




Moritz Rosenkranz

McKinsey Interview Coach

Contact me here 

Hi there,

*My name is Moritz and I want to **help you land your dream job and break into McKinsey & Company**. I'm aware that an entire industry has developed around the same claim and that the amount of literature, tools, coaches, etc. can be overwhelming and hard to navigate.*

*As a dedicated coach and former official McKinsey consultant and interviewer, my **goal is to cut through all the noise and help you focus on what really matters**. This is often quite different from what some 'experts' claim and will probably surprise you!*

*Considering that coaching can be quite an investment, **I prepared this document because it's only fair that you know as much about me as possible** and how exactly I got into this position, where I am training people to master the world's arguably toughest interview process.*

Please feel free to reach out with any questions you may have!

Speak soon,

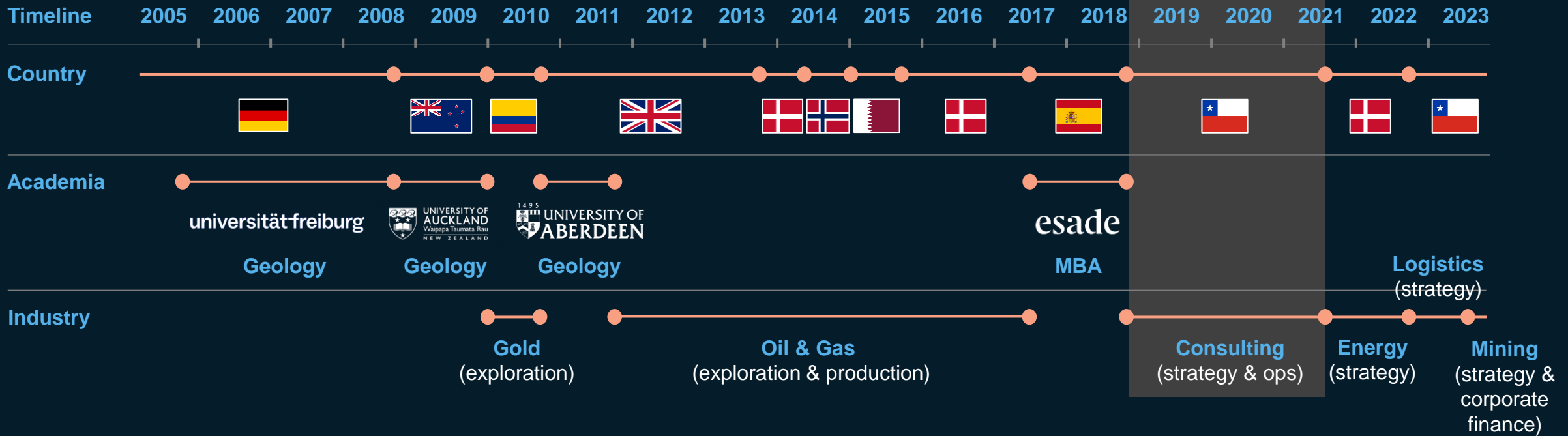
Moritz

My own journey has been one of exploration (literally gold and oil) and transitioning from junior specialist to senior generalist

