



## Moritz Rosenkranz

### McKinsey Interview Coach

#### Click the links to get in touch:

- [Preplounge](#) (coaching only through platform)
- [Email](#) (old school but monitored)
- [Whatsapp](#) (preferred for communication)
- [Linkedin](#) (check out my 'official' credentials)

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*Hi there,*

*My name is Moritz and I want to **help you land your dream job and break into McKinsey & Company**. I'm aware that an entire industry has developed around the same claim and that the amount of literature, tools, coaches, etc. can be overwhelming and hard to navigate.*

*As a dedicated coach and former official McKinsey consultant and interviewer, my **goal is to cut through all the noise and help you focus on what really matters**. This is often quite different from what some 'experts' claim and will probably surprise you!*

*Considering that coaching can be quite an investment, **I prepared this document because it's only fair that you know as much about me as possible** and how exactly I got into this position, where I am training people to master the world's arguably toughest interview process.*

*Please feel free to reach out with any questions you may have!*

*Speak soon,*

*Moritz*

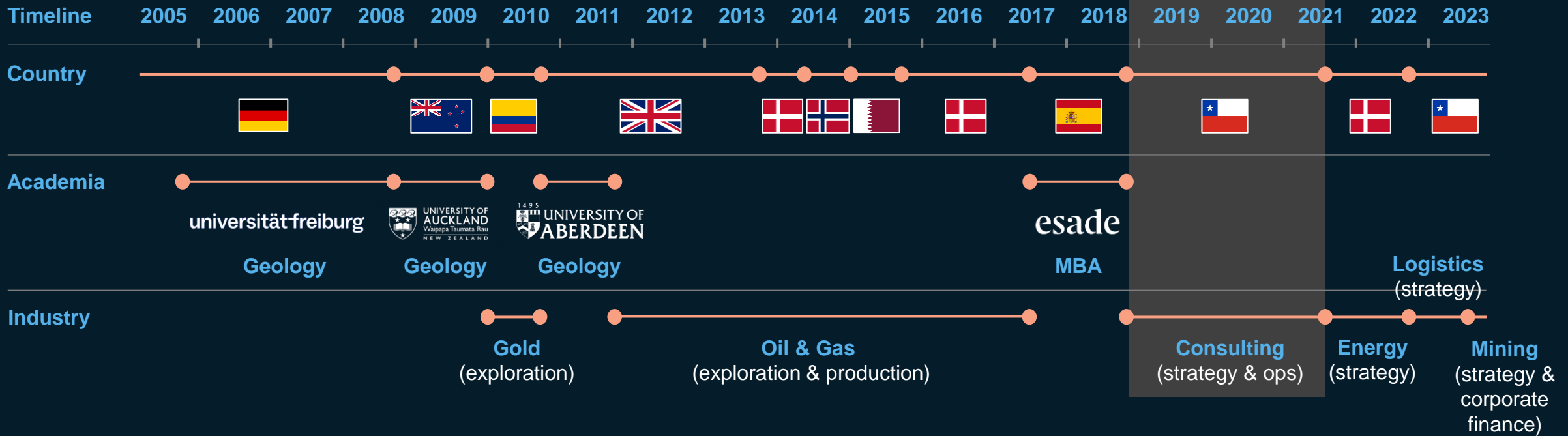
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# My own journey has been one of exploration (literally gold and oil) and transitioning from junior specialist to senior generalist

