what he is talking about when it comes to cases and fit interviews for all firms
2. His feedback is super detailed and highly structured in the session and the feedback and scoring sheets he sends out after
3. After the first session he sent out a detailed learning plan and gave me access to all materials I needed (drills, frameworks, math). I always knew what do to and how to improve
4. The sessions always went over the time limit and he wanted to make sure that all my q's are discussed
5. When I reached out between sessions he was always quick to catch up with
6. During the case he acts very professionally but during the feedback it shows that he is just a genuinely friendly and warm person. We always shared a couple of laughs during our sessions
7. I received all three offers I was striving for and he helped me decide where to go based on his own experience and advice

I hope he continues with case coaching for longer.

Kearney

Bain

Boutique

strategy&

March 11, 2023 by Anonymous

Florian as a coach is super helpful because he provides you with insights and tipps you cannot find somewhere else. In his program he also equips you with all his materials of StrategyCase.com that help you to target certain areas specifically and to improve on weaknesses.
Also his support during the coaching sessions is great and helped me to get into the right mindset to then go into my interviews.
With him I could then ensure an offer at Strategy&, which was my goal!
Now I am really looking forward to together with Florian prepare for MBB interviews.
Thank you so much until now - can only recommend the program.

Accenture

– March 15, 2023

Accenture offer is mine after 3 sessions. Incredibly grateful for the meticulous feedback Florian provided. Could not be more happy with what I learned and the outcome.

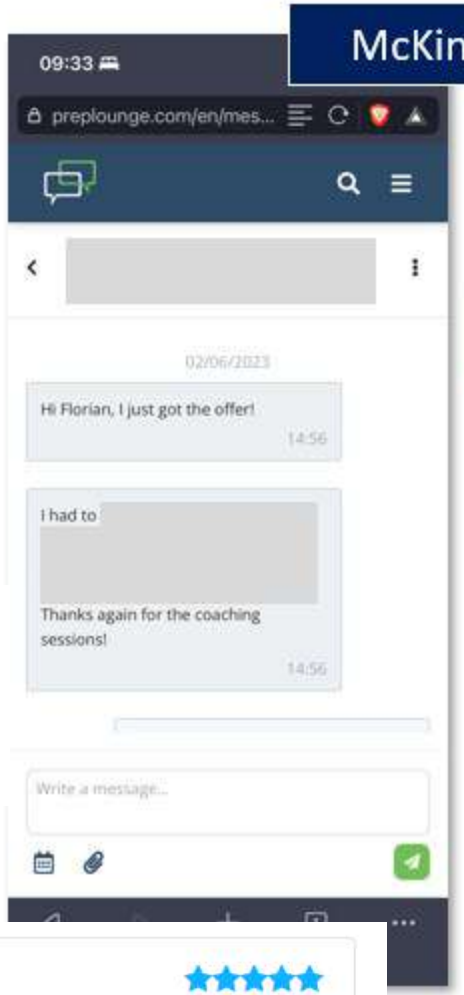
McKinsey

★★★★★ January 14, 2023 by Anonymous

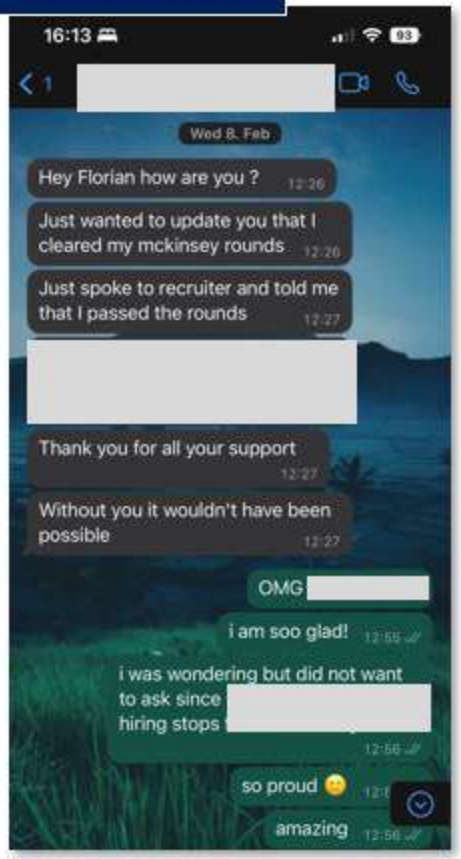
I just received my offer from McKinsey and I'm forever thankful to Florian for that. Great experience and worth the investment. Here are few points about my journey:
1. I had no idea what a case interview was and had to prepare in 2 months - Florian provided me with a tailored plan and confidence from day one
2. The cases he provides in terms of structure, math, exhibit are so similar to the ones I had in my interviews (in my final round I had a case very similar to the ones he gave me)
3. PEI... Florian is the go to person for it, in all interviews when I shared my story, I was barely asked drill downs.. instead was told my stories were so comprehensive
4. Florian would stay with me for extra time even when session has ended.. he would stay to address any question or concern

List can go on forever.. it was a great investment..

McKinsey



McKinsey



McKinsey

★★★★★ January 21, 2023 by

Florian helped me land my McKinsey offer!! Thank you so much for your support throughout and all the resources you shared and for the methods you gave me to tackle each type of question!! I truly appreciate it it 100% transformed my approach!!!

Kearney

· February 20, 2023 ★★★★★

Florian is an excellent mentor and was very patient with my performance. In just one session he made me feel so much more confident in the last stages of preparation for my final round interview last week. He told me what small chances to make and how to practice in the final days. While the changes were small their impact on my thinking and presentation was huge.

I just got the call with the offer and the interviewer was full of praise for the depth of my approach and structured communication. Thank you so much!

© StrategyCase.com | Coaching Offer

BCG

12/23/2022

Hey Florian, hope you are doing well. Long ago you helped me with my MBB prep and in the end I decided to take BCG offer and had stopped my McK process after the 1st round (they also were not willing to speed up the process and I couldnt wait anymore).



14:21

Bain



McKinsey

★★★★★ January 17, 2023 by Anonymous

I received the offer from McKinsey!
Florian coached me both for PEI and the case.
For PEI we discussed a story together and he helped me to structure and to polish it.
For the case, he gave a super-detailed feedback for all case question as well as advices to improve. I applied all the tips during my interviews and received a wonderful feedback from my interviewers in both rounds.
Florian really knows what matters most and really helps you to understand how to stand out during interviews, so if you're preparing for an MBB (and especially for McKinsey), Florian is definitely a great help!

Roland Berger

Dec 19, 2022, 3:57 PM

to me

Lieber Florian,

bei mir ist alles bestens, danke der Nachfrage!

Bei Roland Berger hätte es inzwischen geklappt, die Interviews waren

Wie ist die Lage bei dir? Geht es dir gut?

Freut mich, dass es mit deinem Buch so weit ist, herzlichen Glückwunsch!

Viele Grüße

© StrategyCase.com | Coaching Offer

McKinsey

★★★★★ December 15, 2022 by Anonymous

Florian did an amazing job of simulating the actual interview and providing actionable feedback.

His modules were super helpful and allowed me to refine the specific interview scenarios that I lacked in.

He transformed the way I thought about the case interview and gave me confidence of what to expect and how to succeed.

His years of tangible experience at the firm was important in my choosing of his services and he did not disappoint in the slightest.

I see Florian as a trusted advisor moving forward and I would 1,000,000% recommend investing in him as a coach.

As a result of his services (5 practice interviews + drills), I have received a full time offer as an Associate for McKinsey and Company.

~ J

McKinsey

BCG



McKinsey

Just got the offer Inbox ×

to me

Mon, Dec 19, 12:10 PM (4 days ago)

Florian Christmas came early this year and I want to thank you from the bottom of my heart. I was anxious all weekend but go the call just now that I will start as an Analyst in February. I am so grateful for your help and for believing in me throughout the process.

I cannot thank you enough. Your coaching and homework drills really made the difference. Forever grateful!!!

I will go to the office on Wednesday to sign the contract and wanted to ask if you are available for some questions I mght have this week.

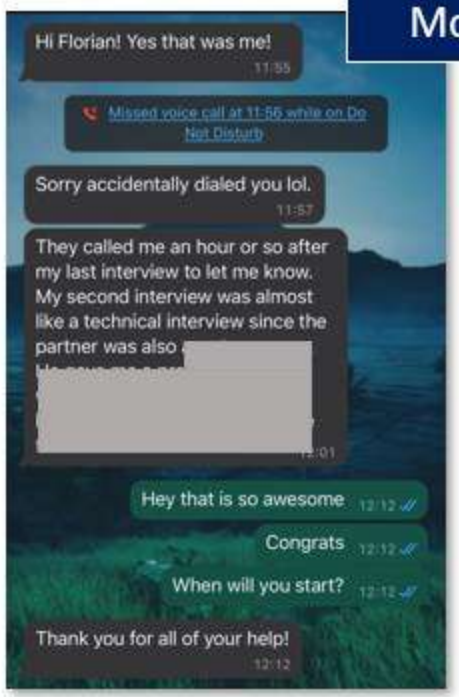
© StrategyCase.com | Coaching Offer

McKinsey

★★★★★ December 02, 2022 by Anonymous

This review is very overdue but I wanted to be able to write it with the good news that I received an offer! Florian's coaching was diligent and his techniques really benefitted me. I found that his coaching was more appropriate for the kind of cases that McKinsey gave me during my interviews. I had no experience with cases and within 3-4 weeks Florian coached me to successfully pass my first round. I'm very excited to have passed my final round today!

McKinsey

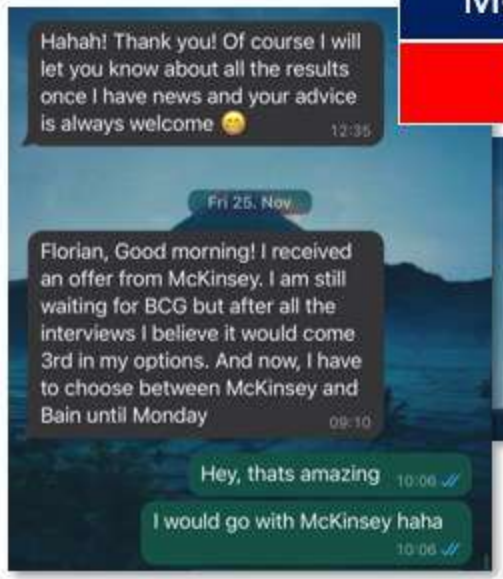


McKinsey



McKinsey

Bain



BCG



© StrategyCase.com | Coaching Offer

McKinsey

10/12/2022

hi florian
12:26

hope you are well
12:26

As background, I completed a few sessions with you last year and have recently started at McKinsey (your sessions were super helpful so thank you again!)
12:27

McKinsey

Update — Offered Inbox ×

[redacted]

Mon, Oct 10, 4:37 PM (8 days ago)

to me

Hi Florian,

Offer is mine! Thanks a lot for your help and always availability!
Quick question - are the data in the article at StrategyCase indeed valid for 2022?
https://strategycase.com/mckinsey-bcg-bain-salary/

Sincerely

[redacted]

McKinsey

[redacted]

Tue, Sep 13, 9:58 AM (2 days ago)

to me

Hallo Florian,

Ich hoffe, dir gehts wieder besser!
Wollte nur Rückmeldung geben, dass ich gestern mein offer von McK bekommen hab.

[redacted]

Ich freu mich und vielen Dank an Dich!

VG und alles Gute Dir, falls wir uns nicht mehr hören.

[redacted]

Oliver Wyman

09/21/2022

Hi Florian, ich habe ein Angebot von OW.

[redacted]

Viele Grüße,

11:38

McKinsey
BCG
Bain

★★★★★ October 07, 2022 by Anonymous

Before choosing Florian as my coach, I have practiced more than 40 cases and knew what to expect during an interview and the important elements that my answer should contain. However, I was feeling that I was stuck on a specific level and was not sure how I could take a step further. During my two sessions with Florian, he has showed me how to avoid mistakes in a very detailed and easy-to-follow manner and most importantly he advised me on things that I did not even know I should do since they cannot be found in the casebooks. Florian takes his client's success personally by spending extra time in every session without asking for anything in return. He has also been very generous with the resources he shares. I would recommend him to both beginners and advanced profiles!