Career timeline

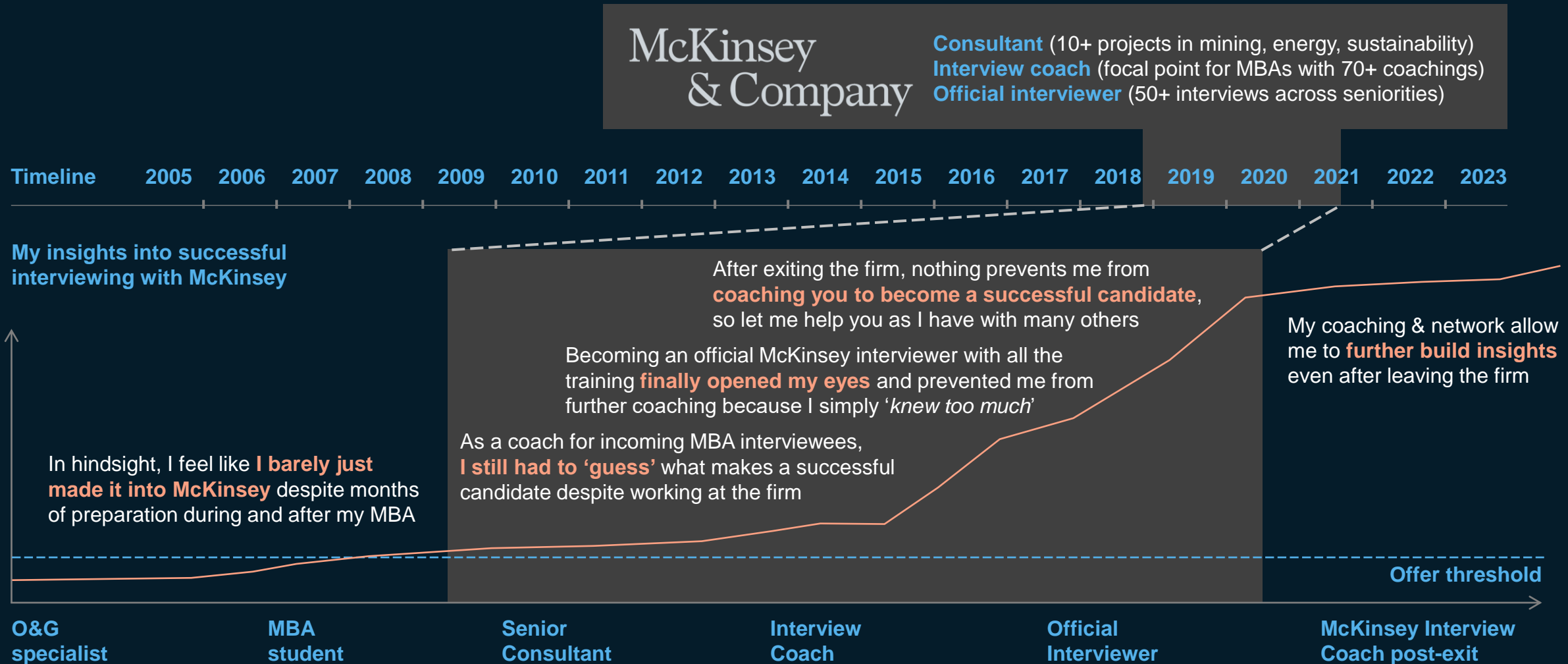


McKinsey & Company
Consultant (10+ projects in mining, energy, sustainability)
Interview coach (focal point for MBAs with 70+ coachings)
Official interviewer (50+ interviews across seniorities)



I was once below the 'offer threshold' and have since acquired the most comprehensive insights into the McKinsey interview process

Development as McKinsey Interview Coach



I will help you prepare on point what really matters, most of which will surprise you

Skills & scoring overview



Interview	Skill	Scoring criteria	Assessment				
Case interview	Hard	<ul style="list-style-type: none"> Analytical skills Quantitative skills Conceptual skills 	25% of all scoring criteria, tested live through interviewer-led case				
Personal experience interview	Soft	Courageous change*	<ul style="list-style-type: none"> Criteria A Criteria B Criteria C 	75% of all scoring criteria, assessed through conversational story-telling			
		Personal impact	<ul style="list-style-type: none"> Criteria A Criteria B Criteria C 				
			Inclusive leadership		<ul style="list-style-type: none"> Criteria A Criteria B Criteria C 		
					Communication	<ul style="list-style-type: none"> N/A 	
		Transversal			Soft	Communication	<ul style="list-style-type: none"> N/A

My approach

I will make you understand how McKinsey differs from *ALL* other firms and use different formats and exercises **to build key skills and unearth your 'spike'** (your stand-out skill)