## Career timeline

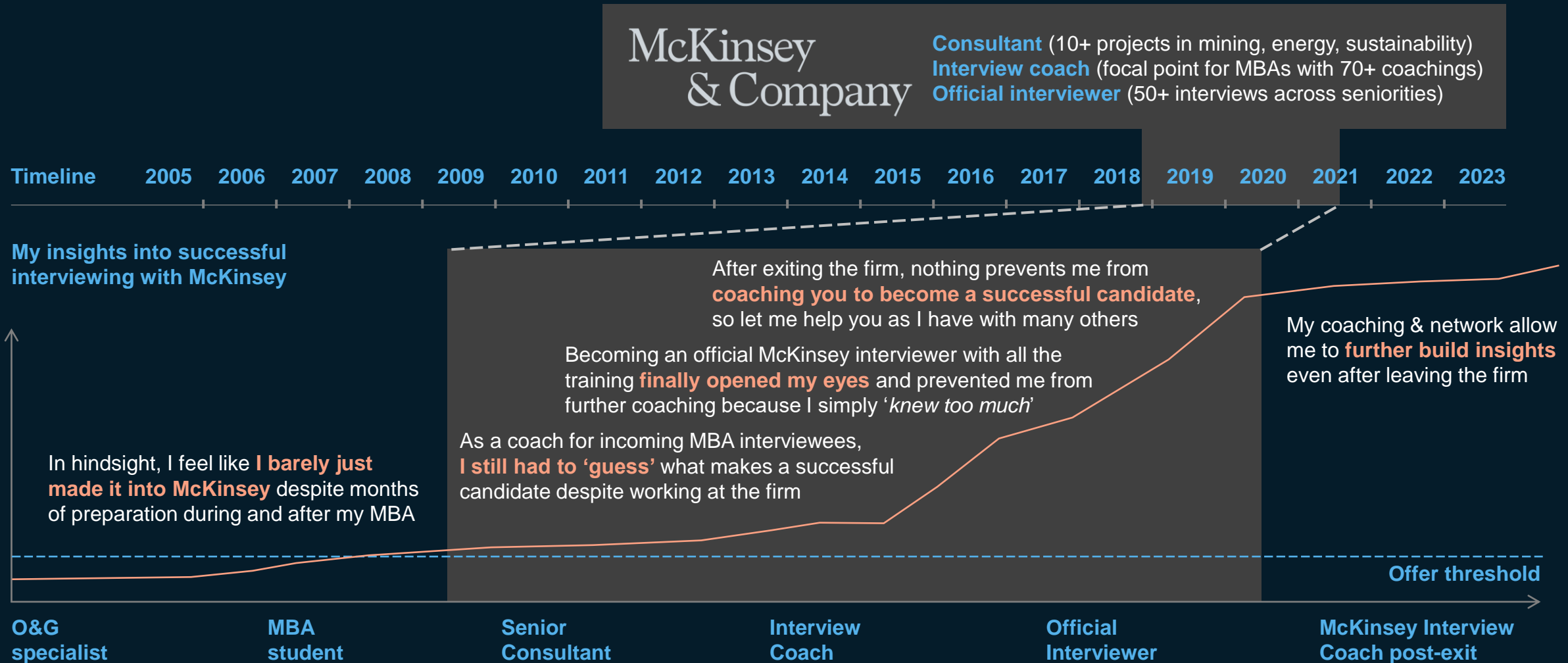


**McKinsey & Company**  
**Consultant** (10+ projects in mining, energy, sustainability)  
**Interview coach** (focal point for MBAs with 70+ coachings)  
**Official interviewer** (50+ interviews across seniorities)



# I was once below the 'offer threshold' and have since acquired the most comprehensive insights into the McKinsey interview process

Development as McKinsey Interview Coach



# I will help you prepare on point what really matters, most of which will surprise you

## Skills & scoring overview



Interview	Skill	Scoring criteria	Assessment			
Case interview	Hard	<ul style="list-style-type: none"> <li>Analytical skills</li> <li>Quantitative skills</li> <li>Conceptual skills</li> </ul>	25% of all scoring criteria, <b>tested live</b> through interviewer-led case			
Personal experience interview	Soft	Courageous change*	<ul style="list-style-type: none"> <li>Criteria A</li> <li>Criteria B</li> <li>Criteria C</li> </ul>	75% of all scoring criteria, assessed through conversational <b>story-telling</b>		
		Personal impact	<ul style="list-style-type: none"> <li>Criteria A</li> <li>Criteria B</li> <li>Criteria C</li> </ul>			
			Inclusive leadership		<ul style="list-style-type: none"> <li>Criteria A</li> <li>Criteria B</li> <li>Criteria C</li> </ul>	
					Communication	<ul style="list-style-type: none"> <li>N/A</li> </ul>

### My approach

I will make you understand how McKinsey differs from *ALL* other firms and use different formats and exercises **to build key skills and unearth your 'spike'** (your stand-out skill)

I will work with you through an iterative process, supported by various materials and examples, to **develop epic and dramatic stories**, even from the most mundane topics, and make sure you high the right notes to impress your interviewer

I will help you bring your authentic and confident self to the interview that uses **different and deliberate techniques** to create impact