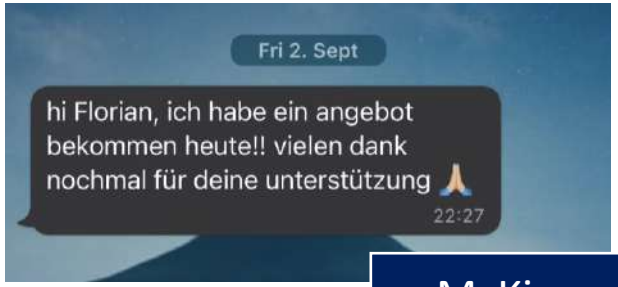
© StrategyCase.com | Coaching Offer

★★★★★ August 22, 2022 by Anonymous

I did a PEI session with Florian and he pays great attention to your stories and guides you on how to best structure, communicate and prepare them for your interview. You get concrete and actionable advice and you will feel more confident in your stories after coaching with Florian.

Update: I got an offer! Florian's coaching definitely helped a lot during the whole process! You'll be better prepared and feel more secure in your interviews since you know exactly what is expected from you and have well prepared PEI stories. Can definitely recommend it to anyone with an upcoming interview!

McKinsey



McKinsey

★★★★★ August 16, 2022 by Anonymous

Today was my first session with Florian and we did an extended case where all case components are covered. The session lasted about 80-90 minutes, making sure that I get adequate feedback on each component of the case. I didn't feel any time pressure at all going over the 1-hour limit. Florian's feedback is very detailed, tailored and insightful. In addition, you receive tips on each component that you can execute in each case, aiming for an overall improvement and distinguishing you from other candidates. These steps will help you get more comfortable as you approach new cases. You will also receive a written version of the feedback, along with prep material and a link to other coachees. Florian's in-depth knowledge with regards to case execution and McKinsey-specific requirements make him a great coach!

McKinsey

09/13/2022

Hi Florian, just wanted to let you know that I got the offer from McKinsey! :)

14:34

© StrategyCase.com | Coaching Offer

McKinsey

[redacted]

Fri, Aug 19, 5:38 AM (3 days ago)

to me

Hi Florian,

I wanted to thank you so much for all your help. Recruiting has been an extremely difficult journey for me [redacted] I got an offer from McKinsey today and [redacted] Thank you so much for your help. I couldn't have done it without you.

Regards

[redacted]

★★★★★ July 19, 2022 by Anonymous

Mit Florians Hilfe ein Offer erhalten!
Das Coaching von Florian ist wirklich sehr hilfreich und uneingeschränkt empfehlenswert. Darüber hinaus ist Florian super hilfsbereit und auch außerhalb des Sessions erreichbar.
Florian gibt eine detaillierte Einschätzung über die Stärken und Schwächen beim Case-Interview und gibt konkretes und gut umsetzbares konstruktives Feedback. Im Anschluß erstellt er einen personalisierten Vorbereitungsplan.

McKinsey

McKinsey

08/19/2022

Hey florian, just wanted to update you that I got the offer!! thank you!!

07:15

BCG

[redacted]

Tue, Aug 30, 10:43 AM (2 days ago)

to me

Hi Florian,

Just wanted to further update. Although I think I'm going to go with McKinsey, I also got a BCG offer today! Thanks for everything :)

Regards

[redacted]

© StrategyCase.com | Coaching Offer

McKinsey

08/06/2022

Hi Florian, just wanted to let you know that I did end up getting the offer in the end, so thank you for all the help and resources provided! The structured feedback was very helpful to allow me to improve in a short period of time.

19:35

McKinsey

★★★★★ August 11, 2022 by Anonymous

Super helpful with both case and PEI. Got US office internship offer today!

McKinsey

★★★★★ May 16, 2022 by Anonymous

Offer is mine - and Florian's impact is huge! There is no better coach here and you need no more comparing coaches!
- Highly efficient and structured feedback to sanitize all the angles both for cases and fit. With Florian, you will get very practical answers to your strongs and weaknesses and advice on how to improve them.
- Availability and responsiveness. Florian was quickly and coherently answering all my questions after my first two rounds. But even then after a long and uncertain placement of mine he was always available for all sorts of issues.
- Deep expertise in consulting and McKinsey and high compliance and loyalty to McKinsey. It is not exaggerated that McKinsey is number 1 among equals. And Florian knows its culture and requirements, he literally is McKinseyan. Florian will fine tune, polish, steer right into the Firm. And once you're polished for McKinsey you are 100% fit for any MBB, Tier 2, etc.

This investment into coaching with Florian is my highest recommendation regarding your preparation for consulting.

McKinsey

★★★★★ August 08, 2022 by Anonymous

I completed the McKinsey Rocket Offer with Florian and I can say without hesitation that Florian is well worth the money. After previously not receiving any interview invites with MBB and having a coach prior to Florian, I can confidently say Florian was instrumental in my success receiving an offer with McKinsey. Florian stands out in 3 main ways:

1) His professionalism. You will not find a coach who is as much of a consummate professional as Florian. He is extraordinarily responsive to your every need and responds to emails extremely quickly. Moreover, he is EXTREMELY detailed with his feedback on interviews and has it all compiled in a spreadsheet. You will be hard pressed to find coaches who provide such detailed and systematic feedback.

2) Unmatched materials. Florian's guides on the McKinsey Solve Game + the BCG Caseychatbot were very helpful in allowing me to pass both the aforementioned assessments.

3) The accuracy of his sessions. During my McKinsey interviews, they were almost exactly like Florian's practice sessions. I felt confident and great throughout the interviews. Even when my interviews threw trick questions with me, I simply followed the habits Florian ingrained in me to attack them.

While Florian's McKinsey Rocket Offer may appear to be more pricey than other offerings out there, I would still recommend purchasing it if you have the means to. I had to save up for a bit to afford it but I'm very pleased I did! In closing, I can't thank Florian enough for the help he gave me.

McKinsey

★★★★★ June 30, 2022 by Anonymous

Florian is a great coach, not only the skill sets he teaches you through his structured approach also his mentality is perfect as a coach. The five coaching sessions were a key in securing a offer from McKinsey! He gives you enough confidence and is great to structure your PEI in the way you will succeed at McKinsey. Would always recommend him again!!

McKinsey

Saturday

hi Flo

Wollte mich nochmal melden, ich hab es geschafft! Musste nicht mal mehr ins Partner Interview: "Sie waren alle so begeistert". Vielleicht hatte auch keiner Zeit sei es drum ich werde [redacted] starten! Gruß und großes Dankeschön

McKinsey

[redacted]

Fri, Jul 22, 6:30 PM (3 days ago)

to me

German > English Translate message Turn off for: German

Lieber Florian,

ich habe gerade meine Zusage für McKinsey bekommen! War heute noch mal ein harter Tag, aber bin jetzt sehr glücklich und hab es noch gar nicht realisiert. Noch einmal vielen vielen Dank für deine Hilfe, die Tipps und das Feedback - ohne das hätte ich es bestimmt nicht geschafft.

Ganz liebe Grüße und weiterhin gute Besserung nach der OP. Ich hoffe du bist schon fitter!

Liebe Grüße und ein tolles Wochenende

[redacted]

McKinsey

[redacted]

Co-Founder [redacted]

McKinsey & Company

Ignore Accept

Hi Florian - I hope all is well! I worked with you last year to secure a McK interview, I just want to send a note to say hello, and I would like to connect here. You were extremely helpful and had a great approach to coaching which I admire. Weniger anzeigen

Reply to [redacted]

© StrategyCase.com | Coaching Offer

McKinsey

★★★★★ July 12, 2022 by [redacted]

Florian was incredibly helpful in assessing my strengths and weaknesses and giving me meaningful, actionable feedback. I had two separate sessions (one prior to each interview round) and left each more confident and with a game plan that I could execute. His style is friendly, but he isn't afraid to give the feedback necessary for improvement. He has a significant depth of knowledge on this process beyond what can be learned alone on google (trust me, I've read everything:)). Highly, highly recommend, especially if you are in the situation of a tight timeline for preparation. I received an offer from McKinsey and credit much of my success to his guidance.

McKinsey

★★★★★ July 04, 2022 by Anonymous

I started preparing for cases one month before my first (and final) interviews at McKinsey. Florian has been critical in my success for receiving a full time offer, mainly for 1) the invaluable tips to crack cases, 2) hearing what McKinsey is looking for in candidates, 3) the extensive feedback and resources he provided me with to accelerate my learning curve. I highly recommend working with Florian if your goal is to optimise your learning process and ultimately receive an offer to your dream firm!

McKinsey

★★★★★ July 06, 2022 by Anonymous

I got an offer at McKinsey - and Florian's coaching was crucial for the receivement! I had three sessions with Florian, but already the first one was game changing. He gives feedback on small things you can directly change with a huge impact on your overall perfomance.
After each session you know exactly how to work on yourself and how to perform better in the interviews.
I can not only recommend him for the case interview, but also to talk through your PEI-stories for McKinsey preparation. You don't only feel more comfortable, but Florian is also giving you concrete advise and can tell you beforehand if the stories actually fit the dimensions.

So overall: the money is more than worth it and if you have an interview coming up (especially at McKinsey) you should book the coaching to be the best version of yourself in the interviews.

McKinsey

[redacted]

Sat, Jul 16, 1:51 AM (3 days ago)

to me

Hope your surgery went well! Wanted to let you know they made me an offer! Incredibly grateful for your guidance!

[redacted]

McKinsey

★★★★★ May 30, 2022 by Anonymous

I started the preparation for my McKinsey interviews with a coaching session and found Florian to be the perfect coach on my way towards the offer. Mission completed :-)

The preparation with Florian was very valuable to me, especially due to three reasons:

1. Florian has very deep knowledge about the process, the interviews and the different types of case questions. After the coaching sessions, I had a clear picture of the upcoming interviews and felt myself very well prepared. I did not experience any surprise during the interview day and got my offer right after lunch without having further interviews in the afternoon.

2. Florian invested a lot of time, both during our sessions and also inbetween. He was always available for any kind of question during the process and always took the time to answer my questions in detail. This really helps, especially in times when you are struggling with self doubt.

3. Florian gives very detailled feedback together with recommendations for further preparation. His feedback was a perfect basis for focused work on my weaknesses and helped me to improve them dramatically.

Florian, many thanks for all your support, patience and the positive and productive atmosphere during our coaching sessions!

McKinsey

★★★★★ April 26, 2022 by Anonymous

I'm a bit late to review here after the months of celebrating my job offer, but sitting here preparing to start my new role at McKinsey, I can safely say that Florian was instrumental in me getting my job. He is extremely friendly, reliable, structured, and knows exactly how to guide you and help you out, given you're willing to do the same. My experience with him was fabulous, and much better than a couple of other people i did 1 session each with. Please please don't think about signing up with him, it'll definitely pay off.

© StrategyCase.com | Coaching Offer

McKinsey

[redacted]

Thu, Jul 7, 8:26 PM (14 hours ago)

to me

Hey Florian,

Hope you're doing well! Just wanted to update you that I did get the offer from McKinsey. I'm still not sure if I'm going to take it yet because I have a competing offer from [redacted] But at any rate, definitely good problems to have. I just wanted to let you know in case you record success rates of your clients or anything of that nature. Also just wanted to thank you for all of your help. You really went beyond the extent of what coaching sessions would typically entail to make sure I understood what I needed to do and I don't think I would've gotten the offer without your help. Thank you again, and best of luck [redacted]

Best,

[redacted]

★★★★★ July 04, 2022 by Anonymous

Led to an offer at McK! Definitely worth it. I spent months preparing before finally deciding to work with Florian, and he was instrumental in helping me refine my skills and also in making me feel comfortable enough to go into the interviews confidently. Overall great content, but I also just enjoyed our sessions! Thanks so much, Florian!

McKinsey

[redacted]

Sat, Jul 9, 10:39 PM (2 days ago)

to me

Hey Florian,

Just wanted to let you know I heard this morning that I got the offer! Thank you so much for your help prepping, it was really instrumental for me. Hope you have a great weekend!