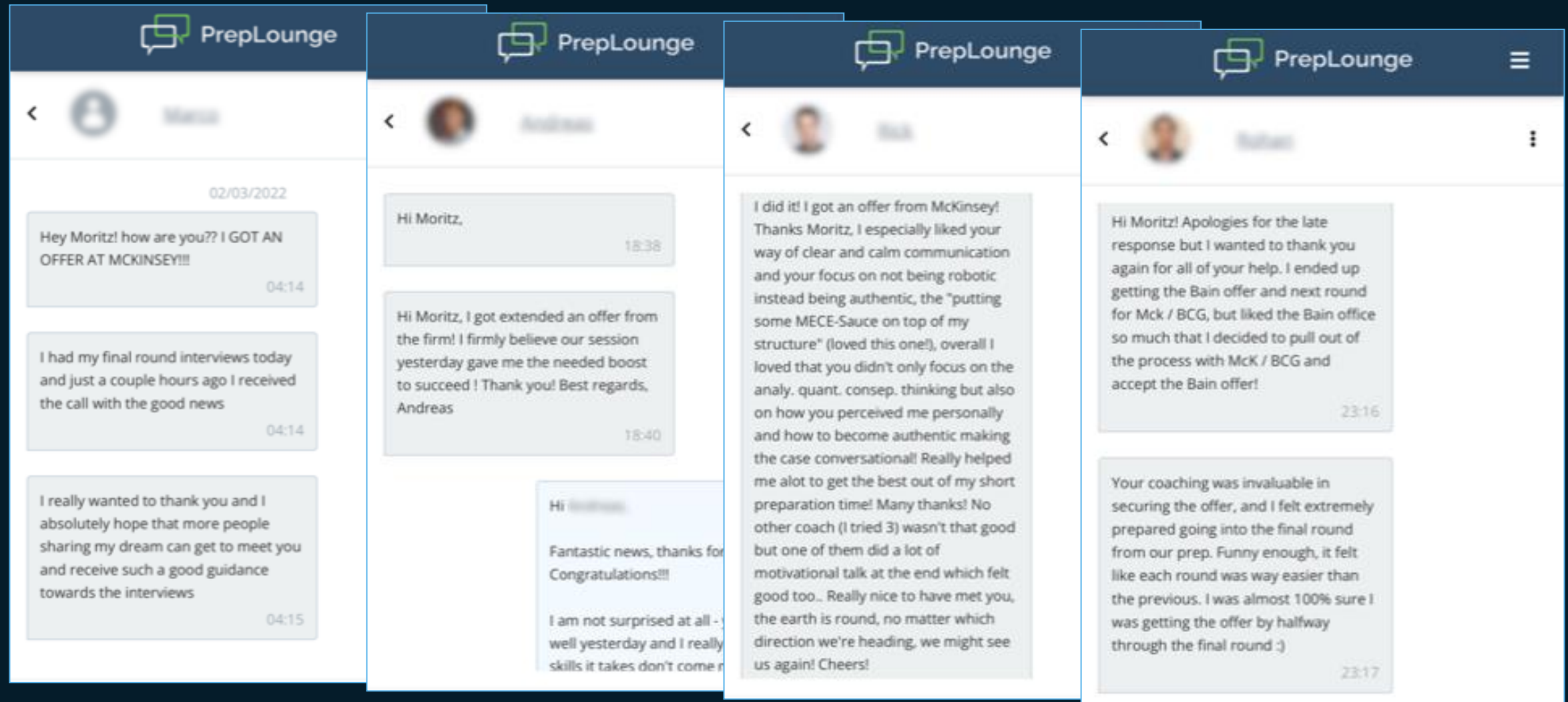
I will work with you through an iterative process, supported by various materials and examples, to **develop epic and dramatic stories**, even from the most mundane topics, and make sure you high the right notes to impress your interviewer

I will help you bring your authentic and confident self to the interview that uses **different and deliberate techniques** to create impact