\*Replacing Entrepreneurial Drive

# I have helped many people break into McKinsey before and I will help many more, hopefully yourself included (1/3)

## Candidate feedback

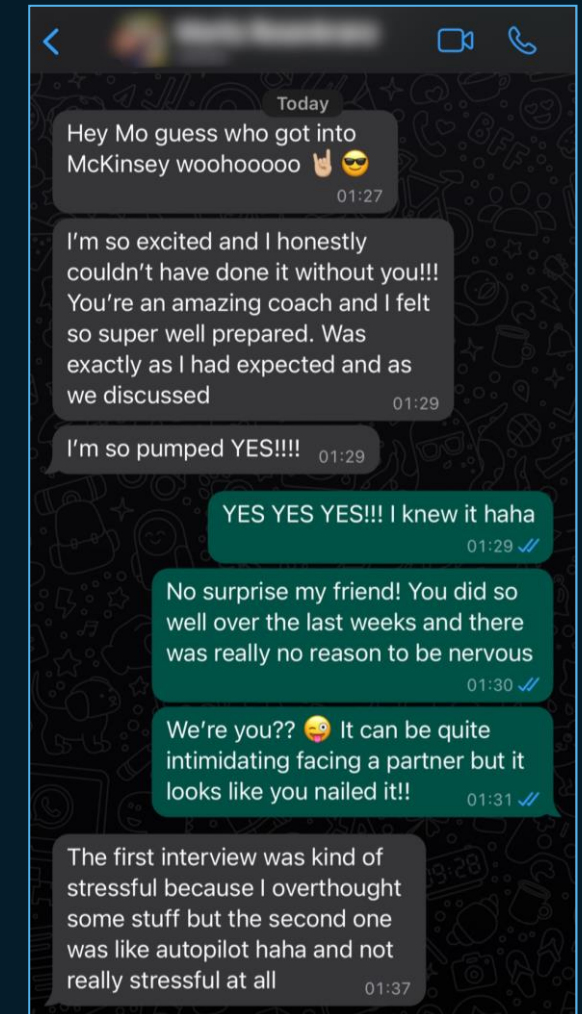
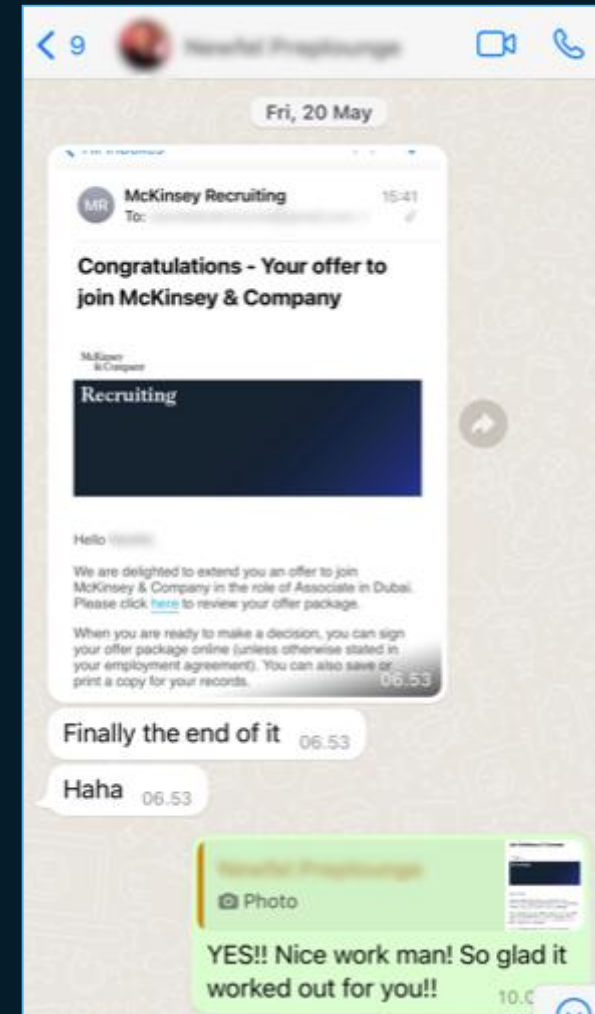


The image displays four overlapping screenshots of WhatsApp messages from a contact named "Moritz" in a chat titled "PrepLounge".

- Screenshot 1 (Leftmost):** Shows a date separator "02/03/2022". The first message says: "Hey Moritz! how are you?? I GOT AN OFFER AT MCKINSEY!!!". The second message says: "I had my final round interviews today and just a couple hours ago I received the call with the good news". The third message says: "I really wanted to thank you and I absolutely hope that more people sharing my dream can get to meet you and receive such a good guidance towards the interviews".
- Screenshot 2:** Shows a message: "Hi Moritz, I got extended an offer from the firm! I firmly believe our session yesterday gave me the needed boost to succeed! Thank you! Best regards, Andreas".
- Screenshot 3:** Shows a message: "I did it! I got an offer from McKinsey! Thanks Moritz, I especially liked your way of clear and calm communication and your focus on not being robotic instead being authentic, the 'putting some MECE-Sauce on top of my structure' (loved this one!), overall I loved that you didn't only focus on the analy. quant. consep. thinking but also on how you perceived me personally and how to become authentic making the case conversational! Really helped me alot to get the best out of my short preparation time! Many thanks! No other coach (I tried 3) wasn't that good but one of them did a lot of motivational talk at the end which felt good too... Really nice to have met you, the earth is round, no matter which direction we're heading, we might see us again! Cheers!".
- Screenshot 4 (Rightmost):** Shows a message: "Hi Moritz! Apologies for the late response but I wanted to thank you again for all of your help. I ended up getting the Bain offer and next round for Mck / BCG, but liked the Bain office so much that I decided to pull out of the process with Mck / BCG and accept the Bain offer!". Below it is another message: "Your coaching was invaluable in securing the offer, and I felt extremely prepared going into the final round from our prep. Funny enough, it felt like each round was way easier than the previous. I was almost 100% sure I was getting the offer by halfway through the final round :)".

# I have helped many people break into McKinsey before and I will help many more, hopefully yourself included (2/3)

## Candidate feedback



# I have helped many people break into McKinsey before and I will help many more, hopefully yourself included (3/3)

## Candidate feedback