Cheers,

[redacted]

McKinsey

Offer! Inbox ×

[redacted]

Wed, Jun 22, 9:32 PM (9 days ago)

to me

Hi Florian,

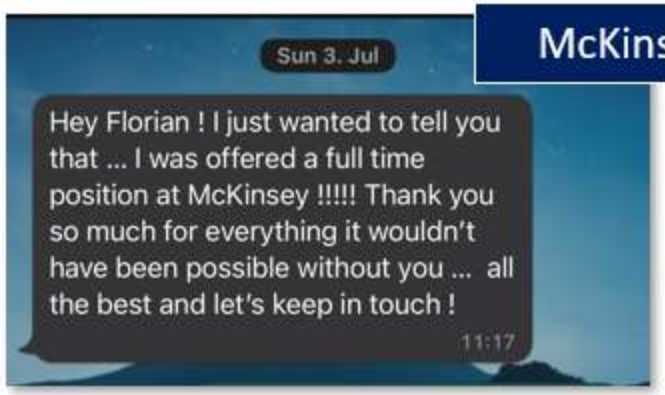
I wanted to give you an update and let you know I was successful with my final interview and received an offer today. Thank you so much for the coaching and I feel like it was very helpful!

I've shared your info with a couple others I know in the process at the moment and hope they reach out.

Cheers,

[redacted]

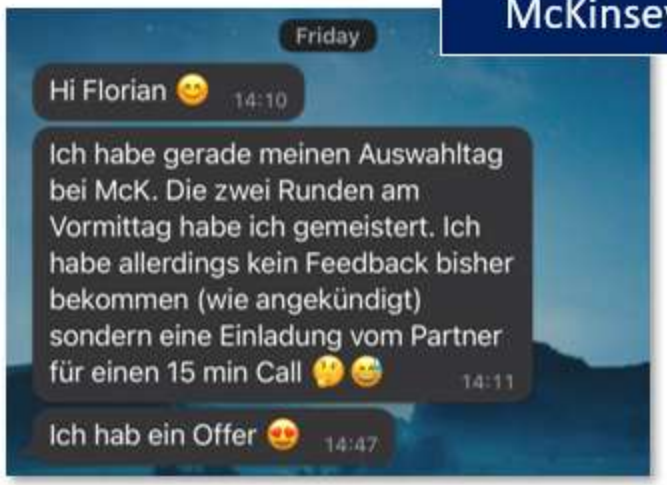
McKinsey



★★★★★ June 08, 2022 by [redacted]

I had 2 sessions with Florian and just received my offer from McKinsey. In the two weeks leading up to my final interviews, Florian gave me great feedback and tips that were very practical and applicable to my case studies and gave me some fine tuning that not only increased my confidence, but also my abilities to effortlessly work through my cases during the final 4 interviews. The investment in the coaching session was well worth it and I strongly recommend at least 2 sessions with Florian.

McKinsey



★★★★★ June 14, 2022 by [redacted]

Florian's PEI prep session was extremely valuable just before my final round interviews with McKinsey. He coached me through re-framing my stories in a way that made them easier to follow and that met the goals of answering the question. I highly recommend a PEI session with Florian and I received an offer from McKinsey thanks in part to his coaching.

McKinsey

★★★★★ June 26, 2022 by Anonymous

An efficient session with valuable and tangible insights and tools to use while preparing on my own, plus I actually enjoyed practicing with Florian! Led to an offer at McKinsey!

© StrategyCase.com | Coaching Offer

McKinsey

[redacted] Mon, Jun 6, 5:48 PM (11 days ago)

to me

Dear Florian,

I just wanted to reach out to tell you THAT I RECEIVED THE OFFER!!!!

Sorry for not getting back earlier but my interviewer was busy so it took a week for them to make the call. She just called me two hours ago.

I am so grateful for you support and your approach plus the people you connected me to practice were amazing.

I have a couple of questions

[redacted]

Thank you very much

God bless

[redacted]

McKinsey

★★★★★ June 08, 2022 by Anonymous

Florian and I had one session together and it was very valuable for me. I was in the end of my preparation and beyond the point where peer interviews bring you much forward. It was the perfect time to have an expert meeting and get some details straight!
Florian understood my needs, gave valuable tips before and after the meeting in a structured way. He has an open personality that is easy to talk to which is important for a good coach.

Shortly after that I got the offer from McKinsey! (I only applied to one consultancy)

Kearney

EY

Google

[redacted] Tue, Jun 14, 3:47 PM (3 days ago)

to me

Hi Florian-

Hope you are doing well!

I wanted to let you know that I got offers from EY-Parthenon, Kearney, and Google (for the internal consulting group). All of the interviews were case-based. Thank you so much for your help preparing me for these interviews, your tutoring really helped me to make a step change in my casing. In particular, your emphasis on being hyper-structured and using signposts was extremely helpful. The PEI session also was great preparation for the behavioral sections of all three interviews.

[redacted]

Best,

[redacted]

© StrategyCase.com | Coaching Offer

McKinsey

★★★★★ May 02, 2022 by [redacted]

UPDATE: GOT AN OFFER!!!
******
Florian's help is worth every penny!

His coaching and structured approach have given me the tools I need to improve my case skills dramatically. I went from struggling to go through a case to passing the first round with "outstanding performance."

Given my past experience interviewing with McKinsey and discussions with people currently working at McKinsey, his approach is exactly what they're looking for. Follow what he says, put in the work and you're bound to land an offer.

The coaching sessions have been fantastic. Scheduling has been a breeze and Florian is always quick to respond to message. His feedback during the session is very actionable. He takes him time to ensure you understand concepts (including going over scheduled time if needed) and I never felt rushed during the session. After the coaching sessions he sends a spreadsheet with all his detailed feedback so you can review at your leisure and you don't have to waste time during the session to write what he says. He will also connect you with other high caliber case partners who can further improve your performance

Would highly recommend him to anyone serious about getting an offer!

McKinsey

06/15/2022

Hi Florian,
Ich habe gerade das McK Angebot bekommen :)
15:08

McKinsey

[redacted]
to me

Fri, May 13, 8:16 PM

Please disregard that last email. Turns out it was positive and I got the offer!!!!!!!

Thank you so much for all your help!!!! Couldn't have done it without you 😁

McKinsey

★★★★★ March 14, 2022 by Anonymous

I just got an offer from Mckinsey! Florian's instructions are the MOST constructive one that I have ever seen in my 100 + case practices. I institutionalized his advice into my practices and reached to a new level. Florian introduced me to several mock partners. I also learned a lot from them. I will give Florian a 10/10 rating!

McKinsey

★★★★★ April 18, 2022 by Anonymous

Florian is absolutely amazing. One of the key issues that I had while finding a coach was to filter amongst a seemingly huge talent pool of coaches preplounge offers. However, based on my interaction with 3 different people, Florian stood out, and is completely true to his description. He is extremely knowledgeable about the entire McKinsey process and is a beast when it comes to fit and case preparation. I have improved tremendously under his supervision as he's always structured in his feedback and approach, and is more of a friend than a coach. I highly recommend him for candidates who are serious about outcomes and results. As with all coaches, YOU have to put in the ground work for him to assist you, and if you do it your bit well, Florian will take you the distance.

McKinsey

★★★★★ May 07, 2022 by Anonymous

Received an offer from McK London! Couldn't have done it without you Florian!

McKinsey

05/04/2022

I GOT THE JOB!!!!!!!!!!
17:42

Just heard back an hour ago. THANK YOU SO MUCH!
17:43

Bain

02/05/2022

Hello Florian! Just to keep you posted: got an offer from Bain ;) 2:33 pm

Still moving up the rounds with RB and BCG 2:33 pm

© StrategyCase.com | Coaching Offer

McKinsey

★★★★★ April 08, 2022 by [redacted]

Update: I got the offer and can definitely attribute my success to Florian's coaching. All the below still stands true, and I would definitely recommend him to anyone looking to break into MBB.

I'm still going through the interview process so I can't speak to end results yet, but after having gone through the McKinsey Rocket program with Florian, I successfully passed my first round.

I can categorize Florian's coaching into 3 key areas:

1. Case Prep
Florian is really a natural teacher. I've heard from people in business school that they had to do 50+ cases to become comfortable before their case interviews. I did 4 sessions with Florian, having never done a case before, and came away probably 95% prepared. I learned the foundation, things to focus on, and a bunch of tricks to lookout for. Florian gives very robust cases that are also different so you can cover a lot in 4 cases. Getting 95% prepared from just 4 is incredible efficiency especially for those who don't have an entire school consulting club network to help prepare.

2. PEI Prep
In addition he helps prep for the PEI which is a commonly overlooked part of the interview process. He provides a lot of insight into it and what you need to do to be successful. This is super helpful as most people only focus on the casing and there are limited online resources for PEI prep.

3. Investment in each candidate
And lastly I could tell Florian treats his coaching not just as a business but as a true commitment to each candidate. He genuinely cares about his clients' success. He was constantly checking in to see how my prep was going and even offering his time to review questions or documents I had free of charge outside of sessions. He is very patient and doesn't hard cut sessions at an hour but rather when he feels that everything has been covered.

I can't recommend Florian enough and everyone who is preparing for McKinsey should definitely give him a shot. It's well worth it.

McKinsey

★★★★★ March 31, 2022 by Anonymous

I met with Florian prior to my final round interviews with McKinsey and found his session and feedback super helpful. His advice on best practices definitely helped my case performance and I got an offer in the end :)

McKinsey

★★★★★ 5. April 2022 von Anonym

YES! I got an offer from McKinsey and am so grateful for Florian's help!! I greatly recommend Florian because: (i) his feedback is very structured, concrete and detailed, (ii) his coaching sessions, drills and methodology are impactful and (iii) Florian is very available and always willing to help. Again, I highly recommend Florian! THANK YOU for making this happen!

McKinsey

Bain

★★★★★ April 18, 2022 by Anonymous

With the excellent help of Florian I got offers from McKinsey and Bain. He helped me a lot during the process, not only with his expertise in the actual coaching sessions but also with some free messages that kept my motivation process up during the time I exercised by myself.

I would definitely recommend him as a coach if you want to secure your MBB offers! He's worth every penny!

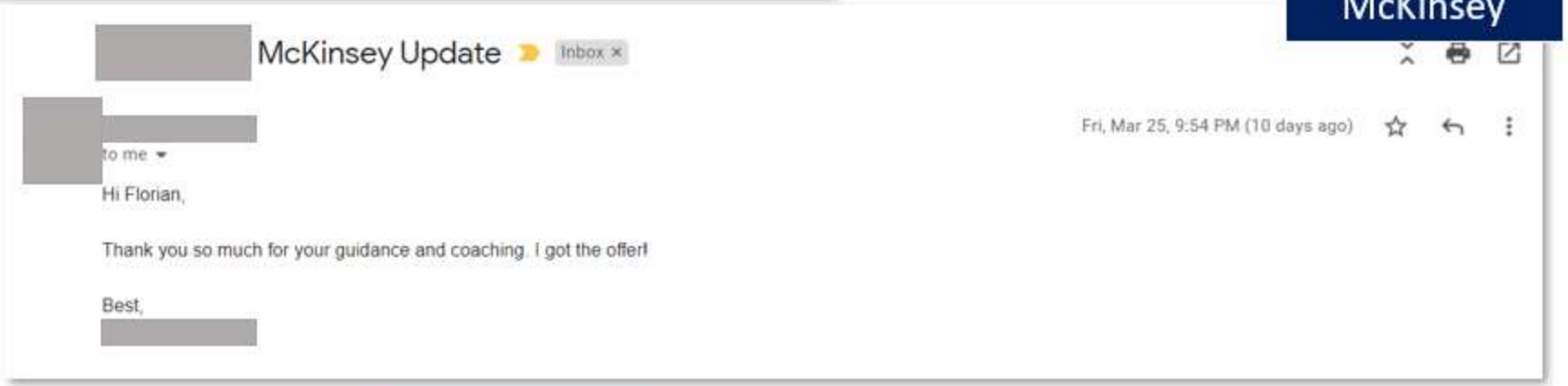
McKinsey

★★★★★ March 10, 2022 by Anonymous

You don't have to look any further!! Florian is definitely the best way to improve your chances of getting an offer from McKinsey! I just got an offer and I could never have done it without his help and guidance.