*Replacing Entrepreneurial Drive

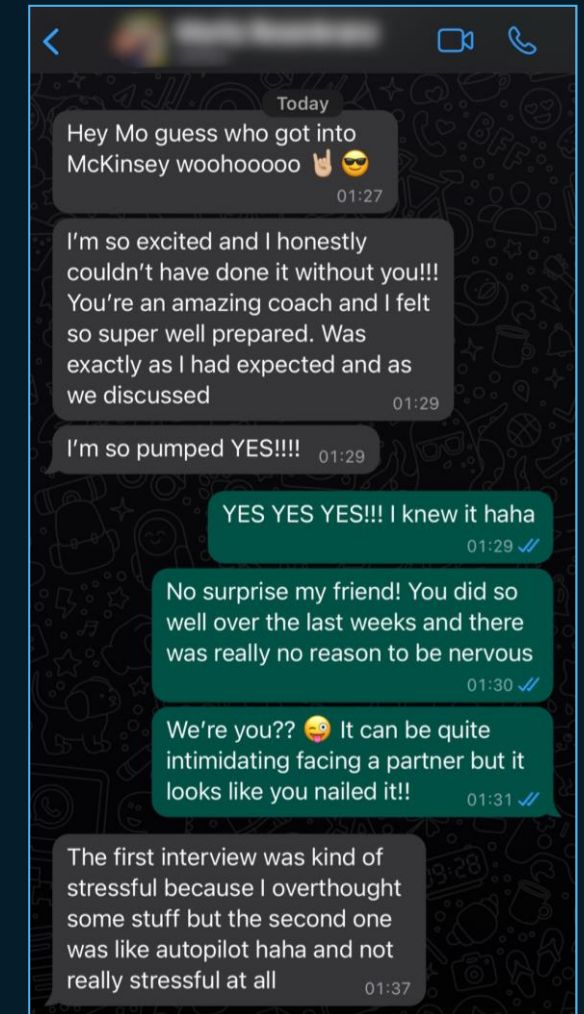
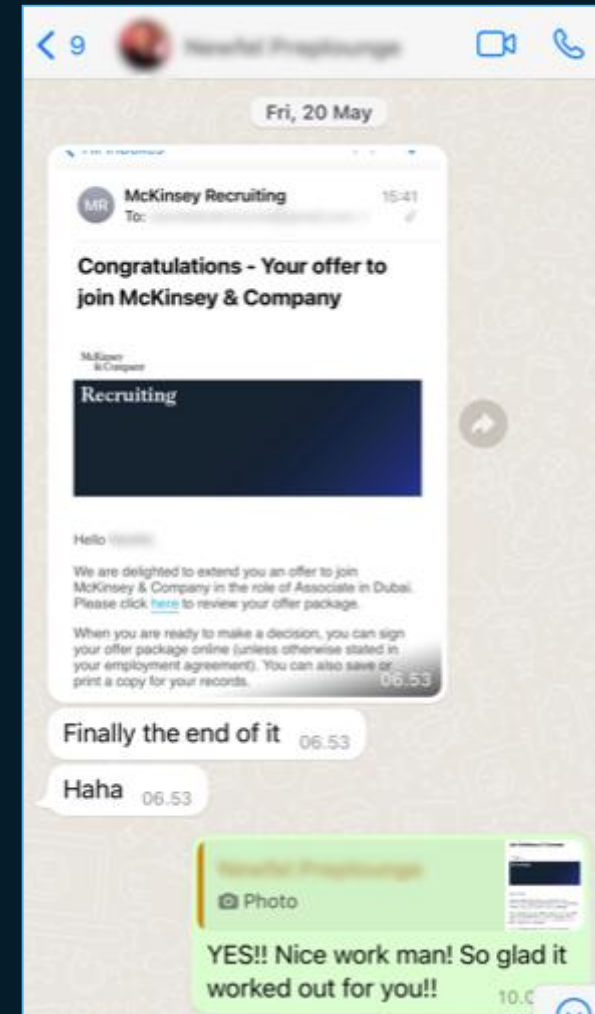
I have helped many people break into McKinsey before and I will help many more, hopefully yourself included (1/3)

Candidate feedback



I have helped many people break into McKinsey before and I will help many more, hopefully yourself included (2/3)

Candidate feedback



I have helped many people break into McKinsey before and I will help many more, hopefully yourself included (3/3)

Candidate feedback