His help was invaluable for both the PEI and Case aspect of the interviews. I found that my performance really accelerated very fast after taking lessons with Florian. I cannot recommend Florian anymore highly. I took multiple sessions with Florian and every single lesson, Florian gives very structured feedback and actually tells you how to improve (which is the most important part). Seriously, look no further!

McKinsey



McKinsey

★★★★★ March 02, 2022 by

I've met with Florian twice, and I'll echo all of his numerous 5-star reviews. Florian is a professional and will aptly prepare you for McKinsey interviews. After each session with him, Florian provides actionable feedback and next steps in a documented format. He also does an excellent job walking candidates through what a good and a great response will be.

Yes, Florian has a high rate, but he knows the ins and outs of the interview process, and his feedback is surgical. Florian saves me hours by being direct and building me up to be confident and prepared. I would recommend him for anyone serious about joining McKinsey.

McKinsey

★★★★★ January 25, 2022 by Anonymous

I have just received an offer from McKinsey and can't thank Florian enough! I have booked 2 of his coaching sessions right before my second round to help me better structure my answers and dig deeper. I went from needing to dig deeper to being told Excellent Structure by a Sr Partner. Florian was very helpful and his feedback was valuable and actionable. I felt a difference from the first session. His approach boosted my confidence too and I also bought the Math and case package he had on his website. He did not only help in structuring, but he gave me tips to ace the interview as a whole. His recommended approach for deciphering data and analyzing tables was spot on and made it easier for me in terms of pinpointing insights and relating them to the overall objective of the case. Thanks again Florian for your help in securing an offer at McKinsey!

McKinsey

Hi Florian!!!! I GOT THE MCKINSEY OFFER!!! The partner who interviewed me phoned me up an hour ago!! I still can't believe it! Thank you sooo soo so much for the help!!! I could never have done it without your teaching!!! I'm forever grateful!!

23:15

McKinsey

[redacted]

Mon, Mar 7, 10:05 AM (8 days ago)

to me

Hi Florian,

Sorry for the delay in getting back to you, it's been a crazy few days! Super happy to say I got an offer for [redacted] office :) [redacted] Thanks for everything!

Cheers,

[redacted]

© StrategyCase.com | Coaching Offer

McKinsey

02/07/2022

Hi Florian, ich habe gute Neuigkeiten! Hatte am Freitag mein McK Final Round Interview und habe ein Angebot erhalten :) Besten Dank nochmals für deinen Support, die Sessions mit dir waren wirklich extrem hilfreich!

10:26

McKinsey

15.03.2022

Hello Florian: Happy to let you know that I have passed and got an offer from McKinsey :) Thanks again for all your help and coaching, it was very helpful



09:30

McKinsey

★★★★★ February 01, 2022 by

Florian coached me to prepare all the round-interviews at McKinsey for an analyst position. Thanks to Florian's help, I got the job offer!

Therefore, if you want to land a job offer, I would strongly recommend you take Florian as your coach for four main reasons:

First, Florian's coaching method is very well structured and organised. Hence, you will spare a lot of time in your preparation and directly target the important stuff.

Second, Florian will provide you with the best pre-selected content available out there. Therefore, with his content you will have the perfect material to study on your own time and make sure you are best prepared for the interview.

Third, Florian is very flexible, and his feedbacks during the learning sessions are cristal clear. In fact, he did not hesitate to spend more time with me than what I had scheduled if it was necessary. But most importantly after a session with Florian, based on his great feedback, you will directly know what to improve and what you should do during your real interview. This is extremely helpful, since a well organised and delivered feedback helps to remember it very easily. Moreover, he will notice some details on your case studies that you would not have thought of but that will ultimately bring a good-level interview to a perfect-level interview.

Fourth, Florian is really flexible, available, friendly, and funny. Therefore, he will give you confidence in what you are doing! This is the last point of my list, but certainly not the least. In fact, for stressful exercices and to feel prepared it is especially important to have a coach who methodologically helps you to build your own confidence.

Thank you Florian for your great help!

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McKinsey

[redacted]

Mon, Feb 14, 11:22 AM (9 days ago)

to me

Hi Florian,

How are you? I just finished my interview process in McKinsey and I've been told that the outcome was positive, so I'm soon going to be contacted by the HR with the offer.
Thanks for your coaching that has been very useful!

I'd really appreciate if you could give me a couple of suggestion that could be useful for me before I receive the offer, based on your experience in McKinsey:

[redacted]

Best Regards,

[redacted]

McKinsey

[redacted]

Sun, Feb 6, 11:26 PM

to me

Thanks so much Florian for the follow-up!!! Sorry for the delay — for some reason your email went to my spam box — but yes I got McKinsey offer!!!
Thanks again for helping me prepare for the interviews — [redacted]

Best,

[redacted]

© StrategyCase.com | Coaching Offer

McKinsey

Update! Inbox ×

[redacted]

Mon, Jan 24, 7:01 PM (14 hours ago)

to me

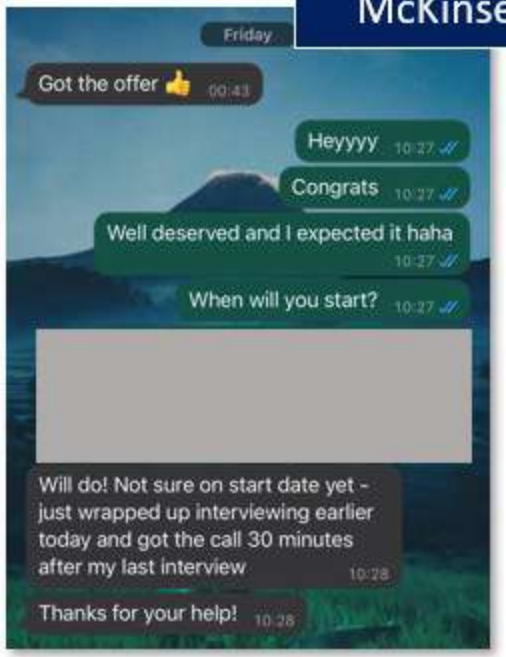
German > English Translate message Turn off for: German ×

Hi Florian,

Ich wollte dir nur ein kurzes Update geben nach meinen Interviews am Freitag.
Ich habe ein Angebot bekommen! Daher nochmal vielen Dank für deine Unterstützung!

[redacted]

McKinsey



McKinsey

★★★★★ January 22, 2022 by Anonymous

I'm very happy I did the sessions with Florian - I recently got an offer and I would recommend him to anyone preparing for McK because of three reasons:

1) Florian gives detailed feedback on everything you say, highlights the key areas for you to improve and makes a tailored prep plan
2) He clearly explains, teaches and shares a step-by-step structure how to tackle the different types of questions during an interview. If you follow it, it brings the interview to a pace you can handle and you come across structured and confident to the interviewer. Result: I always felt in control during my interviews. To me, this has been invaluable.
3) He helps to improve your PEI stories significantly so that they stands out

Good luck to you!

McKinsey

★★★★★ 29. November 2021 von Anonym

I found Florian's sessions to be extremely valuable. He provides prioritized, specific, and actionable feedback for improvement after each session with detailed written notes. I found each coaching session to be worth multiple hours of practicing with other newbie interviewees - definitely a worthwhile investment if you value your spare time.

Update: got the offer from McKinsey!

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McKinsey

★★★★★ 22. November 2021 von Anonym

Florian's coaching was instrumental to me getting my McKinsey offer. Great coaching style and feedback aside, he also helped me connect with several other strong candidates for case practice outside our coaching sessions. Two of my most reliable case partners were introduced to me by Florian - all three of us actually got an offer.

McKinsey

★★★★★ December 06, 2021 by Anonymous

Thank you Florian - I received an offer from McKinsey & Company. I would like to point out that anyone who is applying to McK should book a session with Florian. He really helped me nail my structuring and fine-tune my PEIs - which are becoming more and more important these days. Book a session - highly recommended!

McKinsey

★★★★★ January 24, 2022 by

I received an offer from McKinsey as an EM! Florian did an amazing job providing me with strong coaching and helped accelerate my ability to learn how to present cases and PEI properly. Florian provides the full package to help you really understand what is it that interviewers really care about and doesn't use scare tactics like you may see on YouTube videos that any tiny mistake is a fail. Its really about presenting yourself as McKinsey would expect from a consultant with strong case and personal skills.

When I reached out to Florian, I haven't done cases in over 8 years and was very nervous since all the case books really don't feel like they helped much. Florian tells you what to really expect and if you follow what he says it'll drastically make your communication crisper and allow you to focus on what matters which is solving the case! In addition, Florian is extremely attentive and responds to any of your questions within a day even if it's a simple one! The best part is he helps to connect you with other high quality case partners and I don't think I would've been able to so quickly find someone who could help me grow as well on my own.

Overall, Florian will help you optimize your time and is well worth booking sessions with him. I am not sure I would've gotten the offer without his help and guidance.

McKinsey

★★★★★ January 03, 2022 by Anonymous

Florian did a great job preparing me for my interviews!
I did not have any case experience prior to the coaching and Florian helped me a lot to improve very fast.
To keep it simple:
- he has a very structured approach to case interviews
- his feedback is crisp and to the point on what to improve
- he is not focused on the time, he takes as much time as needed to walk you through the cases and the feedback.

Through his structure and feedback I was able to make also the practice sessions with other applicants much more meaningful as I could focus on specific points to improve.
And the most important part: I got the offer :-)

McKinsey

★★★★★ January 11, 2022 by Anonymous

Florian was amazing at helping me fine tune my performance for the McKinsey case interview and PEI. Florian's approach goes into lots of advanced level nuances that I received positive feedback on from my interviewers

© StrategyCase.com | Coaching Offer

McKinsey



McKinsey



McKinsey

★★★★★ December 27, 2021 by Anonymous

I just received an offer from Mckinsey and I'm beyond grateful to Florian for the invaluable coaching he provided. Having been through consulting interviews in the past, I feel I was much more prepared, polished, and structured this time thanks to Florian's coaching. I can't recommend Florian enough and would highly recommend working with him to take your casing to the next level. Some of the factors that set his coaching apart are below:

1. Coaching on overall case flow: Florian's coaching is structured around the different case components and is focused on repeatedly reinforcing the best practices for each component as well as the transitions between components, until it feels very natural, and you can perform them under stress. He does this through detailed feedback and difficult cases that test you well.
2. Detailed feedback: Florian provides a detailed feedback sheet with best practices and areas for improvement on each component of the cases he gives you. I found this invaluable as I could focus on hearing the feedback from him during the post case review and then go back to the sheet for more detailed information after the session. These sheets became an important part of my preparation and were critical in guiding my practice.
3. Case difficulty: Florian's cases are generally harder than the cases you'll find in the interviews which is great because you'll have built strong case habits that'll make the interview process much easier
4. Case partners: Florian coaches several highly committed and competitive candidates at the same time and connects you with them so you have very strong case partners to practice with even outside of the sessions. This was hugely important in helping me build out the habits that Florian would coach me on
5. PEI: Florian's experience shines in helping with PEI as he was able to help me structure my stories in the right way as well as ensure that the core elements that McK is looking for are highlighted well. His feedback helped me structure even the stories that I did not speak with him about and my interviewers told me they were quite impressed with them.

Finally, Florian is an extremely supportive and flexible coach and I always felt he was invested in my success. He went out of his way to schedule calls at times convenient to me and took care to prepare for each session according to my areas of development we discussed. In addition, he was always ready to answer any question I had about any part of the process or about working with McKinsey in general and that went a long way in calming my nerves at each stage. Overall I'm very pleased I worked with him and cant recommend him highly enough.

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[redacted]

Fri, Nov 19, 8:44 PM (4 days ago)

McKinsey

to me

Hi Florian,

I got the McK internship offer!

Thanks a lot for all the help and guidance! You've been the best mentor I've ever had.

[redacted]

The whole process seemed challenging to me but I also felt very confident and prepared to do well in the interviews, thanks to our interactions and your tips. I am really grateful to you for teaching me the 'right' way of doing a case. Thanks a lot!

Hope to see you sometime soon and please do let me know if there is anything I can help with!

Regards,

[redacted]

McKinsey

★★★★★ November 19, 2021 by [redacted]

I completed the McK Rocket package and I'd say that its totally worth it. While casebooks and resources are great way of getting started, the way the whole program is structured makes us go beyond just acing particular types of cases to honing the basic skills and abilities that firms like McK are looking for. Apart from the structure of program which ofcourse is great, I'm really grateful to Florian for being a great coach and mentor. The pointed and well documented feedbacks provided by him has not only prepared me for the interview process but I've felt my thought processes evolve as I went through the program.
The last session which comprised of PEI session was especially fruitful to me as it is often the most ignored piece of the puzzle and there aren't enough resources available to let you know what to do and what not to do.
Overall, nothing less than 5 stars!!

McKinsey

05.12.2021

Hi Florian, I just wanted to let you know that I got an offer from McKinsey !

12:53

Thank you so much for your help

12:54

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McKinsey

★★★★★ November 02, 2021 by [redacted]

Florian was a complete game changer in my preparation for my McKinsey interviews. In my sessions with him, we specifically focused on the PEI, and Florian provided not only a lot of validation on which stories were strong and which were week, but he provided an excel sheet after our session that helped me distill the critical elements that I needed to communicate. As a result of my 2 sessions with him, my PEI performance was superb and a large reason for why I got the offer! I would definitely recommend a session or two with him if you can afford it, and you need help understanding the ideal response.

McKinsey

★★★★★ September 27, 2021 by Anonymous

Florian is a phenomenal coach for 3 reasons:
1. He knows exactly the criteria that is being assessed at McKinsey interviews, both for the case and the PEI.
2. He gives specific, actionable feedback to help you improve. No general statements like "you need to improve structuring", he actually tells you WHAT to do to improve.
3. He is extremely kind, encouraging, and is always reachable between sessions via email for any other questions you have.

All in all, I can definitely say that Florian is without a doubt the best money you can spend to help you get that offer.

McKinsey

★★★★★ November 16, 2021 by Anonymous

I have had 5 coaching sessions with Florian (he is fantastic) and received an offer from McK.
1) We spaced the sessions based on when my interviews were and Florian was always very flexible if I needed to rearrange the session .
2) Florian takes time to answer your questions and tailors the session to your learning needs.
3) The coaching is structured, detailed and logical so you have something actionable to work on when prepping alone.
4) He is always available and responds promptly even outside of the sessions for any advice/ help you may need.
5) Overall, the coaching gave me the confidence I needed to ace the interview!

McKinsey

[redacted] 15. Nov
to me

Hi Florian,

I hope you are well,

Delighted to inform you that I have been offered a role at McK!
The interviews were fun and went exceptionally well!

Thank you for your AMAZING coaching and encouragement.

Your structured, and logical approach to casing is fantastic.
The improvements you suggested were consistent and actionable which gave me something tangible to work on for the next session.
I can't recommend you enough!

[redacted]

Thank you again,

Best wishes,
[redacted]

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McKinsey

★★★★★ October 23, 2021 by Anonymous

I got an offer from McKinsey and would undoubtedly recommend Florian as a coach!

My recommendation is underpinned by the following 3 reasons:
Each session is tailored to your competence and aims to help you improve as much as possible. One way of doing so is to provide you with super detailed feedback after *each* session in the form of a Google Sheet
Florian seems truly committed to your success by spending extra time when it is suitable for both, and always patiently explaining any concerns you may have. He has also been very accessible via email between sessions.
Florian's focus on building and internalizing the right habits helped me come across as more natural when discussing the case. I think this ability can be a differentiator in the actual interviews. For me, being able to build on these habits helped me go into my interviews with a more confident mindset.

Overall, these sessions exceeded my expectations and I am so grateful for the skills Florian has taught me.

McKinsey

Hello, Florian. I'd like to share with you that I've got the offer. Thank you so much for your coaching, the sessions helped me immensely :)

14:36

McKinsey

★★★★★ September 03, 2021 by Anonymous

Got an offer! Florian's coaching is instrumental in my success. His sessions have helped me develop a well-structured approach and much-needed confidence to tackle R1 and R2 McKinsey interviews.

Why the sessions with Florian are great:
1. The cases used are way more realistic and the exhibits can sometimes come in unexpected forms.
2. He always provides detailed written feedback with clear advice on where and how to improve.
3. He is very encouraging throughout the sessions and answers all questions with patience.

I've learnt so much from my sessions with Florian and the package is simply one of the best investments I've ever made. Highly recommend him to anyone who is preparing for case interviews!

McKinsey

Hey Florian! I just wanted to say thank you for our coaching session! I got my McKinsey offer last night after a full day of interviews and I attribute it largely to your feedback so thank you!!

18:09

McKinsey

★★★★★ October 15, 2021 by [redacted]

Ich kann Florian als Coach nur empfehlen! Er hat sowohl für Case als auch für PEI viele wertvolle Tipps und Insights. Außerdem finde ich die Cases, die er in den Meetings stellt sehr nahe an den McKinsey Cases. Es lohnt sich definitiv bei ihm ein Coaching zu machen. Ich habe ihm zwei mal ein Coaching gemacht und würde es auch wieder so machen! Ich hatte ein Coaching am Anfang meiner Vorbereitungszeit, so konnte ich auch die kommende Zeit zur Vorbereitung effektiver nutzen und gezielter die Dineg üben, die Florian mir weitergegeben hat. Ein zweites Coaching hatte ich dann gegen Ende meiner Vorbereitung, um nochmal Feedback auch zu meinem Entwicklungsprozess zu bekommen. Außerdem stand er mir auch im Nachgang noch für Fragen zur Verfügung, was ich sehr schätze! Danke für die Unterstützung!

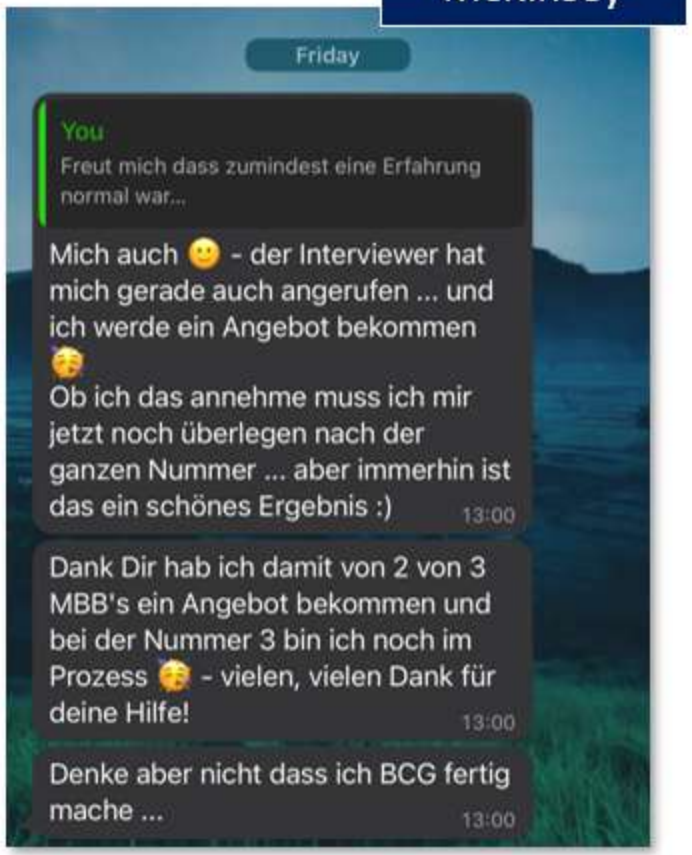
McKinsey

Yesterday

Hi Florian!! I received the offer call today! :D Many thanks to you for your guidence!!!

18:00

McKinsey



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McKinsey

★★★★★ September 13, 2021 by Anonymous

Adding a review after receiving McK offer. Florian really knows the McKinsey style interview, his proprietary cases and PEI mock were very close to actual interview. So if you want to get comfortable with what to expect in a McK interview, I cannot recommend Florian enough.
He is very supportive and encouraging in style. That helped my confidence level a great deal in the run-up to my first round.

McKinsey

★★★★★ October 06, 2021 by [redacted]

Florian is an amazing coach, his sessions were incredibly helpful and led me to getting an offer! Florian's detailed and actionnable feedback during his cases and PEI sessions provided me with the insights, structure and self confidence that I needed. I highly recommend his coaching sessions.

McKinsey

★★★★★ September 24, 2021 by [redacted]

I am writing this review just after successfully passing my first round at McKinsey.

I highly recommend Florian to anyone preparing for McKinsey. The increase in your chance of success is certainly worth the investment. Within three sessions, he equipped me with insights and techniques for PEI, case interview, and Imbellus that I wouldn't have acquired by just reading and preparing with other candidates.

Top three things I liked about Florian's coaching:
1. He gives very detailed feedback, mainly focusing on establishing a process and habits to solve any case/ answer any PEI question
2. His sessions typically take much longer than an hour because he takes time to discuss until everything is clear (he is also available via email for any questions on the interview process)
3. He is all about your success and satisfaction and is not just after your money: When he realized I was well prepared by the third session, he recommended me to cancel the fourth session because it was not needed

Thanks, Florian!

McKinsey

15.10.2021

Hi Florian! I wanted to let you know that I got the offer! Your coaching was incredibly helpful and it gave me so much self-confidence as well, I'm truly grateful. [redacted]

16:46

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McKinsey

★★★★★ April 24, 2021 by Anonymous

I recently had sessions with Florian on a few cases, and I found them very helpful for the following 3 reasons:
1. The cases are very indicative of what you'd face in the real-interview, which gives very good practice for the actual interview. Secondly, you'd not face a lot of surprises or shocks in the interview, because you can expect what you will have in the real interview

2. He has a very structured process of answering each of the questions, and it's easy to follow and inculcate in your daily routine. I really appreciate that he gives you places where you can showcase X-factor in yourself, while always sticking to what's looked for in a candidate

3. He gives tailored feedback on each question, and on each aspect of the structure you follow during the case. Additionally, he takes time to go through where you did well and where you could have been better. Finally, he answers all your questions with patience, and makes sure that it is a very friendly and amicable discussion throughout the time you spend with him in the session

EDIT: I worked with Florian on PEI, I found that his PEI session was very useful for 2 main reasons:

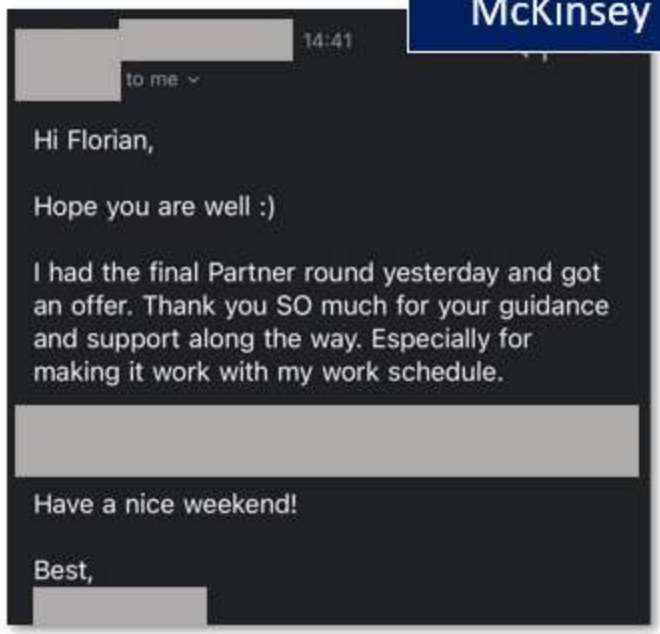
1. He focuses on the most important aspects of the story and ensures that it is structured in the best possible way

2. He lets you know exactly what to emphasize in the story and also asks you probing questions which will prepare you for what to expect in the actual interview

Florian will ensure that you feel comfortable about your capabilities; he will ask you what you should continue doing, and also let you know what are the things you need to change in your approach. He gives very specific points on PEI which give perfect structure and flow to your stories and experiences.

Thanks to these tailored sessions, I received an offer and would be joining the firm soon as an Associate.

McKinsey



McKinsey

Hey Florian! I wanted to let you know I ended up getting the offer. Your guidance was extremely helpful, and I actually left the power round feeling that the PEI was the area I was most confident in terms of my performance. Thank you for all the help,

04:51

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McKinsey

★★★★★ September 06, 2021 by Anonymous

If you're looking for a flexible coach who gives you more confidence and a structured approach for your upcoming McKinsey interviews, I can most definitely recommend Florian as a coach! His five coaching sessions were exactly what I needed to feel well-prepared for going into the final round of interviews - despite not having too much case experience in advance - and which, in the end, helped me to succeed and get the offer!

McKinsey



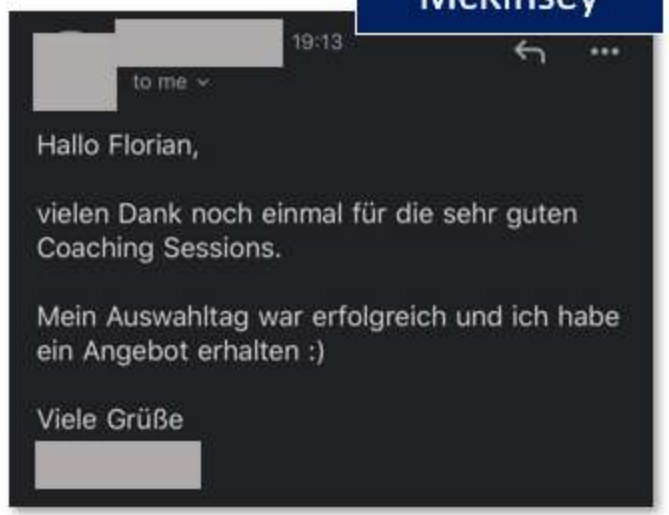
McKinsey

★★★★★ July 08, 2021 by Anonymous

To update this, I did receive the offer from McKinsey that I desired, and his guidance on how to approach a case was super helpful.

Excellent coach! He gave me very detailed feedback on points of improvement, a specific plan on how to improve, and insights on how I will be assessed at McKinsey. I look forward to the interviews as I believe this coaching will really pay off!!

McKinsey



McKinsey

★★★★★ August 04, 2021 by Anonymous

Florian's supporting materials, his general approach/advice, and the fact that he allows to use his network for case practice outside of the sessions have definitely helped me in securing the offer. Recommended!

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McKinsey

Hello Florian,
Hope you are doing well!

[redacted] just got an offer today!! So, happy and thankful for the help that you've given me through the 2 sessions that we had! Let me know if I can help you or other candidates in any way!

Best,
[redacted]

McKinsey

Today

Hi Florian, got it! Thanks for all the help :)

17:12

McKinsey

★★★★★ September 28, 2021 by [redacted]

Florian is an amazing coach. After a few sessions with Florian, I was able to drastically improve both my case and my PEI performance and to pass McKinsey's first round! Florian's structured and actionnable feedback was a huge help in building the confidence and the performance level that I needed for this first interview.

McKinsey

★★★★★ August 23, 2021 by Anonymous

Just got done with my McKinsey interview! Florian really prepped the hell out of me for both the case and PEI. He's really good at what you can improve on both case and PEI, especially what aspects in each PEI that interviewers might look for. Because of this, I was able to get a McKinsey offer from a non-target!! Thanks, Florian!

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McKinsey

★★★★★ June 16, 2021 by Anonymous

Ich kann jedem das Coaching mit Florian nur empfehlen!
Der Florian kennt den Auswahlprozess von McKinsey in und auswendig und weiß genau worauf geachtet wird. Die Tipps, die ich von ihm erhalten habe sind unbezahlbar. Dank ihm habe ich mein gewünschtes Angebot erhalten.

0 users found this review helpful.

McKinsey

Hi Florian, got it! Thanks for all the help :)

17:12

McKinsey

★★★★★ June 16, 2021 by Anonymous

I had a great session with Florian and can only strongly recommend it. I have received my desired offer and without Florian´s help it would have been much more difficult.

0 users found this review helpful.

McKinsey

★★★★★ August 20, 2021 by [redacted]

I had two coaching sessions with Florian. He gave extremely precious feedback. After my assessment day, I got an offer from McKinsey. Without his help, probably would have failed.

Can definitely recommend!!

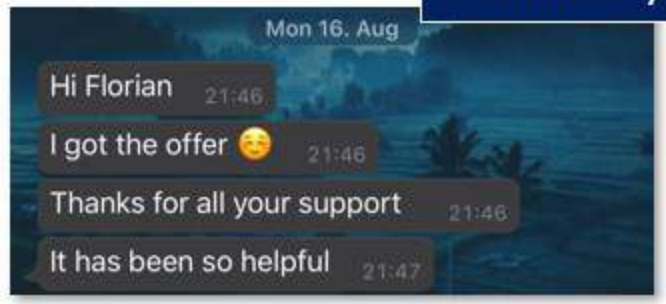
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McKinsey

★★★★★ July 20, 2021 by Anonymous

Florian was an amazing coach. He really helped me with my weak points and how to improve on it. His cases were long and he spent ample time giving me feedback. I would really recommend him. I got through all my interviews, thanks to him!

McKinsey



McKinsey

★★★★★ May 18, 2021 by [redacted]

I got an offer!!! Florian has been really helpful for this achievement. He explains in detail each part of the case and tells you what you have to improve and some ideas of how you can do it. I recommend Florian to anyone who wants someone to rock their interview

McKinsey | Bain

Hi Florian, ich wollte dir kurz Bescheid geben, dass ich nun ein Angebot von McK erhalten habe. Den Vertrag bekomme ich in nächster Zeit zugesendet. Da ich auch ein Cross-Offer von Bain habe, wollte ich dich fragen, ob du vielleicht einen Tipp hättest, welche Option besser wäre. Und dir an dieser Stelle vielen Dank! Ohne dich wäre es nicht möglich gewesen, ein Angebot zu bekommen!

11:30

McKinsey

★★★★★ June 17, 2021 by Anonymous

It was the best decision to do the coaching session with Florian.
He provides you with really honest and valuable feedback and wants you to succeed. The sessions with him boosted my confidence a lot and enabled me to get the offer I wanted. Florian provided me with really useful insights and knowledge that were not available on the internet or in any preparation book. I would have regretted it very much if I hadn't contacted Florian.

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McKinsey

★★★★★ July 28, 2021 by Anonymous

I was recently extended an offer at McKinsey. My preparation included two sessions with Florian which significantly enhanced my performance. We ran two mock interviews (PEI plus case) which provided a very realistic training for the actual interviews. I do strongly recommend anyone in preparation for interviews with McKinsey to consider coaching sessions with Florian - it does make a difference!

Some key points that made my coaching with Florian so valuable:

1. Both his PEI criteria and evaluations were very close to the real setting. This allowed me to work on my PEI performance very efficiently.
2. Florian's cases were very similar in style to the real interview cases, including some 'twists' and extra bits to consider upon solving. Really helpful for my case preparation!
3. His feedback on all parts of the mock interview was very insightful: very structured and identifying executable steps to take – working on these clearly elevated my performance.
4. Florian is an extremely helpful and warm person and made me feel comfortable throughout the entire process of working on my performance. It was a great experience altogether. Many thanks, Florian!

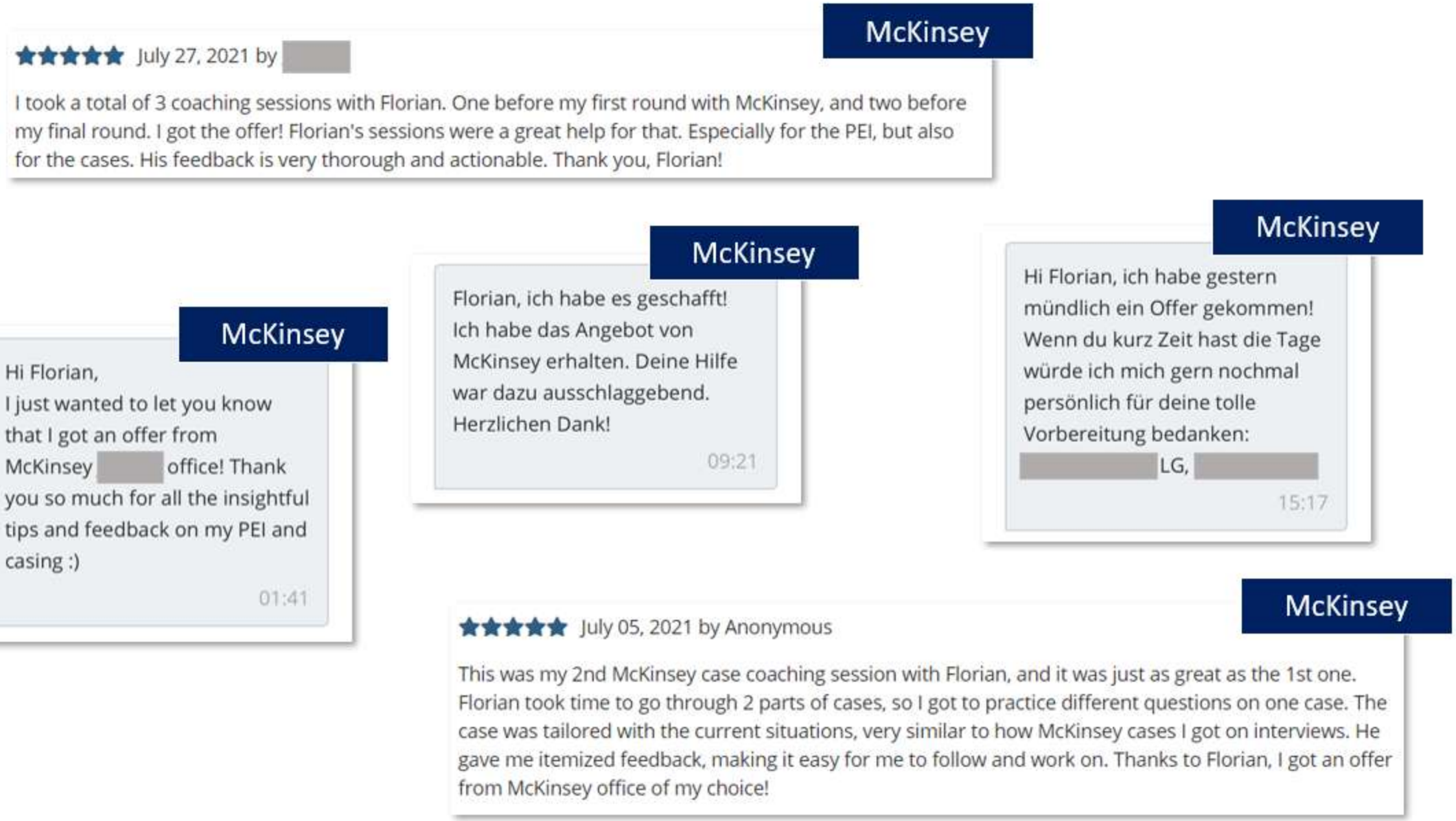
McKinsey

★★★★★ July 21, 2021 by Anonymous

The coaching session with Florian was of tremendous value for me in my applications for a full time position at MBB.

The feedback and insights he provided were specific, actionable and extremely value adding in the sense that one cannot find the same quality and depth of advice anywhere else on the internet.

To anyone who is considering booking a coaching session with Florian: I would highly recommend him!



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McKinsey

★★★★★ July 04, 2021 by Anonymous

Thanks to Florian I was able to get my desired offer!

I can highly recommend everyone to book coaching sessions with Florian - without him I maybe would not have been able to get into the firm.

If you want to increase your probability for the offer, then get in touch with Florian (the sooner the better). You will not regret it! I was left with only few days before the first interviews when I got to know about his coaching sessions. However, due to the profound knowledge and vast experience of Florian I was able to use my remaining time in the best possible way.

McKinsey



McKinsey

Hi Florian!

Hope you're keeping well. It's been a while since we last spoke. Apologies for not giving you a more timely update on how my R1 McKinsey interview went.

In short, I passed it and I'm going to R2!

I just wanted to say thank you for all of the help. The guidance and advice was truly invaluable. (I finally got around to leaving a great review by the way – hope it helps.)

McKinsey

Hi Florian, just wanted to let you know that I got in! Thank you for all your help, I really appreciate it!

01:03

McKinsey

★★★★★ July 25, 2021 by Anonymous

Florian was FANTASTIC and I believe one of the main reasons I was able to pass my R1 McKinsey interview (R2 is coming up soon!). What was great about Florian was that he really gives you a playbook on what to do, say and think throughout the case and provides hyper-tactical and implementable advice. A great bonus is that he provides WRITTEN feedback afterwards (something that other coaches on PrepLounge don't do all of the time - I'm speaking from experience here). Overall, would recommend Florian to anyone who's wanting to go from "good" to "great" (my focus area). (Though I wish I engaged with him earlier to save me time from hours of misguided prep.)

McKinsey

★★★★★ July 12, 2021 by Anonymous

Florian really helped me perfect my skills and thanks to him I landed a job offer at MBB. I would recommend him to anyone who is looking for a great coach. I am really glad I was able to get coaching from him.

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McKinsey

★★★★★ June 05, 2021 by Anonymous

EDIT: I got the offer from McKinsey and it was all possible with Florian's help. If you are deciding on whether to take coaching from him, I would strongly recommend you do so.

I am writing this post my second session with Florian. I initially took one for a case practice and booked another for the PEI. I truly admire that Florian really takes the time to listen to each detail being provided and was patient with me even though it took us almost 1.5 hours to go through my three stories. His feedback was very targeted, which helped me refine which parts to highlight.
Initially, as I did my PEI prep, I was truly struggling to think about the best part of my stories and how to deliver them. Florian helped me every step of the way truly turning around my PEI stories (in a very short time) and was invested in my performance throughout my interviewing process.

McKinsey

Hi Florian, ich wollte dir g'schwind Bescheid geben, dass ich es in die nächste Runde geschafft habe. Danke dir!!!! 13:44

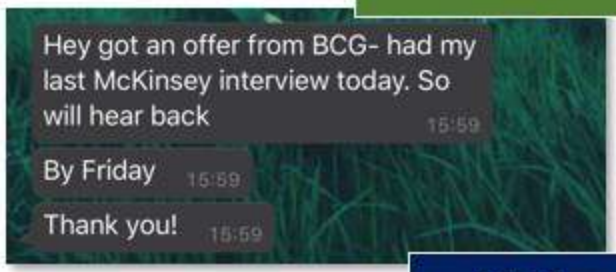
BCG

Hi Florian, I just wanted to update you on my job search. I'm still waiting back to hear from McK, but I got an offer from BCG! Thank you for your help during our coaching session. :) 03:27

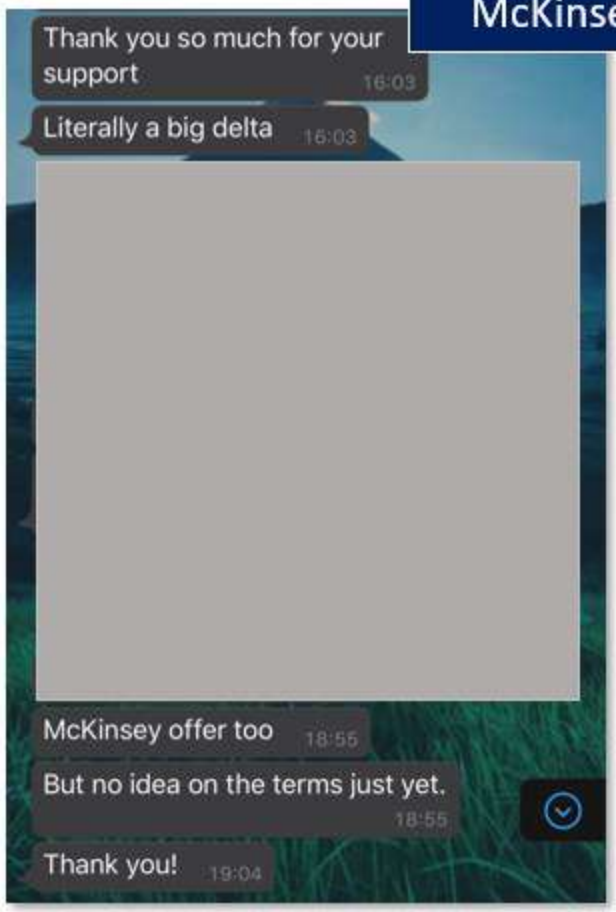
McKinsey



BCG



McKinsey



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McKinsey

I am getting back to add to me previous review. Again, I highly recommend working with Florian.

I've decided to book 3 more sessions with Florian, 5 days before my final round interviews. These were critical to the final stage of my preparation and were structured like this:

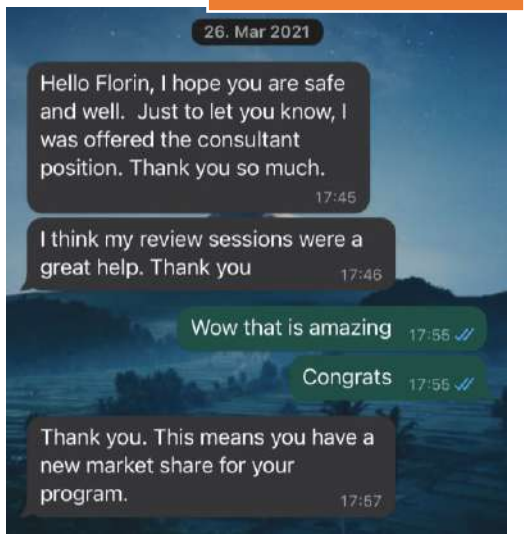
1) Initially, we did a 2-hour sessions focused on PEI, where we went through all of my stories. I have worked a lot on my stories before, but with Florian's mentoring I was able to polish them and take them to another level. After the session, I've incorporated the feedback and sent them to him. Florian added specific and detailed comments.

2) We also went through a case interview, a very interesting one where I fine-tuned my performance and got confidence ahead of the last round. The feedback that Florian provides is very exhaustive and detailed, followed up with a written form.

All in all, I went on my interviews feeling very sure and confident about myself. I believe that this came from what Florian says: "Once you have your PEI stories ready, you have nothing to fear". The Personal Experience Part is very important during final round interviews, as not only it is assessed a lot but also it sets up the initial impression and creates rapport with the interviewer. I would not be able to reach this level of confidence without Florian's guidance and mentorship. Adding to that the case interview session we had, the mini "Ready for McKinsey" programme we had together, was vital for the success!

Thank you very much Florian!

PwC



McKinsey

★★★★★ June 10, 2021 by [redacted]

Florian is a highly competent coach. He gives great guidance in terms of case approach and structuring. His insights on the PEI are also very helpful since he takes time to listen to your stories and then gives clear recommendations. In the end I received the offer I aimed for. The interviews were exactly like the coachings with Florian. I am very satisfied with the coaching sessions and can clearly recommend Florian as a coach!

McKinsey

★★★★★ March 23, 2021 by Anonymous

It was wonderful getting coached by Florian! He gave me clear feedback on my casing method and spent quite a bit of time advising me on how I can improve while simultaneously building on my strengths. He also gave me more case examples I can look at and some homework. I was much more confident as I approach my Mckinsey 1st Round interviews thanks to him. I then not only progressed to the 2nd Round, but also got an offer from Mckinsey! Highly recommend!!

McKinsey

★★★★★ April 12, 2021 by

I just received a verbal offer from McKinsey today.

I had 5 coaching sessions with Florian. Each of these sessions was the single best thing I have done to improve my chances of getting an offer from McKinsey. Thank you Florian! My performance in both PEI and case have improved dramatically with your help.

McKinsey

★★★★★ April 20, 2021 by Anonymous

HIGHLY RECOMMENDED. Florian is an excellent coach and helped me to succeed in my interviews.
- Knows MBB interview process extremely well
- Takes time during coaches and does not rush through
- Listens carefully and understands personal development needs / areas of improvement
- Uses relevant cases for McKinsey interview
- Provides excellent, actionable feedback

McKinsey

★★★★★ May 04, 2021 by Anonymous

I have received an excellent coaching by Florian which helped me secure a McKinsey internship!! Thanks a lot, Florian! The concrete advice on how to tell the PEI stories and actionable tips and tricks for the case study were invaluable!

★★★★★ April 21, 2021 by Anonymous

Florian is a dedicated coach providing tailored feedback and recommendation for different situations. His expertise about McKinsey is very important and highly recommended for anyone considering joining the firm. Very good session.

Update: I got the offer! Thanks Florian!

McKinsey

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McKinsey

★★★★★ March 17, 2021 by Anonymous

- Florian is one of the most genuine supporters; he takes the time to really understand you.

- He has a unique ability to listen with interest and curiosity and yet respond with intensity and calmness.

- Years of McKinsey experience - even in hiring - help him to get you better in every stage of the interview.

- He has a passion for helping others to gain clarity in addressing core issues and saves you by that a lot of time.

- He offers also perfect material to prepare, in my case he improved my math skills an outstanding way

- But most of all Florian has a 100%-quota to get people into McKinsey;

McKinsey

★★★★★ March 12, 2021 by Anonymous

Over the past 2 months, I have cased with several people (who were collectively coached by 7 other coaches on this platform), and from my experience (both direct and indirect), I can say that Florian beats out most of the other coaches by a large margin.

His feedback is detailed, he is extremely warm/friendly, and his methodology makes it extremely easy to progress through cases.

If you want to succeed at MBB interviews, be sure to book sessions with Florian!

McKinsey

★★★★★ March 10, 2021 by Anonymous

I booked Florian for help on crafting my PEI. He was an absolutely excellent coach providing a thorough and structured approach on how to best craft your stories. I followed Florian's approach, utilized his insights and felt very comfortable with the PEI after our session.

After walking through my stories, he provided me with overall feedback on the strength of each story that I had prepared for each of McKinsey's values. He gave me critical insight based on the key points that interviewers will look for. He then provided me with a structure/approach (and shared this sheet with me) on how to concisely and effectively communicate my stories. I have had my PEI's in my first round interview and received great feedback, was essentially told there were little to no area's to improve thanks to Florian's coaching.

McKinsey

★★★★★ March 19, 2021 by Anonymous

I worked with Florian several times leading up to my interviews and would HIGHLY recommend working with him and his approach if you're serious about pursuing McKinsey.

With his help I recently received an offer! There's a lot of information out there that can confuse but Florian's approach is very easy to understand and his feedback is super helpful and very actionable. A few sessions with Florian and you will be feeling a whole lot more comfortable with where you stand.

Again, I would highly recommend Florian!

McKinsey

★★★★★ February 01, 2021 by

Florian is an excellent interview coach. I did a mock-interview with him on the day before my McK first round interview, which I passed successfully.

Florian gave me very detailed & helpful feedback on both PEI and case interview. He took time to answer all my questions diligently and I could really tell his wealth of experience in every bit of advice he gave me.

As a consequence of my coaching with Florian, I felt extremely well-prepared for my interview and knew exactly what to expect from it. I would therefore highly recommend him to anyone preparing for an interview with an MBB firm.

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McKinsey

Hi Florian :)
Ich hoffe, dir geht es gut und du hattest/hast ein schönes Pfingstwochenende.
Nach dem Coaching mit dir hat die erste McKinsey-Runde gut geklappt und ich habe eine Einladung zur finalen Runde am kommenden Freitagmorgen erhalten.

McKinsey

Hi Florian, ich wollte mich gerne kurz bei dir mit einem Update melden.
Heute hatte ich ja meinen McKinsey Auswahltag und habe ein Offer bekommen!! Vielen Dank nochmal für deine Coachings! Der PEI Teil ist super gelaufen und war somit ein

McKinsey

Hey Florian, I got a verbal offer from McKinsey today! Thank you very much for your help with the coaching sessions. I truly believe they were the single best thing I have done to improve my performance.

01:04

McKinsey

Hi Florian, ich wollte dir nur kurz sagen, dass es mit der Internship-Offer geklappt hat :-)



Jedenfalls vielen Dank nochmal! :-)

McKinsey



I got offered the role at McKinsey!

4:02 PM

yes, congrats

now accept it :D

McKinsey

Hey Florian,

Apologies I didn't get back to you. I was spending a lot of time practicing my PEIs so I didnt do much casing leading up to the final interviews.

But good news, after the interviews Friday one of the partners called and extended an offer. I couldn't be more excited! Thanks again for all your help, it went a long way to say the least.

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McKinsey

Hi Florian,

I hope this finds you well. I am writing to let you know I ended up receiving the offer from McKinsey 😊 Thank you again for the good mock interview session and for the useful feedback!

Best,

McKinsey

As the first one in my family who did his a-levels, from a non-target-school and as an exoticism's (non-economic)-Backround, I had all the disadvantages to land an offer from McK.

But Florian helped me to translate my skills into an offer.

1) he coached me for two cases to learn the method,
2) He did a math drill,
3) He did several PEI sessions with me and corrected my final version,
4) I got the offer !

McKinsey Bain

After having gone through the interviews with all major firms I can say now that this was definitely the most thorough and instructive case prep I had. I helped me tremendously to identify my issues and improve. I am convinced that it scored me 2 out of 3 MBB and several other offers. Thank you!!!

McKinsey

Florian is definitely the BEST out there.

1. I reached Florian through the super quality content StrategyCase.com has to offer.
2. After that, I purchased the product designed to help with McKinsey Problem Solving Game that was made by Florian and proved itself as outstanding and practically made me a master of the real game when I faced it in real time 🙂
3. I already knew Florian is an exceptional professional and a very kind and thoughtful person as I asked for his advice a few times, but only when we started our coaching sessions I realized to what extent.

Beyond the fact that Florian is extremely experienced, knowledgeable, and caring which makes him the best coach you could ask for professionally, he also has a great character – his patience, responsiveness, and kindness all make the sessions and overall communication not just super helpful but enjoyable as well.

If you really want to get an offer from top consulting firms, using Florian's materials and especially the coaching sessions will definitely pay off!

Good luck to everyone 🙂

McKinsey

I would absolutely recommend the experience. The whole process was flawless and I ended up doing 5 interviews. The feedback is very detailed and extensive and I have learned a completely new way of attacking cases. The coaching extends outside of the practice calls and the team was very responsive to my email questions. I landed 2 out of 3 mbb offers and accepted the one I was striving for.

McKinsey

Having worked with Florian, I can highly recommend him for 3 reasons:

1) He tailored the session specifically to what I had asked before and we went through a very broad and exhaustive in every area case. This is very important as this is the only way to find pain points in a candidate's performance.

2) His feedback is very structured, exhaustive and personalised. He recommends specific action plans on how to improve on each category and runs examples to make them more clear. After the sessions, he goes the extra step and provides a short report with his feedback, which is very helpful indeed.

3) Most importantly, he is very sincere and straightforward and you can be sure that when he is suggests a plan with next sessions, he does it because he believes that the candidate needs them and not just to sell more sessions. This is very important because other coaches show you from the initial information call that what they prioritize from you is to book as many sessions with them as possible, no matter what. Personally, I want to work with people that are trustworthy and show genuine interest and Florian surely is one of them. He also keeps in touch politely with the candidates and offers help.

All in all, I definitely recommend him to anyone who wants to get into MBB or other consulting companies.

McKinsey

The interviews were amazingly on-point and really reflected what I went through a week later with McKinsey. I have booked the package and the feedback I got and tricks I learned were golden. I am confident that this made the difference for me to receive my offer.

BCG

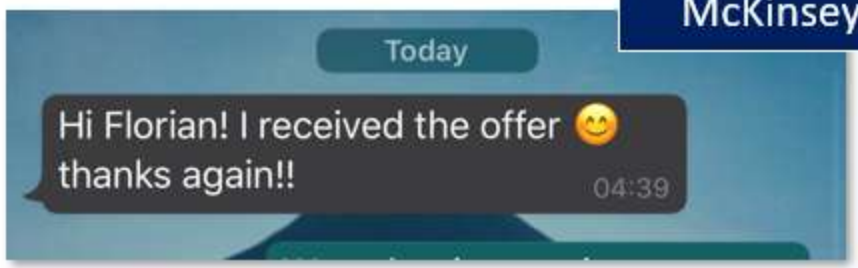
Bain

I booked 4 sessions after I used the application templates to apply to prepare for Bain, BCG and strategy&. It helped my preparation a lot – in the end I got 3 offers and what I learned through the cases here was definitely contributing a lot to my performance 🙂

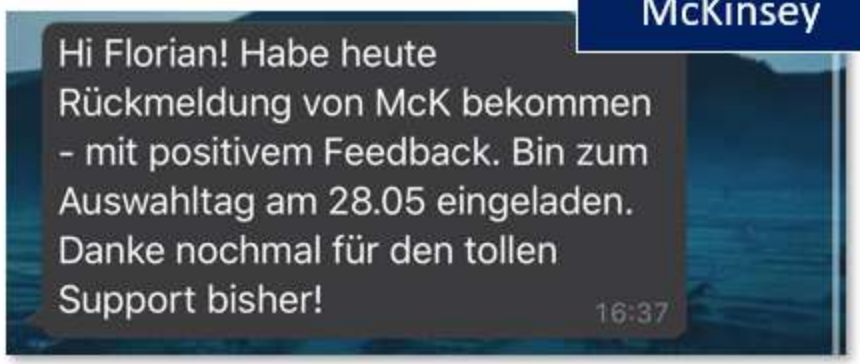
McKinsey



McKinsey



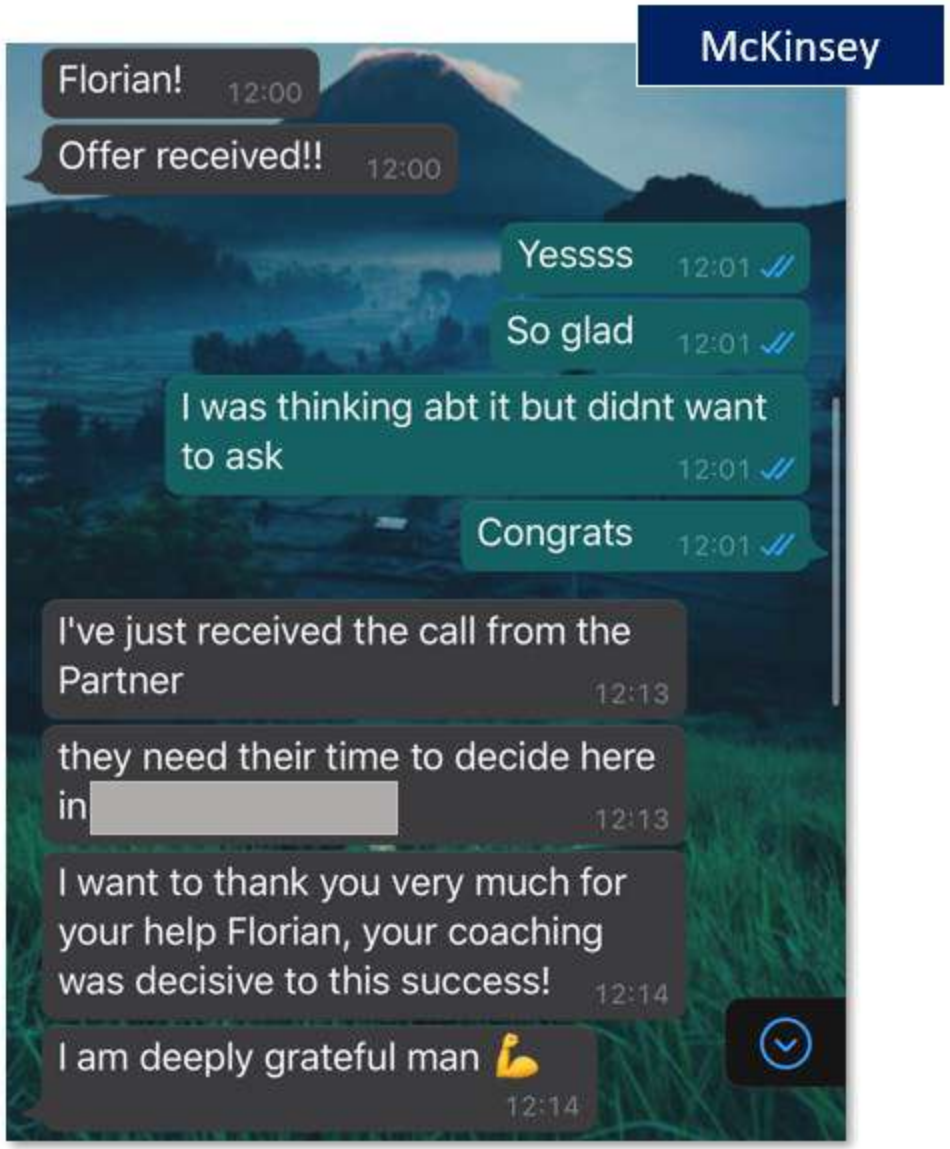
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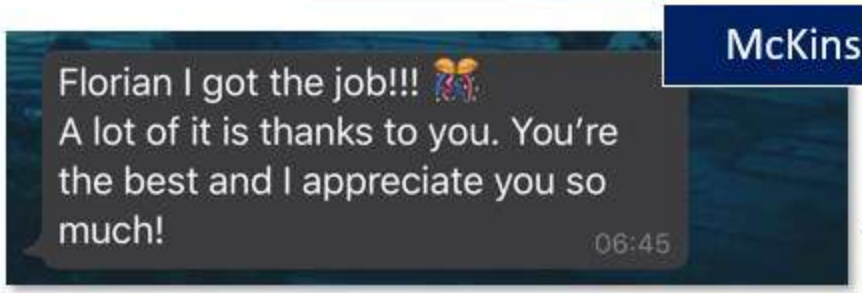
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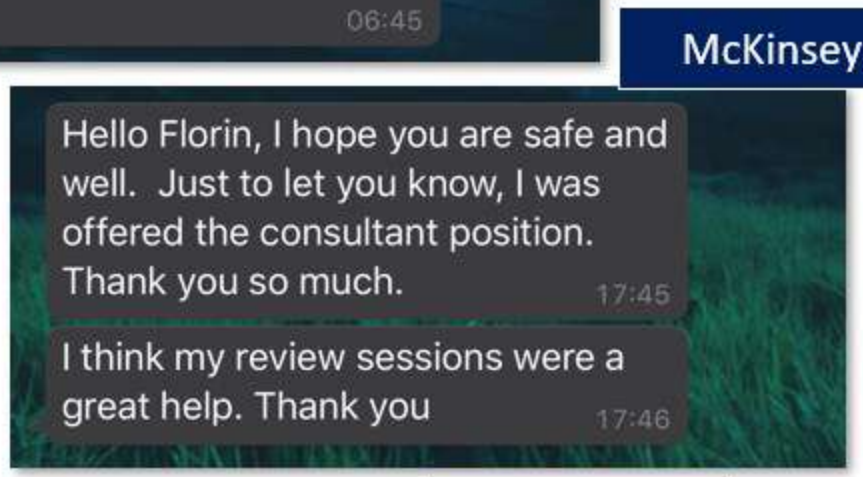


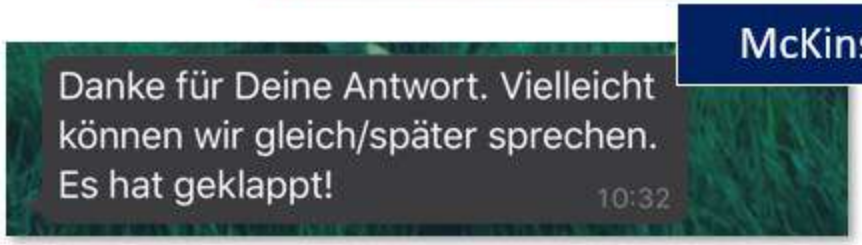
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